

ANDREW COULSON

of MIND Research Institute



SPEAKER MEDIA KIT 2014



Andrew Coulson,
Chief Strategist and Vice President,
Data and Evaluation at the
MIND Research Institute,
is well versed in expansion and
implementation of blended learning.

Andrew R. Coulson led the MIND Research Institute's Education Division from 2001 to 2013, helping devise and execute the strategies and programs to increase the Division's reach from 30 schools in Southern California to 1,375 in 26 states.



Prior to joining MIND, Mr. Coulson was an education program officer for a major Orange County foundation, specializing in education.

Mr. Coulson also worked for 17 years in upper management as a STEM professional in high-tech manufacturing engineering, acquiring experience in operations, process engineering, reliability, and technology transfer. Andrew earned a B.S. and M.S. in Physics from UCLA.

Compiled in this media kit is a list of speaking topics, speaking history, writing history, photos, videos, and testimonials for Coulson. For speaking and writing availability, contact Abby Daniels via phone at 949-345-8637 or via email at adaniels@mindresearch.net.

SPEAKING TOPICS

Coulson is well-versed and experienced in speaking on the following topics:

- Evaluating effective instruction
- Research and evaluation in education
- Visual-spatial math
- Math learning, comprehension, and proficiency
- Game-based learning and teaching
- Teaching math
- Common Core State Standards
- Blended learning classroom management
- Touch technology in the classroom
- Middle school math instruction
- Visual math
- The Learning Path
- STEM in philanthropy
- Nonprofits and philanthropy

SPEAKER VIDEOS

The following videos showcase Coulson's speaking at conference and interviews:



“Visual Math Software” by Andrew Coulson at Time Warner Cable



“MIND Research Institute” by Andrew Coulson at Time Warner Cable

WRITING HISTORY

Digital Learning Should Focus on Depth vs. Speed. March 19, 2014. Sums & Solutions.

“For Math Education to Profit, Look to Nonprofits.” May 3, 2013. Huffington Post.

“Five Key Digital Features for Deeper Blended Learning.” November 7, 2012. District Administration.

“3 Signs of Quality You Should Look For in Instructional Content.” June 27, 2012. Getting Smart.

“Does That Program Really Work? Six Questions to Ask About Research.” February 12, 2012. District Administration.

“Spatial Temporal Mathematics at Scale: An Innovative and Fully Developed Paradigm to Boost Math Achievement Among All Learners.” Rutherford, et.al. Paper presented at the annual convention of the American Educational Research Association. Denver CO, May 2010.

“The Effects of ST Math On Standardized Test Scores: A Randomized Field Study”



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MIND
Research Institute
A neuroscience and education nonprofit

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