

# Helping Your Kids Achieve Career and College Readiness

## What is ThinkCERCA?

ThinkCERCA is a program designed to provide your child with personalized literacy instruction with an emphasis on making arguments. ThinkCERCA's lesson design guides students through the process of:

## CERCA



Making  
**CLAIMS**



Supporting claims  
with **EVIDENCE**  
from text



Clearly explaining  
their **REASONING**



Identifying  
**COUNTERARGUMENTS**



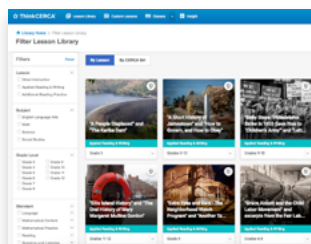
Addressing the  
appropriate  
**AUDIENCE**

## Why Argumentation?

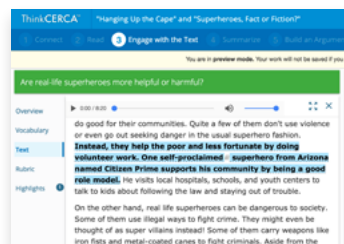
Based on 30 years of University of Chicago research, practices in ThinkCERCA are proven to raise college and career readiness achievement on EPAS (Explore, Plan, ACT) and CCSS. Because in the 21st Century, there are many ways to make arguments.



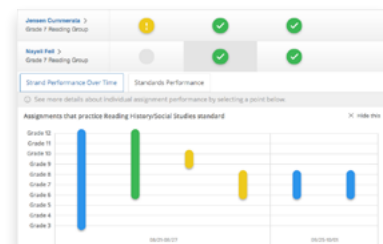
## How Will My Student Use ThinkCERCA?



Receive personalized weekly assignments about key skills and concepts with debatable lessons like "Do Video Games Change the World?" and "What qualifies someone as a hero?"



In ThinkCERCA lessons, students will read a text closely for comprehension, build an argument by collaborating with peers, and write a paper or alternative project that articulates their argument.



Students can see comments from teachers on areas of growth focus and progress over time. Shared reports help all teachers work together to personalize each student's learning plan.