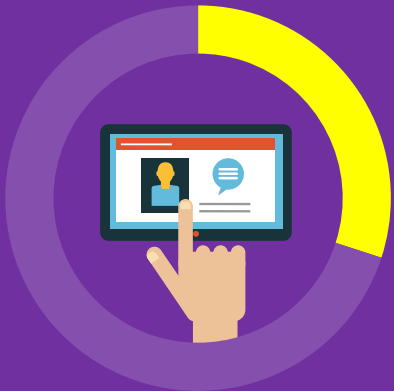Formal BYOD policies can lead to
SUBSTANTIAL INCREASES IN EMPLOYEE *AND* IT PRODUCTIVITY

Nearly one-third of IT organizations with a
FORMAL BYOD POLICY report a
<u>significant positive impact</u> – employee
productivity has increased substantially and IT is
dealing with far fewer endpoint device issues.

ESG Insight

What has been the effect of allowing employees to provide their own personal computing devices for work purposes? Among those organizations with some type of BYOD program in place, more than two-thirds (67%) report that it has had a positive impact in terms of both employee productivity and IT efficiency. Interestingly, there is a strong link between the degree to which organizations allow employees to supply their own computing devices and the type of impact this flexibility had yielded. Indeed, organizations with a formal BYOD policy in place are more than four times likelier (30% versus 7%) to indicate that this approach has had a <u>significant positive impact</u> for employees and IT alike than those that approve the usage of personal devices on a one-off basis.

Original survey question:

What kind of impact would you say that allowing employees to use a non-company provided (i.e., personal) endpoint device (e.g., laptop, smart phone, tablet, etc.) to perform their primary job function(s) has had on your organization?

Survey respondents:
417 senior IT decision makers at organizations that allow employees to provide their own computing devices

Source: ESG Brief, *BYOD: Increased Investment Leads to Increased Productivity*, May 2015.