



Referral Partner Program

Windsor Circle is a market-leading Predictive Marketing software company, making data science accessible for eCommerce retail marketers, to drive **10x ROI and 12%+ Retention Rate Lift**. Backed by the only integration guarantee in the industry, Windsor Circle's SaaS platform works with 16+ ESPs & eCommerce platforms and adds significant value to your retail accounts.

Join Windsor Circle's Referral Partner Program to:

- Bring cutting-edge Predictive Marketing value to your retail accounts, they will thank you for!
- Retain your clients with stellar business results with a 10X ROI solution & get deeper with them
- Earn referral fees for customers that adopt Windsor Circle's platform
- Be listed in Windsor Circle's Internal Agency Directory & website for referrals to your firm



"Predictive marketers are 2.9X more likely to report revenue growth at rates higher than the industry average."

- Forrester Consulting

Become associated with an industry-leading thought leader, winner of the Inaugural Google Demo Day and ISV with 380+ retail customers including:

L'ORÉAL deramores Johnson & Johnson Skullcandy

THE BODY SHOP. GHIRARDELLI CHOCOLATE The New York Times Store evo



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Common Use-Cases include:

- [Retention Analytics](#) (to understand likely to churn customers, best customers, AOV, CLV etc.)
- [Retention Automators](#) for your retailers' ESP (welcome series, win-back campaigns etc.)
- [Shopping Cart Abandonment Recovery](#), with anti-gaming technology
- [Browse Abandonment Recovery](#), with dynamics product recommendations
- [Replenishment Automation](#), for replenishable goods (on individualized buying cadences)



We Make Big Data Easy.
Discover How Windsor Circle
Can Help Your Business.

Start your Predictive Marketing
Practice with Windsor Circle >

Windsor Circle clients are driving more revenue, increasing engagement, and retaining more customers with data-driven lifecycle marketing. The results speak for themselves: within 12 months of signing up, our clients see an average of **10x ROI** and **12%+ Retention Rate Lift**. We're the only ones with a revenue promise and an integration guarantee.



12% LIFT
RATE



INTEGRATION
GUARANTEE



10X ROI