

## Accounting For Every Stage of the Business Cycle

### GROWTH

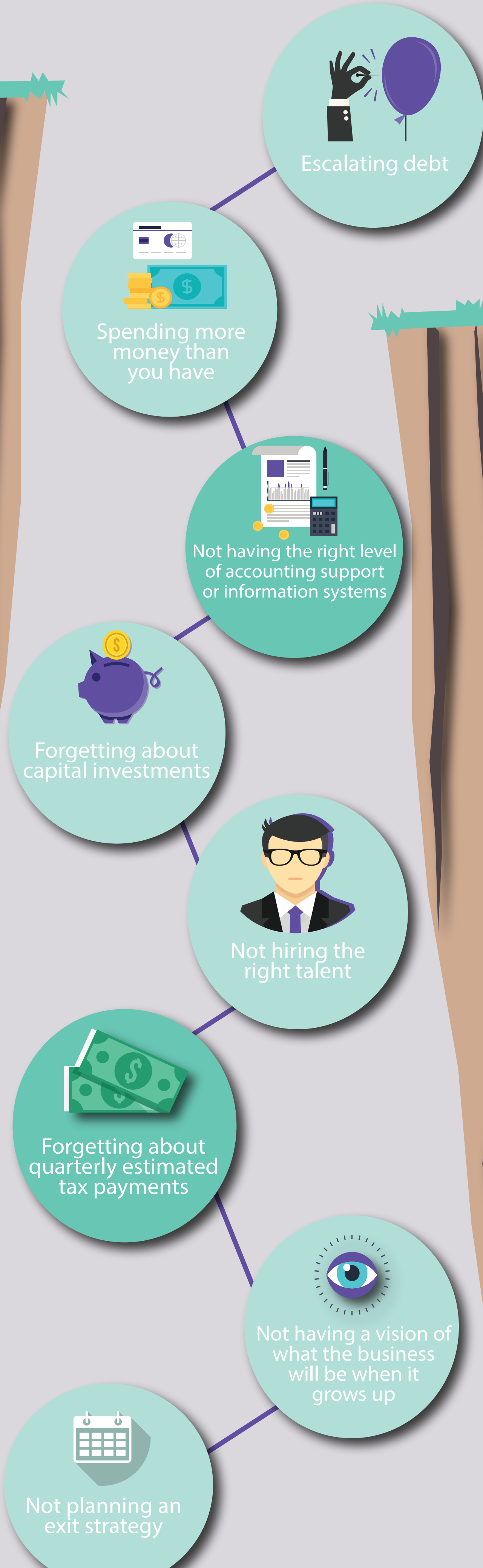


Your business is now growing like a weed. With those first few difficult years behind you, the future is starting to look more defined. Your business is generating income and you've surrounded yourself with an efficient and productive workforce. Now what?

