

**Official Rules:**  
**SUNSET® Presents: SLICED Leamington**  
Sponsored by Mastronardi Produce Ltd.

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. **Promotion Period:** SUNSET® Presents: SLICED Leamington (collectively, the “**Promotion**”) commences at 12:00:01 AM Eastern Time (“**ET**”) on May 23, 2016 and ends at 11:59:59 PM ET on July 15, 2016 (the “**Promotion Period**”). All entries must be received by 11:59:59 PM ET on July 15, 2016. Entries submitted past the expiration of the Promotion Period will not be accepted and will be destroyed.
2. **Administrator/Sponsor:** The Promotion shall be administered by Mastronardi Produce Ltd. (“**MASTRONARDI**”) and sponsored by Mastronardi Produce Ltd. (“**SPONSOR**”).

**Eligibility:** The Promotion is open only to legal residents of Canada except Quebec, who are between ages 13-18 and ages 19+ in the fall of 2016 (each an “**Age Category**”). Employees and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings and their respective spouses, regardless of where they reside) and members of the same household, whether or not related of MASTRONARDI, SPONSOR, and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies (collectively, along with SPONSOR and MASTRONARDI, the “**Promotion Entities**”) are not eligible to enter or win the Promotion.

3. **How to Enter:** To enter the Promotion, an entrant (“**Entrant**”) must, via a standard web browser, visit <http://www.sunsetgrown.com/slicedcontest> (the “**Website**”) at any time during the Promotion Period and: (a) follow the on-screen instructions to register with SPONSOR by completing all required fields on the Website, (b) electronically agree to these Official Rules, and (c) upload an original video (the “**Video**”) (maximum length of 2 minutes) showing the Entrant creating an original tomato-based recipe (the “**Recipe**”). All entries must be received by 11:59:59 PM ET on July 15, 2016. One entry per individual Entrant. Each Entrant who submits a valid entry will be considered for a chance to participate in a live “Chopped-inspired” cooking contest (the “**Cooking Contest**”) on August 20, 2016. All entries, including, the Video and Recipe, become the property of SPONSOR, and will not be acknowledged or returned. SPONSOR shall have the right to use, assign, edit, modify or dispose of any entry however it sees fit without approval of the Entrant. Each entry must be the original work of the Entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, right of privacy, publicity or other intellectual property or other right of any person or entity, including SPONSOR.
4. **Selection of Finalists:** There will be 5 finalists (the “**Finalists**”) selected from each of the age groups (13-18 and 19+). 4 Finalists will participate in the Cooking Contest and the

remaining Finalist will be a runner-up in the event one of the top 4 Finalists is unable to participate. The 10 Finalists will be selected by a panel of judges chosen by SPONSOR. Videos will be judged on the uniqueness of the Recipe and its presentation, the Entrant's kitchen skills and knowledge and the creativity of the Video as determined in the judges' sole discretion. All criteria will be weighed equally. The decisions of the judges are final and binding in all respects.

5. **Notification of Finalists:** SPONSOR will attempt to notify each potential Finalist within three business days from the judges' decision which will be made on August 1, 2016, through the contact information on the entry form. SPONSOR is not responsible and shall have no liability for any Finalist notification that is lost, intercepted or not received by the potential Finalist for any reason or any inability of the Finalist to accept being a Finalist or participate in the Cooking Contest for any reason including, without limitation, the inability of a Finalist to travel. Disqualification and the selection of an alternate Finalist will result from any of the following: (i) failure of a potential Finalist or his or her parent or legal guardian to execute and return the Affidavit and Release Form (as defined below) within five business days from the date of notification; (ii) the return of any finalist notification as undeliverable; or (iii) any other non-compliance with these Official Rules.
6. **Live Cooking Contest:** The Finalists in each Age Category will compete in the Cooking Contest hosted by Chef Roger Mooking. Each Finalist will be given a mystery basket of ingredients to use to prepare a hot dish of his or her choice. The Finalists will have a set amount of time to prepare the original dish. Each Finalist will present his or her dish to a panel of 4 judges as chosen by SPONSOR who will then determine the one winner from each Age Category in their sole discretion. Judges will score based on taste, presentation/creativity, and originality. The 2 winners will be announced on August 20, 2016. Finalists who are selected to compete in the live cooking contest on August 20th will be responsible for any costs associated with attending the event, such as flight and hotel.
7. **Use of Information:** Each Finalist and winner (and his or her parent or legal guardian) consents to and gives SPONSOR and any other party authorized by SPONSOR the right to video and/or audio tape the Finalists and winners before, during and after the Cooking Contest, with the Prize or during the other Promotion activity and to use, adapt, publish, develop and/or edit any Finalist's and winner's name, address (city, state or province only), voice, likeness, photograph, biographical information and/or statements about the Promotion for publicity, advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide, and on the world wide web without review, notification or approval, and without additional compensation, in perpetuity, except where prohibited by law. The Finalists will be required to complete and return to SPONSOR or its designated agent an Affidavit of Eligibility and Publicity and Liability Release Form (the "**Affidavit and Release Form**") signed also by their parent or legal guardian within [3] calendar days of notification of being a Finalist. Failure to return the signed Affidavit and Release Forms will result in that Entrant being disqualified as a Finalist or a winner, as applicable, and forfeiture of any Prize, except where prohibited by law.

