



## PRESS RELEASE

February 2011

For Immediate Release

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### **DATACOR, INC. ANNOUNCES INTERAXIONS 2011 FEATURING KEYNOTE SPEAKER CHRIS JAHN**

**Florham Park, N.J.** – Feb. 2011 – Datacor, Inc., the leading developer and provider of software solutions for chemical distributors and manufacturers announces Interaxions 2011: Connect with Chempax -- its 17<sup>th</sup> annual user conference -- on May 18– 20, 2011. Interaxions 2011 will also celebrate Datacor's 30<sup>th</sup> year in business.

Delivering the keynote speech at Interaxions 2011 is Christopher L. Jahn, President of the National Association of Chemical Distributors (NACD). Mr. Jahn will address the political climate in Washington as it impacts the Chemical Industry and other relevant topics including government regulation and monetary policy.

Interaxions is a three-day educational symposium that strengthens and enhances the partnership between Datacor and its customers. This year's theme, Connect with Chempax, focuses on providing users with in-depth training, business seminars and practical hands-on workshops on its Chempax and eChempax products.

Interaxions' interactive courses present an opportunity for current customers to expand their knowledge of Chempax and eChempax software. Customers benefit from addressing industry-specific issues, networking with peers and Datacor staff, influencing product development and learning more about Datacor products and services.

This year's conference will be hosted at the Hamilton Park Hotel & Conference Center in Florham Park, New Jersey, minutes from Datacor Headquarters. In addition to three days of educational classes, Interaxions 2011 also offers numerous opportunities for attendees to network with Datacor staff and other users. Social and network activities include a welcome gathering, cocktail party and dinner, patio lunches and bus trips to NYC. For more information on Interaxions 2011: Connect with Chempax, [visit the conference web page](#).

#### ABOUT DATCOR:

Datacor, Inc., is recognized for practical software that enhances operations for more than 600 chemical process manufacturers and distributors. Datacor delivers fully integrated enterprise resource planning (ERP) and customer relationship management (CRM) solutions complete with installation, implementation, on-site training and continued support. Backed by 30 years of experience in the chemical and process industries, Datacor creates advanced technology that solves industry challenges, raises productivity and drives profitability.

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