

Chart faster. Work smarter. Live better.



Take control of your day with the #1 Plastic Surgery software.



 **Nextech**  
Your practice is our specialty



**Optimize** your practice and simplify your workday.

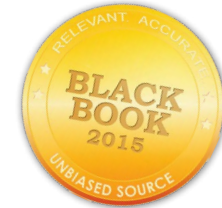
The #1 Ranked Software is Plastic Surgery Specific & Physician Specific. Designed for Plastic Surgeons and optimized for each Plastic Surgery practice. Maximize practice productivity, profitability and ROI.

Efficient,  
Intelligent &  
Intuitive

# Nextech Rated #1 Plastic Surgery Software



Ranked #1 Plastic Surgery Vendor  
by Black Book Market Research



Recognized #1 in nine key performance indicator categories by Black Book Market Research, including:

- Training
- Trust
- Reliability
- Data Security





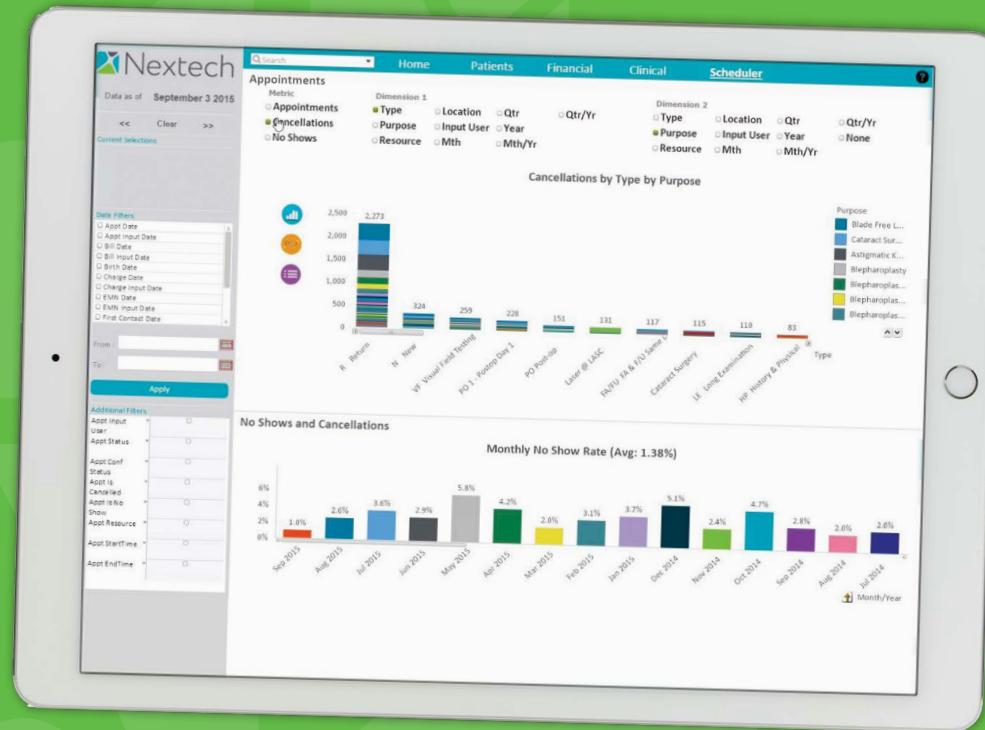
## Work Smarter, Not Harder with Integrated Practice Management

### Simplify Day-to-Day Processes

Nextech's seamless, end-to-end solution suite optimizes practice operations to attract and retain patients. From a new consultation to tracking a patient through the clinic to surgery, Nextech simplifies patient records, streamlines scheduling and optimizes billing.

“I would absolutely recommend Nextech to my colleagues. It’s effective, efficient and it’s a product that will help your practice grow as it grows with you.”

– Dr. Steven Davison  
DAVinci Plastic Surgery



### Streamline Scheduling

- ✔ Personalize views for individual providers and administrators.
- ✔ Maximize patient volume with queues and first available move-up features.
- ✔ Enhance managing your schedule in synchronized real-time accessibility on your smartphone or tablet.

