



## PRESS RELEASE

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For Immediate Release

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### **DATACOR, INC. INCREASES ITS INTERNATIONAL PRESENCE**

**Florham Park, N.J.** – Apr. 2013 – Datacor Inc., the leading developer and provider of ERP software solutions for chemical distributors and manufacturers has further extended its international client base with the sale of Chempax and eChempax to Delta Colours, a leading supplier of color solutions to the Plastic, Coatings, Construction and Ink markets based out of Western Cape, South Africa.

“The agreement with Delta Colours represents Datacor’s expansion as a global provider of chemical industry specific e-commerce and integrated business management software solutions,” said Datacor President Sean O’Donnell. “This new contract with such a well-respected organization as Delta Colours expands the usage of our ERP computer software, Chempax in the global markets and begins to establish a strong presence in this region.”

“As the chemical industry continues to consolidate, the demand for global business management software is increasing. Our chemical industry specific software offers the advantage of a global standard platform while accommodating local business needs such as government regulations and unique business practices,” O’Donnell added.

#### About Datacor:

Datacor, Inc., is recognized for practical software that enhances operations for more than 600 chemical process manufacturers and distributors. Datacor delivers fully integrated enterprise resource planning (ERP) and customer relationship management (CRM) solutions complete with installation,

implementation, on-site training and continued support. Backed by over 30 years of experience in the chemical and process industries, Datacor creates advanced functionality utilizing advanced technology to solve industry challenges, raise productivity and drive profitability. Chempax serves more than 10,000 users world-wide on a daily basis.

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