

# SUCCESS

for a GLOBAL CONSUMER  
GOODS COMPANY


**ORACLE** Platinum  
Partner

## Global Consumer Packaged Goods Company Lowers Costs and Improves ROI with the Cloud

With the majority of their products in American households, and more than 100 years of business, this company stays committed to being at the top of the food and beverage industry. With almost a dozen brands, billions in annual sales, and tens of thousands of employees, it's not hard to imagine the vast challenges in managing all business units efficiently.

### The Challenge

The conglomerate went through a major reorganization and as a result needed to realign its business units from one major organization to a second spin-off entity. Thus, they required re-hosting to "the Cloud"; an EPM software upgrade, including HFM, Planning, FDM and DRM; their isolated HFM and Planning EPM environment to be consolidated; HFM systems and Planning systems to be on different versions, and legacy business logic to be converted to new EPM standards.

### The Solution

CheckPoint assessed the current EPM topology to drive requirements for isolating new regional business needs from the larger global infrastructure. The firm then co-managed programs with client resources, while also teaming up with the cloud provider to architect a scalable EPM environment.

### Benefits CheckPoint Helped Achieve

The firm successfully migrated content and processes to the cloud provider and integrated HFM and Planning systems into one manageable EPM environment. Legacy business logic and rules were converted into new EPM Calc Manager standards, while integrating new regional systems with cloud EPM components. Regional business interests were separated from the larger global entity. EPM systems became cloud-based, providing a lower cost of management and faster ROI. HFM and Planning were integrated into one system, providing a centralized system for more efficient business analytics. One technical team manages the system, thus eliminating duplication of skill sets and processes across multiple systems. All EPM components are on the same version providing a simpler support model and project lifecycle management.

#### About CheckPoint

CheckPoint Consulting is one of the largest privately held boutique firms focused on providing complete Enterprise Performance Management (EPM) solutions to Fortune 1000 companies. With over 20 years of experience in the Oracle Hyperion space, Managing Partners Timothy J. Halk and Gregory M. Feld lead a team of highly qualified and multi-certified consultants experienced in all aspects of EPM and Business Analytics. As a Certified Oracle Platinum Partner, CheckPoint has successfully implemented hundreds of EPM solutions including Strategy Management, Financial Close and Reporting, Oracle Planning, Budgeting, and Forecasting,

#### CheckPoint Consulting

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