

Better Isolation = Better Dentistry®

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DENTAL PRODUCTS REPORT NAMES ISOVAC[™] DENTAL ISOLATION ADAPTER 2013 TOP 5 NEW PRODUCT INNOVATIONS

SANTA BARBARA, Calif. – February 3, 2014 – Isolite[®] Systems today announced its newest product offering, the Isovac[™] Dental Isolation Adapter, has been named one of the Top 5 New Product Innovations and Updates of 2013 by *Dental Products Report (DPR)*.

Recently launched at the 2013 American Dental Association (ADA) Annual Session, this is the first industry award for the Isovac. *DPR* recognizes that product upgrades and true product innovation is not a simple achievement. The top five offerings selected by *DPR* represent products that reached the next level in 2013.

"[What I like about the Isovac is] the simplicity, elegance of design, ease of cleaning it after use and the better suction capacity," said Ray M. Becker, D.D.S., F.A.G.D. "I use it on any restorative procedure. It is great for quadrant care. I have not done a CEREC procedure without it. It protects the lens because the patients can't bite down and not having fogging issues is a major plus."

Fully compatible with Isolite's patented Isolation Mouthpieces that are designed to retract and control the tongue, manage the bite and provide constant evacuation, the Isovac creates easy-to-implement patient management while improving safety by obturating the throat/airway and protecting the patient's mouth. Other benefits of the Isovac include minimizing humidity, debris and fluids to create an easy-to-access dry-field environment. Designed for practices and clinics that want the advantages of state-of-the-art dental isolation, the Isovac provides an easy-to-use alternative for total control of the oral environment to all operatories, especially for hygiene. The Isovac is Isolite's most affordable and versatile clinical option to date.

Isolite System's family of products are designed to provide the dental community with easy-to-use dental isolation systems that provide total oral control throughout their practices that ultimately boost efficiencies, while improving results and increasing overall patient satisfaction.

"Isolite Systems is proud to be amongst *Dental Products Report*'s Top 5 New Product Innovations for 2013," said Thomas A. Hirsch, DDS, and Co-Founder of Isolite Systems. "This award indicates that the dental industry recognizes our goal and commitment to improving dental practices through the use of innovative dental isolation products."

About Isolite Systems

Isolite Systems is committed to transcending the limitations of existing dental technology with innovative and ergonomically efficient products. Dentists, dental assistants and hygienists at dental practices and clinics throughout North America are making their practices more productive using Isolite Systems products while improving patient comfort and safety. Isolite Systems' dental isolation family of products is used by leading dental practices, dental schools, and military and public health facilities. The company has received significant industry recognition for its contribution to the advancement of dentistry, including being named one of "The 50 Greatest Game-Changers in Dentistry," winning nine consecutive *Dentaltown* magazine Townie Choice Awards and a 2013 recipient of the Pride Institute Award. Isolite Systems knows that Better Isolation=Better Dentistry[®]. To learn more about the Isolite, Isodry and Isovac dental isolation systems call **800-560-6066** or visit www.isolitesystems.com.