

"INNOVATE" WINNER



Barbara Coppola

CMO, Grubhub

Barbara Martin Coppola has 17 years of technology marketing experience spanning over nine countries. Her team's programs focus on growing brand affinity and user adoption. Prior to joining Grubhub, Barbara spent seven years at Google; during that time, she held marketing leadership positions with Google Express, YouTube, Chromecast and Google France. Before joining Google, Barbara worked for industry leaders including Samsung and Texas Instruments.

Barbara is the recipient of the CoJones "Innovate" award for using data, technology and content to create more meaningful experience for GrubHub's customers and the restaurants they love.