



Empower parents with information that builds successful students



Personalization tip

Nobody likes to receive cold, impersonal messages. Why not use your data to add some personalization to your communications? Try including a recipient's name, class details, teacher names, assignments, and other custom data when sending notifications and messages.

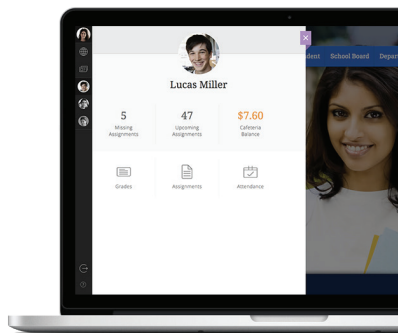
Provide your parents with critical data

Parents want to be informed about every part of their child's academic experience. They need school and district announcements, and demand critical student specific data like assignments, lunch balances, grades, and attendance. By unlocking that important data from your SIS, gradebooks, and lunch systems, and adding it to your communication channels you'll strengthen student support and parent engagement.

Dashboard:

Pull hundreds of web pages into one space

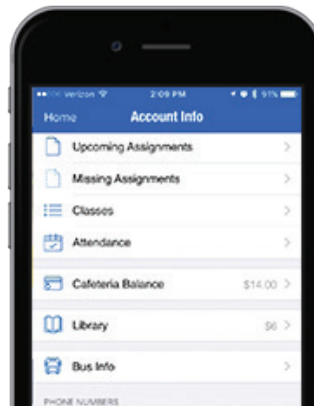
The Dashboard is a personalized section of the Web Community Manager that allows parents to login and view school updates and student specific data. By combining all this information in one convenient location, parents are able to see their child's progress and be a part of their daily activities without visiting hundreds of different web pages.



Student Information Section:

Create an on demand data center

The Student Information Section of the Mobile Communications App puts student data in the hands of parents and students. Parents can access the event and school related information they want, along with the academic updates and notifications they need, all in a single and always-on mobile app.



Targeted Mass Notifications:

Push student data to your parents

Mass Notifications become even more powerful when student data is incorporated into messages and alerts. Triggered attendance alerts, grade drop notifications, low lunch balance messages and more allow you to proactively keep parents in-the-know.



Integrations include:



Student information systems (SIS)

- Add teacher and class names to attendance notifications
- Display age and grade level information for every child



Grade books

- Pull grades and assignments right from your teacher grade books
- Notify parents of new items, grade drops, and assignments



Cafeteria systems

- Alert parents of low or expired cafeteria balances
- Let parents and students view the menu and add the information to their calendar



Library systems

- Help parents identify their child's checked out books
- Alert parents and students of library fees



Transportation systems

- Display pick-up and drop-off times and locations
- Create custom groups by bus to send targeted transportation updates to parents



Human resources

- Enjoy automatically updated staff directories
- Create teacher and staff groups to include in important messages and notifications



And more

Unlock the power of your data using custom fields, query-generated group creation tools, and more!

Note: Data set availability may differ by product.

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