# High-Impact Leadership

**Main Concepts**
- Build communication skills & confidence
- Understand the communication principles
- Learn how to engage in storytelling

**Basics**
- 3 day program
- $5,040 per session
- Offered 3-4 times per year

**Who is it for**
- General Managers
- Senior Executives
- High-potential individuals looking to develop leadership skills

**Communication Skills & Goals**
- Develop skills to become comfortable communicating with any team
- Actively communicate using voice, body, imagination and energy
- Use communication to inspire & motivate
- Learn to share your unique Passion Speech
- Employ the art of giving and receiving constructive feedback

**Leadership Skills & Goals**
- Lead as an influencer
- Engage in productive interpersonal interactions
- Lead for the Global Stage
- Develop your unique executive presence

**Performance Skills & Goals**
- Deliver your message
- Think on your feet using the skills of spontaneity
- Command the All Hands Meeting
- Share your passion & vision through inspirational storytelling

**Relationship Building Skills & Goals**
- Build a community of excellence within the workplace
- Build meaningful relationships in and out of your organization

### Faculty
- Mark Rittenberg
- Arina Isaacson*
- Susan Houlihan*
- Doy Charnsupharindr*

*Faculty are not guaranteed for each iteration

For full Berkeley program descriptions, visit [www.executive.berkeley.edu](http://www.executive.berkeley.edu)