

## LeanIX wins first place in the "Best of startups" awards

## The fast-growing software company from Bonn convinces renowned customers worldwide and offers attractive jobs

Bonn, June 23, 2016. At the 4th "Market of Ideas" on the Rheinbach campus of the University of Bonn / Rhein-Sieg LeanIX was recognized by a jury as the "Best of Startups" in the Bonn / Rhein-Sieg region on Monday night. The award was presented to the founder and Co-CEO of LeanIX, André Christ, by Ludwig Radermacher, director of the main sponsor, Kreissparkasse Cologne.

In the competition, young, fast growing, technology-oriented start-ups from the region presented themselves to a top-class jury from academia and industry. LeanIX impressed the jury with its Software-as-a-Service solution, which makes companies fit for the digital transformation. The innovative solution for the analysis and optimization of IT environments not only convinced the jury: Since its founding in 2012 LeanIX has gained as customers numerous well-known companies such as Axel Springer, DHL, RWE or Zalando.

This year, LeanIX has opened an office in the US and continues to grow. Nevertheless, the company with a team of almost 20 employees has its roots in in the region and is based in Bonn city center. "With LeanIX we are showing that a technology startup from Bonn can be established successfully on the international markets," says André Christ. "Bonn is a very attractive location for graduates and young families thanks to its good infrastructure and recreational facilities." LeanIX is currently looking for more employees who are enthusiastic about innovative, pioneering software development and winning and supporting customers all over the world in a dynamic team.

###

## About LeanIX

LeanIX offers an innovative software-as-a-service solution for Enterprise Architecture Management (EAM), based either in a public cloud or the client's data center. The webbased platform has compelling advantages over traditional approaches, including an intuitive interface, flexible reporting and open APIs. This makes it possible to rapidly roll out LeanIX in an enterprise with minimal training required so as to start reaping added value within a short period of time. Both SMEs and large corporations from an array of industries are utilizing the solution – companies like Axel Springer, Helvetia, RWE, Merck, Zalando and Haworth. Businesses of all sizes are being acquired as customers, firms which used to be reluctant regarding EAM or had had frustrating experiences with cumbersome tools. LeanIX GmbH was formed in 2012 by Jörg G. Beyer and André Christ. With headquarters in Bonn and a subsidiary in the US, the company's large partner network extends throughout Europe and to Australia and the US. Additional information is available online at: www.leanix.net.

Media contact: Ruth Reinicke | press@leanix.net | +49 228 2862992 0