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## How to Choose & Use Fonts & Typefaces: Made Easy

This practical guide is packed with **clear information** and **step-by-step guides**, making it perfect for designers working with fonts and typefaces.

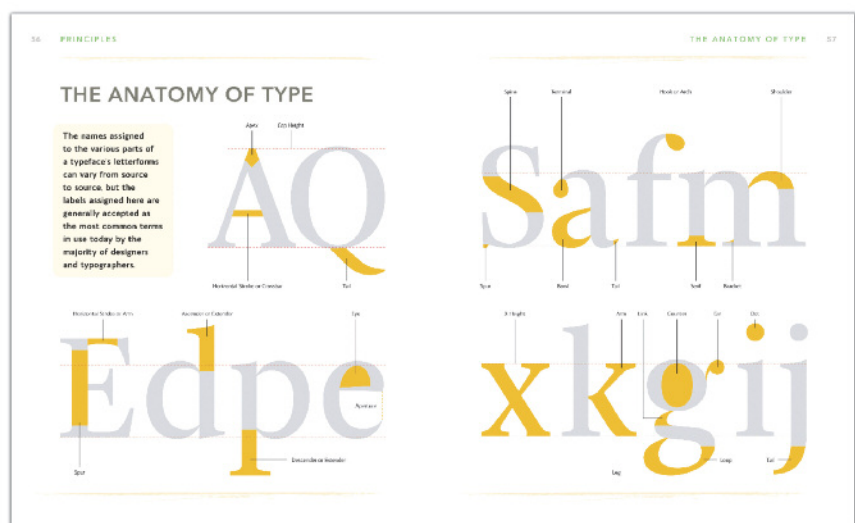
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Good typography is key to **successful design**, especially in the **Age of Mobile**. Knowing where to begin, however, can be daunting, as the rise of easy desktop publishing has made an overwhelming range of fonts available. Providing a **valuable insight** into theories and practices, this handy guide will help you give your message the presentation it deserves.

Written by a **carefully chosen board of professionals** with a wide range of experience, *How to Choose & Use Fonts & Typefaces: Made Easy* is a comprehensive handbook covering everything you need to know. Starting with **basic principles** such as font structure, colour, and legibility, the title moves on to more **advanced details** such as usage and combinations. The book also provides information on design for **web and mobile devices**, and how artistic use of text can serve a variety of purposes in advertising.

This practical and accessible guide is packed with **clear information** and easy to understand **step-by-step guides**, making it the ultimate solution for anyone looking to make an impact with their design work.

Product short link: [www.flametr.com/FontsandTypefaces](http://www.flametr.com/FontsandTypefaces)



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