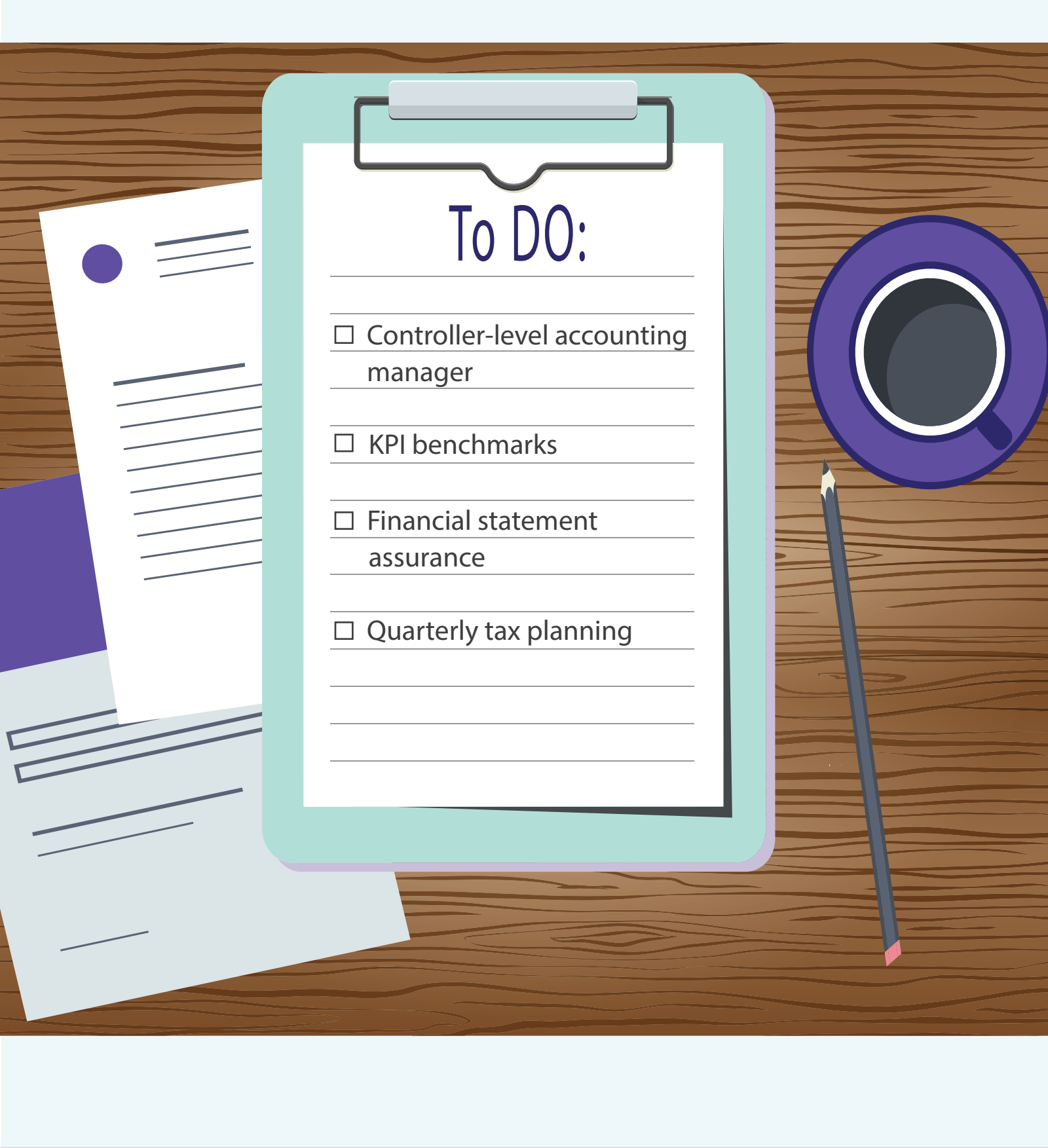
New growth renders opportunity to expand business into new territories and complementary areas of service. These opportunities have unique capital expenditure and cash management challenges that require the help of an accounting expert to properly manage. We asked five CPAs what business owners really need to know in the Growth Stage of the business life cycle, and here's what they had to say.

Check out the highlights below and the full story here: [www.mrzllp.com/accounting-for-every-stage-of-your-business](http://www.mrzllp.com/accounting-for-every-stage-of-your-business)

