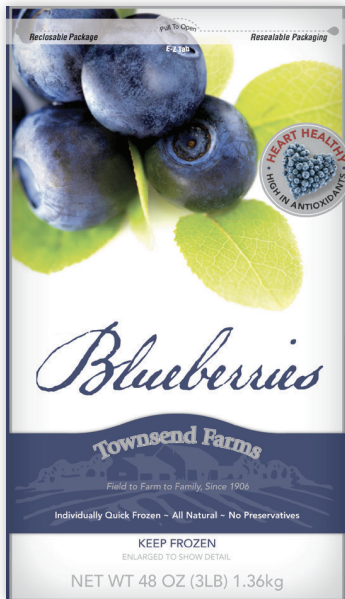




# We know food

For close to forty years Creative Company has provided successful marketing, sales, packaging and branding solutions to clients in the food industry. From introducing new products to enhancing the sales process and sell-through, to establishing a strong web presence, clients have reached and exceeded their goals.



## Categories

- > Retail/Grocery
- > Retail/Specialty
- > Foodservice
- > C-Store
- > Restaurant
- > Club
- > Industrial Ingredient

## Practices

- > New product introduction
- > Strategy and positioning
- > Product naming
- > Branding and identity
- > Packaging and label design
- > B2B campaigns, direct mail
- > Point of sale
- > Sales collateral
- > Social media
- > Channel marketing
- > Sales promotions
- > Distributor packets
- > Market research
- > Website development
- > Trade show displays and support
- > Trade and consumer advertising



## Work by category

### Retail/Grocery

Willamette Valley Fruit Co.  
NORPAC Foods  
Painted Hills Beef  
Oregon Fruit Products Co.  
Kona Specialty Meats  
Hoody's Nuts  
Dr. Chung's Soy Milk  
Ajinomoto Foods  
Gardenburger  
Golden Valley Brewery  
Agripac  
SmokeCraft  
Hurst's Berry Farm  
Limited Harvest  
Barhyte Specialty Foods

### Retail/Specialty

King Estate  
Amity Vineyards  
Paniolo Provisioners  
The Best from Oregon  
Oregon Fruit Products Co.  
Oregon Berry Packing  
Country Heritage Farms  
Agripac  
Kettle Foods  
Flavorland Foods  
McTavish Shortbread  
Oregon Truffle Oil  
Barhyte Specialty Foods  
Dragonberry Produce

### Club

NORPAC Foods  
Townsend Farms

### Foodservice

Gardenburger  
BrucePac  
Superior Farms  
Oregon Fruit Products Co.  
Oregon Raspberry and  
Blackberry Commission  
King Estate  
Entner Stuart  
Agripac  
Foodmeisters  
Domaine Serene  
Willamette Valley Fruit Co.  
WillaKenzie Estate  
Simplot Food Group  
Oregon Cherry Growers  
Diana Fruit Co.

### C-Store

SmokeCraft  
Spring Valley Dairy  
Curtice Burns

### Restaurant

Joel Palmer House  
Golden Valley Brewery  
Chelsea's

### Wine/Beer

Domaine Serene  
King Estate  
Golden Valley Brewery  
Terra Vina

### Industrial Ingredient

Kerr Concentrates  
BrucePac  
foodguys  
RainSweet  
Oregon Strawberry Commission  
Oregon Raspberry and  
Blackberry Commission  
Oregon Cherry Growers  
Townsend Farms

