

## **PRESS RELEASE**

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For Immediate Release

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## DATACOR, INC. ANNOUNCES THE COMPLETION OF THE NEW eCHEMPAX MOBILE INTERFACE

**Florham Park, N.J.** – June 2013 – Datacor, Inc., the leading developer and provider of ERP and CRM software solutions for chemical distributors and manufacturers, announces the completion of the new and improved user interface for eChempax Mobile. A streamlined version of eChempax, Datacor's fully integrated web-based CRM application, eChempax Mobile is designed for the smaller screens on the modern smart devices such as the Android, iPhone, iPod, Windows Phone and Blackberry. It offers real time access to customers, contacts, products, notes, sales history, orders and more.

"Quick, easy access to vital business information through mobile devices is what everyone wants," said Datacor President Sean O'Donnell. "The ability to create, review, and edit corporate information on our phones is a critical component to being a hands-on executive in today's dynamic world."

"Using the latest technology in mobile computing, the newly redesigned eChempax Mobile interface makes the application more readable and navigable. It is also better integrated with your built-in smartphone features such as phone calls and e-mails. This new redesign of the eChempax Mobile interface represents an exciting step forward in accessing information and our customers have found that the interface greatly increases their efficiency," O'Donnell added.

## About Datacor:

Datacor, Inc. is recognized for practical software that enhances operations for more than 600 chemical process manufacturers and distributors. Datacor delivers fully integrated enterprise resource planning

(ERP) and customer relationship management (CRM) solutions complete with installation, implementation, on-site training and continued support. Backed by over 30 years of experience in the chemical and process industries, Datacor creates advanced functionality utilizing advanced technology to solve industry challenges, raise productivity and drive profitability. Chempax serves more than 10,000 users world-wide on a daily basis.

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