



**Better Isolation = Better Dentistry®**

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## **ISOLITE® DENTAL ISOLATION SYSTEM RECEIVES 9<sup>TH</sup> CONSECUTIVE TOWNIE CHOICE AWARD**

*Dentaltown Magazine Recognizes Company's Unique Dental Innovation*

**SANTA BARBARA, Calif. – January 6, 2014** – Isolite® Systems today announced *Dentaltown* magazine has named the company's Isolite® Illuminated Dental Isolation System a 2013 Townie Choice Award winner. This year's award is the company's ninth consecutive Townie Choice Award for its flagship innovative dental isolation system.

The Townie Choice Awards were started by Dr. Howard Farran of Farran Media in 2003 to assist dentists in making purchasing decisions and are considered the "people's choice awards" of the products and services available in the dental industry today. The Isolite Illuminated Dental Isolation System is the 2013 winner in the category of Non-Rubber Dam Isolation. Winners were announced mid-December 2013. Voting for the awards was open to more than 130,000 registered members of the *Dentaltown* interactive community - [www.dentaltown.com](http://www.dentaltown.com) - and readers of *Dentaltown* magazine.

"I have been using the Isolite since 2006. I use it on every restorative procedure and for surgeries as well," said Richard Rosenblatt, DMD, owner of [Forest North Dental](#) in Lake Forest, Illinois, long-time *Dentaltown* member, certified CEREC trainer and faculty member at [CEREC Doctors.com](http://CERECDoctors.com). "Every procedure that I perform using the Isolite is not only more predictable but requires less time to complete."

Isolite Systems' family of state-of-the-art dental isolation products offers dentists total control of the oral environment. Using the proprietary and patented Isolation Mouthpieces, dentists are now able to work simultaneously in two quadrants with superior illumination coupled with complete control over moisture and humidity throughout the oral cavity. Compared to traditional forms of dental isolation, such as the rubber dam or manual suction and retraction, Isolite Systems' award-winning dental isolation products offer significant advantages, including improved patient safety and comfort by gently holding the patient's mouth open while at the same time retracting the tongue – keeping it out of the working field – and guarding the airway. The Mouthpieces are compatible with Isolite Systems' full line of dental isolation products including, the Isolite Illuminated Dental Isolation System, the Isodry® Dental Isolation System and the company's newest product offering, the Isovac™ Dental Isolation Adapter. This allows the dental community to implement easy-to-use advanced dental isolation systems that provide total oral control throughout their practices, ultimately boosting efficiencies, while improving results and increasing overall patient satisfaction.

"Isolite Systems is honored to receive its ninth consecutive Townie Choice Award," said James A. Hirsch, Director of Product Development at Isolite Systems. "This award is a true testament to our commitment to improving dental practices through the use of innovative dental isolation products."

### **About Isolite Systems**

Isolite Systems is committed to transcending the limitations of existing dental technology with innovative and ergonomically efficient products. Dentists, dental assistants and hygienists at dental practices and clinics throughout North America are making their practices more productive using Isolite Systems products while improving patient comfort and safety. Isolite Systems' dental isolation family of products is used by leading dental practices, dental schools, and military and public health facilities. The company has received significant industry recognition for its contribution to the advancement of dentistry, including being named one of "The 50 Greatest Game-Changers in Dentistry," winning nine consecutive *Dentaltown* magazine Townie Choice Awards and a 2013 recipient of the Pride Institute Award. Isolite Systems knows that Better Isolation=Better Dentistry®. To learn more about the Isolite, Isodry and Isovac dental isolation systems call **800-560-6066** or visit [www.isolitesystems.com](http://www.isolitesystems.com).

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