8. **Compliance with Official Rules:** Each Entrant, by entering the Promotion, agrees to abide by the terms of the Official Rules and the decisions of SPONSOR or its designated agent, which are final and legally binding in all respects and represents that his or her parent or legal guardian has consented to Entrant entering the Promotion and to these Official Rules. Should SPONSOR, determine, in its sole discretion, that any Entrant has violated any of the provisions in these Official Rules, SPONSOR shall have no obligation to award a Prize to such Entrant. SPONSOR reserves the right, in its sole discretion, to disqualify any Entrant it finds to be acting in violation of these Official Rules or any federal or state, law, rule or regulation. SPONSOR reserves the right, in addition to the right to disqualify such Entrant, to seek damages and other remedies from any such Entrant to the fullest extent permitted by law.
9. **Prizes:** Each Finalist will receive a SUNSET® gift bag of cooking swag with an approximate retail value (“ARV”) of \$100 CAD. There are 2 Grand Prizes (the “Prizes”) which will be awarded in the Promotion as follows:

1 Grand Prize winner from ages 13-18 will be awarded \$1,000 CAD.

1 Grand Prize winner from ages 19+ will be awarded \$2,000 CAD.

The actual retail value (“ARV”) of the Prizes available to be won in this Promotion is \$4,000 CAD.

The Grand Prize winners may not substitute, assign or transfer Prizes or redeem any Prize for cash, but SPONSOR reserves the right, at its sole discretion, to substitute a Prize (or any portion thereof) with one of comparable or greater value. Further, SPONSOR reserves the right to forfeit or award any unclaimed or leftover Prizes at its sole discretion. Additional restrictions may apply.

Entrants acknowledge that the Promotion Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any Prize, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose; and the Prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND.

10. **Prize Awarding:** If one or both of the Prize winners declines the Prize, an alternate winner for ages 13-18 and/or ages 19+ will be chosen by the panel of judges. All Prize awards are subject to verification eligibility as determined by SPONSOR in its sole discretion and strict compliance with these Official Rules.

Each winner will be required to correctly answer a time-limited mathematical and unaided skill-testing question to be administered in-person to receive the Prize. The skill-testing question for Canada is what is  $10 + 20 - 15$ ?

11. **Indemnification:** Entrants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/e-mail submitted to SPONSOR. Each Entrant further agrees that Prizes are awarded upon the condition that the Entrants indemnify and hold the Promotion Entities harmless from any and all injuries, losses, or damages of any kind to

persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of any Prizes, or participation in this Promotion or the Cooking Contest or participation in or travel to any Promotion or Prize-related activities, including the Cooking Contest. The Promotion Entities are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Promotion Entities, users, Entrants or by any of the equipment or programming associated with or utilized in the Promotion or by technical or human error which may occur and/or which may damage a user's system or limit an Entrant's ability to participate in the Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF LAW. SHOULD AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason this Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the SPONSOR reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Promotion or any element thereof SPONSOR may conduct a random drawing to award the Prize using all eligible, non-suspect entries received as of the date of action requiring such termination. Should any provision of these Official Rules be deemed unenforceable or invalid, the other provisions of these Official Rules shall remain in full force and effect.

12. **Taxes:** All income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize and any other fees or costs associated with a Prize are solely the winner's responsibility. It is the winner's responsibility to understand and abide by any federal, state, province local or foreign tax laws that may apply to receipt of a Prize. The winner may be required to complete certain tax information reporting forms before or upon receipt of a Prize.
13. **Governing Law:** By completing the act of entering the Promotion, each Entrant agrees that the Promotion shall be governed by the laws of Ontario, Canada. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and constructed in accordance with the laws of Ontario, Canada.
14. **Severability:** If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
15. **Amendment:** SPONSOR reserves the right to modify the Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion.

16. **Copy of Official Rules:** For a copy of the Official Rules, please visit: <http://www.sunsetgrown.com/slicedcontest> or send a stamped, self-addressed envelope to:

SUNSET® Presents: SLICED Leamington – “Official Rules”  
c/o Mastronardi Produce Ltd.  
2100 Road 4 East  
Kingsville, ON  
N9Y 2E5

17. **Winner’s List:** For a copy of the Winner’s List, send a stamped, self-addressed envelope to:

SUNSET® Presents: SLICED Leamington – “Official Rules”  
c/o Mastronardi Produce Ltd.  
2100 Road 4 East  
Kingsville, ON  
N9Y 2E5

Winner’s List will be available after September 7, 2016.

18. **SPONSOR:** Mastronardi Produce Ltd., 2100 Road 4 East, Kingsville, ON N9Y 2E5  
Canada