



PRESS RELEASE

February 2011

For Immediate Release

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DATACOR, INC. CELEBRATES 30 YEARS IN BUSINESS

Florham Park, N.J. – Feb. 2011 – Datacor, Inc., the leader in business management software solutions for chemical and process manufacturers and distributors, proudly celebrates its 30th year in business in 2011.

In 1981 Datacor's industry-leading enterprise resource planning (ERP) software, Chempax, originated as a custom, chemical-industry specific application running on a System/34 created for one chemical company. It was quickly realized, however, that this solution was much more. Due to its chemical industry focus Chempax was not just a solution for a single company; it was a solution for an entire industry. Expanding beyond the initial installation, Datacor sold Chempax to local chemical companies before it was introduced to the national market in 1982. Later the same year, Chempax upgraded to the IBM System/36.

Datacor's chemical industry focus and commitment to producing and evolving the best software solutions possible has called for using the best in class technology. In 1985 Datacor introduced a PC stand-alone version of Chempax and in 1988 migrated from running on IBM's System/36 to the IBM AS/400.

In 1994 and 1995, Datacor created Visual Basic and Client Server versions of Chempax, Chempax VB and Chempax C/S. Proof of Datacor's longevity in the chemical industry and dedication to product advancement is evident through these products as new versions of both platforms are still being developed, updated, released and utilized by customers today. Also in 1995, Datacor hosted its inaugural Chempax user education conference, Interaxions. In May 2011, Interaxions will celebrate its 17th annual convention.

Datacor rang in the 21st century by introducing eChempax, a customer relationship management (CRM) e-business solution. eChempax has quickly become the leading customer service and sales resource for chemical companies that want to access their data anytime, anywhere.

Datacor has proved its staying power through a renewed commitment to providing business management software solutions to the chemical industry over its 30 year history. "We're very excited to celebrate 30 years in business. The long-term success of Datacor is due to the quality of our products, but most importantly, it's a direct result of the strong partnership between the Datacor staff who work to provide the highest level of service and our customers whose support and trust are vital," said Datacor President Sean W. O'Donnell. "It has been our honor to provide strategic guidance in the application of information technology to the real world problems of chemical and process manufacturers and distributors and we look forward to many more years of collaboration."

Datacor's philosophy of being mindful of customer needs, focused on research and development and experts in the latest technology is at the forefront of all the company does. Currently, Datacor's business management software solutions are used by more than 10,000 users. Customers include companies throughout the U.S., Canada, Puerto Rico, Europe and China.

ABOUT DATACOR:

Datacor, Inc. is recognized for practical software that enhances operations for more than 600 chemical and process manufacturers and distributors. Datacor delivers fully integrated enterprise resource planning (ERP) and customer relationship management (CRM) solutions complete with installation, implementation, on-site training and continued support. Backed by 30 years of experience in the chemical and process industries, Datacor creates advanced technology that solves industry challenges, raises productivity and drives profitability.

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