# Automic Company Overview

In an era of disruption driven by the cloud, mobile, social and Big Data, Automic is focused on being your trusted partner to enable your digital transformation. With a singular focus on Business Automation, Automic connects the islands of automation across your enterprise to enable the business value you demand.

Automic is the largest global pure-play business automation solution provider, and with our focus on customer satisfaction, continuous innovation, dedicated specialized teams and partnerships, we lead the business automation scene.

Automic empowers you to grow your business and deliver faster time to value, with effective resource utilization – all while staying compliant and mitigating risk. In today's world, business growth and compliance go hand in hand. Enterprises need to meet their SLAs and stay under control. Automic makes this possible.

"Automic's mission is to empower businesses through automation"

Todd DeLaughter Automic CEO



Automic has mastered the art of connecting islands of automation. We have proven this over and over again – significantly reducing complexity by orchestrating business processes with the broadest range of integrations.

We believe in building long lasting relationships with our customers and going the extra mile. To be your trusted partner requires interacting with you on your most critical automation challenges. It's not just our differentiated product features that make the difference, but also, our dedicated automation specialists located in each region, as close as possible to you.

We focus on Business Automation. We have over 20 years' experience in this field. We empower your business through automation.

### **Empowering Business Through Automation**



Automic<sup>\*</sup>.com



#### Automic<sup>®</sup> Continuous Service

Automic Continuous Service connects your islands of automation with selfservice and easy-to-use business automation. Delivered through the Automic Service Orchestration product, Uber orchestration enables you to evolve existing data center assets and helps you integrate your hybrid and cloud initiatives without ripping and replacing existing IT investments and skills.



#### Automic<sup>®</sup> Continuous Delivery

Automic Continuous Delivery automates deployments through your environments and delivers applicationready infrastructure. Delivered through the Automic Release Automation product, it is designed to facilitate rapid feedback and continuous delivery in agile development while providing the security, audit trails, versioning and approvals required.



#### Automic<sup>®</sup> Continuous Operations

Automic Continuous Operations centrally manages the execution of business processes across mainframe, cloud or hybrid environments. Delivered through the Automic Workload Automation product and with industryfirst zero downtime upgrades, IT now has the ability to truly be always on, with continuous application, data and infrastructure.



- 😠 Headquarters
  - Seattle, USA
  - Vienna, Austria

#### O Major Global Offices

- London, England
- Frankfurt, Germany
- Paris, France
- Singapore
- Dubai
- Hanoi, Vietnam
- Montreal, Canada



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Automic, a leader in business automation, helps enterprises drive competitive advantage by automating their IT and business systems - from on-premise to the Cloud, Big Data and the Internet of Things. With offices worldwide, Automic powers over 2,600 customers including Bosch, Netflix, eBay, AMC Theatres, Carphone Warehouse, ExxonMobil, BT Global Services, Société Générale, NHS SBS, General Electric and Swisscom.

For more information or product demonstration please visit www.automic.com