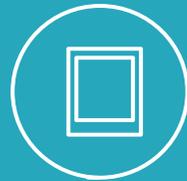




AMITECH

WHITE PAPER

Business Intelligence &
Business Analytics



BUSINESS INTELLIGENCE & ANALYTICS

With escalating healthcare costs and reform, providers, payers must look for new ways to increase revenues, sustain operating margins, reduce costs, and improve the quality of care. Constantly changing economics, demographics, and chronic diseases add another layer of challenges that have transformed healthcare into a complex, information driven, and outcomes-based ecosystem. The question is: how can organizations keep up? Using data to help make better decisions and gain insight is the new business differentiator.

The Industry

The health insurance industry has experienced strong growth recently as a result of fundamental changes in policy and the healthcare ecosystem. Since the Affordable Care Act (ACA), more than 30 million uninsured people are now eligible for subsidized health insurance. Along with expanded populations both payers and providers face increasing pressure to reduce cost while improving the quality of care and health outcomes.

Our Approach

In order to develop a robust business intelligence (BI) and analytics strategy organizations must understand the current state as well as desired outcomes. Amitech conducts an initial assessment that includes all stakeholders to understand the current BI and analytics strategy as well as the state and quality of data and desired business outcomes. Next Amitech works concurrently with clients to determine where gaps exist in the current state whether it is human capital, processes, technology or culture. Once gaps are defined Amitech co-creates a road map to develop a successful and integrated BI and analytics strategy to help the organization achieve the business goals they are looking to achieve.

Many organizations have strong Business Intelligence (BI), Information Technology (IT), and Enterprise Data Warehouse (EDW) departments that act as service providers to business. However, through a gap analysis and subsequent roadmap Amitech Solutions helps its customers develop business-IT alignment, allowing IT to become an indispensable partner to business. This allows for a stronger understanding of IT investment and return, as well as the ability for IT to support existing business strategies and the potential to shape new ones.



BUSINESS INTELLIGENCE & ANALYTICS

Additionally, Amitech Solutions focuses heavily on value creation opportunities and BI-IT alignment to get efficient return not only on project investment, but also overall IT investment. By providing an overall all business intelligence and analytics strategy, as well as a BI-IT aligned roadmap, Amitech Solutions lays down roots for the organization to provide quality care and see profits.

To learn more about Amitech's approach to BI and Analytics contact your Amitech rep today.

About Us

As a leading healthcare analytics and strategy consulting firm, we guide our clients by focusing on the most innovative approaches to data analysis in healthcare to discover insights for healthcare systems and insurers. We believe in change. We believe in data. We can help you use data to change and ultimately lower costs, improve quality of care and achieve better business outcomes. Amitech is based in St. Louis and has more than two decades of experience as well as industry-leading talent in the business analytics, information management, strategy consulting, population health, clinical analytics, care management, digital health and big data fields.

