

Success Stories

A Conversation with Jay Baker...



Manager of Branch Administration at



Why Superior chose Chempax...

Superior offers a unique range of products and services to a variety of industries. We needed a software solution that accommodated that mix. We interviewed other chemical companies that used various systems. We visited with software vendors and detailed our worst case scenarios to them. Chempax was the only solution that was built specifically for our industry and our type of business.

Which Chempax features impressed Superior...

The customer service module is very impressive, especially with its connection into manufacturing, purchasing and inventory control. The complete visibility is extremely helpful. We went from having 9 databases for each of our locations to having one standardized database for all locations with Chempax. This change was a huge advantage to us in regard to our customer service, inventory and manufacturing capabilities.

How Chempax improved Superior's operation...

Our largest issue, prior to utilizing Chempax, was that we could not see our inventory or customer data from other locations. We were constantly making calls to get that information. Now, with Chempax, everything is right in front of us at all of our locations.

It took us 3 weeks to get financials with our previous system. With the accounting function in Chempax we get the same information within days at the end of each month. We were also doing manual double entries for all of our accounting. With Chempax, all of that information is captured and available at each of our locations which has increased our productivity and efficiency tremendously. The reporting functionality of Chempax has improved our operations. Now everything, including product usage reports, is at our fingertips.

Superior Oil Company...

Superior Oil Company, a distributor, manufacturer and waste recycler, is the leading provider of chemical products in the Midwest. Superior, an independent chemical distributor, provides industrial solvents and chemicals, water-based cleaners, heat exchange fluids and fiberglass composites to diverse industries.

Established in 1932

11 Locations in North America

Headquartered in Indianapolis, IN

Industries Served...

Adhesives	I & I Compounds
Automotive	Metal Fabricating
Chemicals	Painting & Coatings
Fiberglass Reinforced Plastics	Pharmaceutical
Foundry	Printing

"Software is important to our business. Datacor doesn't try to fit our business to their software; they fit their software to how we do business."

How Superior better serves their customers with Chempax...

We consider customer service to be our strength. The remarks capabilities within Chempax allow us the flexibility to meet the needs of a diverse range of customers. We enter customer requirements and specifications directly into Chempax. This feature allows us to provide our customers with the products they want, how and when they want them.

Datacor's staff, "The Chempax People"...

The Datacor staff definitely understands how the Chemical Industry operates. They spent a lot of time with us to see how we did things either similarly or completely different from other companies. They tailored our implementation to how we did business. The training and implementation went very smoothly from beginning to end. We were guided from initial install to implementation and beyond. We are fully supported by the Datacor staff. The Datacor staff doesn't try to fit our business to their software; they fit the software to how we do business.