

PRESS RELEASE

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For Immediate Release

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HAVILAND BOOSTS PRODUCTIVITY AND BUSINESS AGILITY WITH CHEMPAX

Florham Park, N.J. – Dec. 2013 – Haviland Enterprises, Inc., one of the largest privately held chemical distribution companies in the United States, faced a problem when it's existing AS/400-based ERP system grew too cumbersome and costly to maintain. Due to the lack of integration between the wireless system and ERP application it was difficult and time consuming to locate inventory causing a significant challenge for them.

After an extensive evaluation process, Haviland made the switch to Datacor's Chempax ERP system back in 2011 to manage both its manufacturing and distribution operations across four locations totaling 600,000+ square feet. "A primary reason for the decision was that Chempax was developed to meet the unique needs of our industry," explained Randy Byle, IT Director of Haviland Enterprises, Inc. "Additionally, Chempax's wireless capabilities are fully integrated, so any warehouse activity recorded via the Bar code RFID scanners is reflected in real-time across the ERP system."

Since implementing Chempax, Haviland has realized tremendous benefits, including 100% real-time visibility across its operations, increased productivity and business agility, improved access to business-critical information and reduced costs. "Chempax has tied all of the information we need into one centralized system," added Mr. Byle. "When we move an item in the wireless system, the information is immediately reflected across the rest of the ERP solution. Our distribution and manufacturing operations are far more agile because we now know precisely what products we have or need in what quantities and exactly where they are located." To read the full case study <u>click here</u>.

About Datacor, Inc.:

Datacor, Inc., is recognized for practical software that enhances operations for more than 600 chemical process manufacturers and distributors. Datacor delivers fully integrated enterprise resource planning (ERP) and customer relationship management (CRM) solutions complete with installation, implementation, on-site training and continued support. Backed by over 30 years of experience in the chemical and process industries, Datacor creates advanced technology utilizing the Progress development tools to solve industry challenges, raise productivity and drive profitability. Chempax serves more than 10,000 users world-wide on a daily basis. <u>www.datacor.com</u>

About Haviland Enterprises, Inc.:

Haviland Enterprises consists of two separate divisions: Haviland Products Company and Haviland Consumer Products. Haviland Products Company serves the industrial market with custom formulation, specialty blending, packaging and distribution of a wide variety of chemical products, including industrial cleaners, specialty products for anodizing, electroplating, and basic chemicals for the pharmaceutical, food, waste water, automobile and other general manufacturing industries. Haviland Consumer Products formulates, blends, packages, and distributes more than 85 different swimming pool products for more than 75 different private label customers, serving some of the country's largest mass marketers of private label products. www.havilandusa.com

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