

“CONNECT” WINNER



Denise Karkos

CMO, TD Ameritrade

Denise is responsible for managing all of TD Ameritrade’s marketing efforts. She has more than 20 years’ experience in the field. Before taking on her current roll at TD Ameritrade, she held positions at agencies and brands including Digitas, Hill Holliday, VIA and L.L.Bean. Denise has been the recipient of several marketing awards including Advertising Women of New York Changing the Game award.

Denise is the recipient of the CoJones “Connect” award for launching an omni-channel campaign to energize TD Ameritrade’s internal audience and engaging potential consumers.