

How do you account for each stage of your business?

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Time To Go Beyond The Numbers

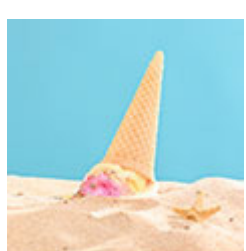
Glad that the tax deadline has passed? Us too - so much so [that we just had to dance](#). Now that we're transitioning from April showers to May flowers, take a look at some important business considerations for your future. This month's newsletter includes information on important changes in regulations in "Big and Small GAAP," how

to avoid mistakes in employee benefit plan administration, and much more. And if you missed it, here's how a few MRZ employees [celebrated deadline day](#). (Is there something you'd like to know more about? Please, [let us know](#).)

It is more important to do what is strategically right than what is immediately profitable.



How to Avoid Common Mistakes in EBPs



Employee benefit and retirement plans are a wonderful addition to what you offer your employees... and happen to be accompanied by a myriad of rules and regulations. Learn how to avoid common mistakes - and fines - in this post.

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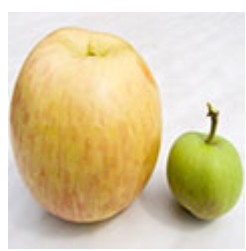
The Most Common Mistakes People Make in Calculating ROI



As finance expert Joe Knight points out, "Analyzing ROI isn't always as simple as it sounds and there's one mistake that many managers make: confusing cash and profit." Read on to check that these common misconceptions aren't misleading you.

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Big and Small GAAP



Did you know 2015 could bring changes in GAAP reporting requirements that make it a whole lot easier for small businesses? Audit Partner James Zapata discusses the move in this video. (He also contributes some smooth moves [in this video](#).)

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The Accounting Cycle for a Small Business



Why might you or your business be audited? Chances are, one of these common reasons. Check out this slideshare presentation from financial services group the Motley Fool (Shakespeare reference, anyone?) and give these areas a scrub.

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UPCOMING DATES

-  **5/11** Employers file Form 941 for the first quarter of 2015
-  **5/15** Deposit payroll tax for April if the monthly deposit rule applies
-  **6/15** Individuals pay second installment of 2015 estimated tax if applicable

Accounting for every stage of the business life cycle: Start-Up Stage



[Get the infographic here >>](#)

SSARS 21 introduces a new level of engagements - Preparation



[Check out this video for more info >>](#)

Client Snapshot | **Remedy Roofing**



Remedy Roofing provides complete roofing services for residential and commercial projects throughout Texas, Colorado, Oklahoma, Louisiana, and Kansas, and has completed projects throughout other areas of the U.S. They strive to deliver top-notch roofing expertise, with a commitment to quality and continuing education, as well as a dedicated service team.

Remedy's commercial customers include the U.S. Federal Government, large multi-family builders, and a variety of commercial builders and developers across the nation. They can also help with anything from re-roofing and energy efficiency analysis to leak repairs and gutter installations. To learn more about this group, visit them online at www.remedyroofing.com. We're proud to serve them!

Talent Profile | **Catherine Seitz**



Marketing Specialist Catherine Seitz has been with MiddletonRaines+Zapata since December 2013. She serves as the voice of MRZ through blog writing and inbound and content marketing efforts. Catherine is happy to work with such hard working individuals and enjoys picking their brains to gain insight on all things accounting. She is a proud Houston Coog and Bauer alum and in her free times loves to explore the city. MRZ is glad to have you, Catherine. Great work!

Interests Include

Checking out new books and films | Discovering new spots in Houston

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