WP engine®

WP ENGINE FOR DEVELOPERS: A GETTING STARTED GUIDE
QUICKLY & EASILY DEVELOP AMAZING WORDPRESS SITES WITH WP ENGINE

DEVELOPER GUIDE

WP Engine is the best WordPress development platform. Together, we'll make WordPress site development faster and easier. Our platform will save you time, help you scale your business, and make you more money. Your success is our success. We arm you with an arsenal of flexible development tools to build amazing sites quickly so you can wow your clients and build out your customer base. You can focus on doing what you do best—developing awesome sites—without worrying about server administration. The WP Engine platform empowers you to work smarter and faster; you can build more sites in less time, which lets you work with more clients and ultimately makes you more money. The goal is simple: we want you to be successful and to love site development again.

START DEVELOPING NOW!

If you're already a WP Engine customer, you're good to go. Just log into the WP Engine User Portal. (If you're not, you can sign up for the appropriate plan for your business here: https://wpengine.com/plans/. You can start developing sites for as little as $29 per month.)

Develop sites at no cost to you

Once you're a WP Engine customer, you can use unlimited free transferable **development installs** to develop and stage sites for your clients at no additional cost to you. These developer installs let you work behind the scenes. Consider them a sandbox where you can test plugins, themes, and custom code before pushing a site live. Here's how to get started: https://wpengine.com/blog/develop-wordpress-sites-free-work-efficiently-transferable-installs-billing-transfer/

Don't forget, these installs are **password protected** until you transfer them, so you can share them with your team and your clients for review before pushing the sites live.

Kicking off your project has never been easier

You can use the **WP Engine Automated Migration** plugin to instantly download your client's original WordPress site to your developer account. Our Automated Migration plugin removes the time and complexity often required to migrate a site to another platform. Using WP Engine Automated Migration eliminates the need for you to spend cycles hunting down information from your clients, saving you a ton of time. Find out how to use WP Engine Automated Migration here: https://wordpress.org/plugins/wp-site-migrate/.

Scale your business by copying common builds

WP Engine Copy Site lets you create site templates and code common builds, which jumpstarts your development. You can create one template and reuse it for each site you launch. Copy Site lets you spin up new WordPress installs with your favorite themes, plugins, permalink settings, custom code, and more already locked and loaded. Build client sites and scale your business with Copy Site. Learn more about using Copy Site and how it can exponentially boost your productivity here: https://wpengine.com/support/copy-site-via-user-portal/.

Deploying your projects is easy for you and your customers

When these sites are developed and ready to launch, you can send the completed site to your clients using WP Engine Transferable Installs. If your client has a WP Engine account, they will receive an email to accept the transfer. If your client doesn't have a WP Engine account, you can trigger an email inviting them to create an account. You client just has to click on a link in that email and sign up. The site you built for them is there and ready to go. Transferrable Installs make launching sites fast and effortless. Get started with

Transferable Installs here: https://wpengine.com/support/billing-transfer-information-for-developers/.

If you refer a customer to WP Engine, you'll also get $200 or 100% of the customer's first month's payment (whichever is higher). Sign up for our Affiliate Program to get your referral commissions.

You'll 'know someone' at WP Engine

You also get a **dedicated account representative** who can help you sort out client issues or help you find the right path if you ever get stuck. You can tell you clients, "don't worry, I know someone at WP Engine."

MORE TOOLS YOU CAN USE

Those are just some of the tools that make WP Engine the best WordPress development platform. WP Engine also offers a host of other solutions you can use to save time, and hassles, throughout development, such as:

- Git integration: Seamless integration with Git version control

- Automated backups: daily automated backups and on-demand snapshots for your critical sites

- One-click restore: go back to a previous version of your site in a snap

- SSL security: protect your clients' and site visitors' private data

- GeoIP: dynamically change content on your site based on a visitor's location
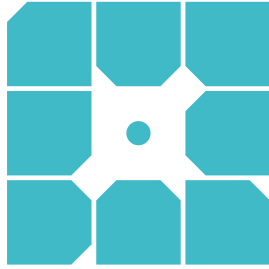
OUR PLANS START AT $29

At WP Engine, we have several plans available based on your specific business needs. Our plans start at $29 per month.

LET'S DO THIS

You are now empowered to quickly and simply develop awesome WordPress sites. The WP Engine platform is designed to save you time, help you scale your business, and to make you more money. We're excited to have you aboard. Get started developing awesome WordPress sites on WP Engine today. Contact us at:

<div align="center">

1-877-973-6446
wpengine.com/developers

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About WP Engine

WP Engine is a leading SaaS content management platform for websites and applications built on WordPress. The company powers thousands of websites and apps built on the WordPress platform delivering a fast, reliable and secure web experience. All levels of users including bloggers, marketers, SMBs and large corporations rely on WP Engine's platform to keep their websites up and running. The company's exceptional customer service team specializes in quickly solving technical problems, and creating a world-class customer experience ensuring that each user's WordPress site continues to perform at its full potential. Founded in 2010, WP Engine is headquartered in Austin, Texas and has offices in San Francisco, California, San Antonio, Texas and London, England.