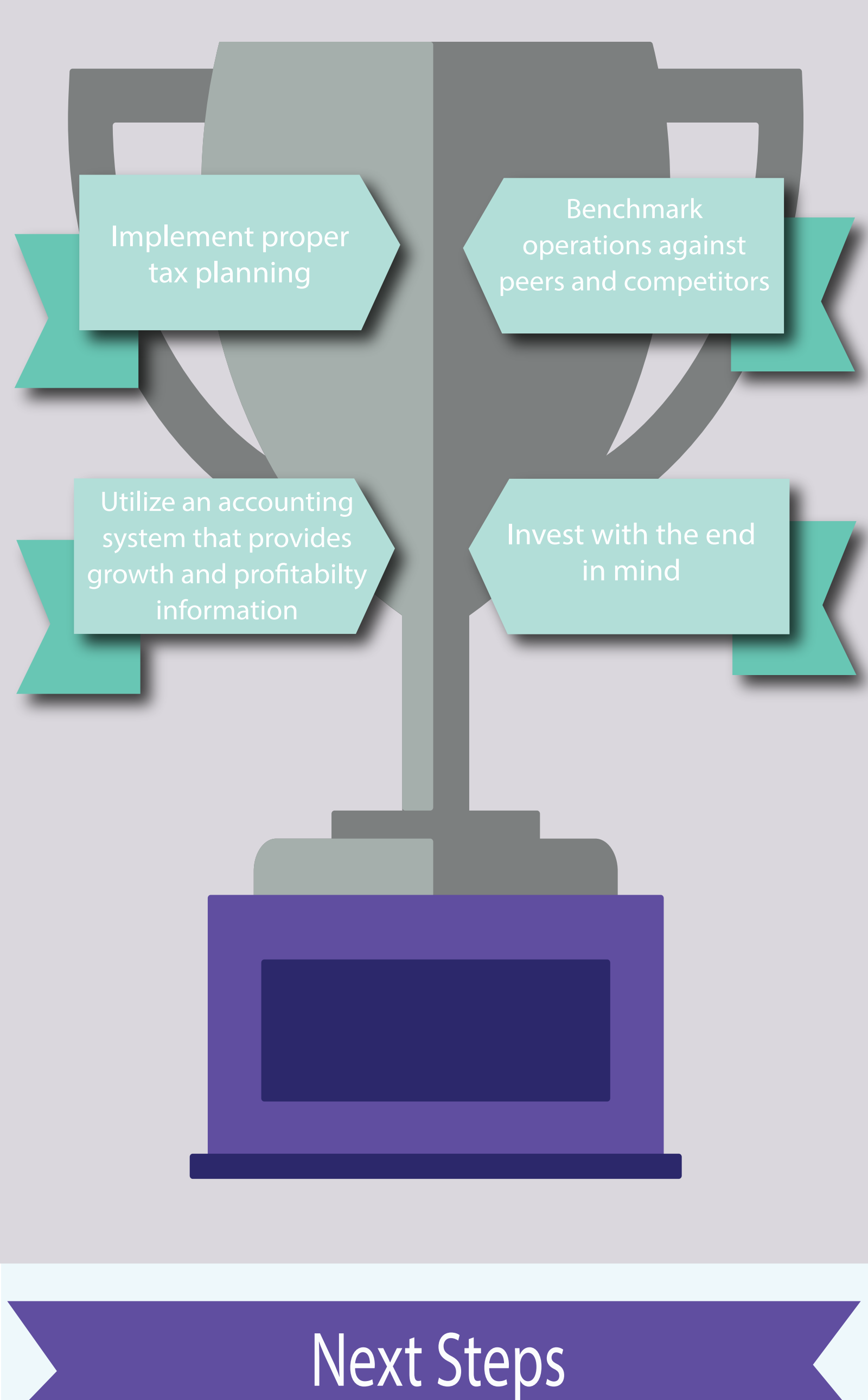
## Growth Stage Pitfalls



## Growth Stage Checklist



## Success Factors



## Next Steps

### MATURITY

Information is one of the most important factors for business success. As businesses grow, owners encounter new issues and decision-making points, from optimal cash flow and tracking to how to secure more capital for growth. In addition to a robust accounting system that feeds you up-to-date information on growth and profitability, smart businesses consistently benchmark their operations against peers and competitors.

Find more information on the Growth Stage of your business and answers to frequently asked questions here:

[www.mrzllp.com/accounting-for-every-stage-of-your-business](http://www.mrzllp.com/accounting-for-every-stage-of-your-business)