### Optimize Billing

- ✔ Improve practice profitability with advanced billing and collections tools.
- ✔ Manage elective and insurance billing and collections.
- ✔ Integrated credit card processing streamlines receivables and cash flow.

### Robust Reporting

- ✔ Maximize revenue per square foot and know the profitability of your practice.
- ✔ Detailed reporting provides insights into services and surgeries.
- ✔ Optimize office operations through implementing a monthly financial close.



## Chart Faster with Nextech's EMR

Streamline  
Patient  
Records

Uniquely customizable to each physician's individual workflow and distinctive charting preferences, the Nextech EMR solution can work the way you want. Each physician can maintain their own unique set of templates, available anytime, anywhere.



"Anytime, anywhere access to patient records enhances overall patient care..."

– Dr. Lisa Cassileth  
Cassileth Plastic Surgery



### Mobile App Access

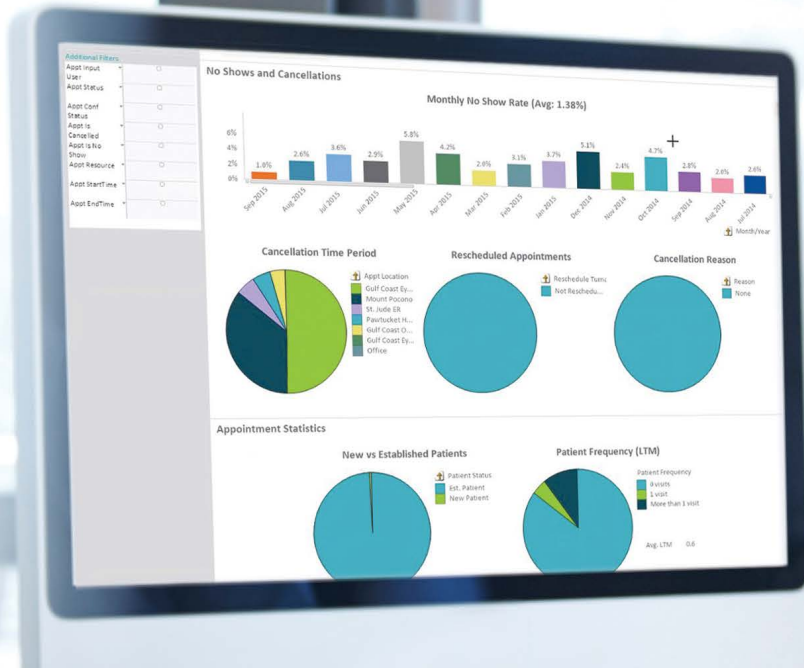
- ✔ Review patient records and requests whenever, wherever and chart while on the go.
- ✔ Nextech's native iPad application is intuitive and easy to use.
- ✔ Answer patient requests and process prescriptions in clinic or after hours.

### Customizable Workflow

- ✔ Personalize pre-configured templates to align with your preferences.
- ✔ Digitize paper processes and charts.
- ✔ Improve documentation through smart stamping on diagrams and photo management integration.

### Intuitive Automation

- ✔ Improve workflow and the patient experience through the use of wait time and procedure indicators.
- ✔ Speed documentation with clinically programmed mobile dictation.



## Insightful Business Intelligence

Maximize marketing spend by tracking the source of a patient's initial contact.  
 Capture inbound information and evaluate the effectiveness of your advertising and referral efforts.  
 Track the patient's progression and ensure timely follow up and ongoing outreach.

# Patient & Marketing Tracking





“Without the marketing module, we’d be lost... the Nextech marketing tool is way ahead of the competition.”

– Dr. Daniel Mills  
Daniel Mills, MD



## Data Driven Marketing

- ✔ Gain valuable insight into conversion successes and misses.
- ✔ Track crucial ROI metrics for referrals and outreach initiatives to enable strategic decision making.

## Customized Outreach

- ✔ Customize documents, letters and consent forms for consistent branding of the practice.
- ✔ Automate patient outreach and advertise promotions and services.

## Tracked Patients

- ✔ Maintain contact with patients in between visits.
- ✔ Track new patient’s interests during the consultation to ensure successful scheduling and retention.



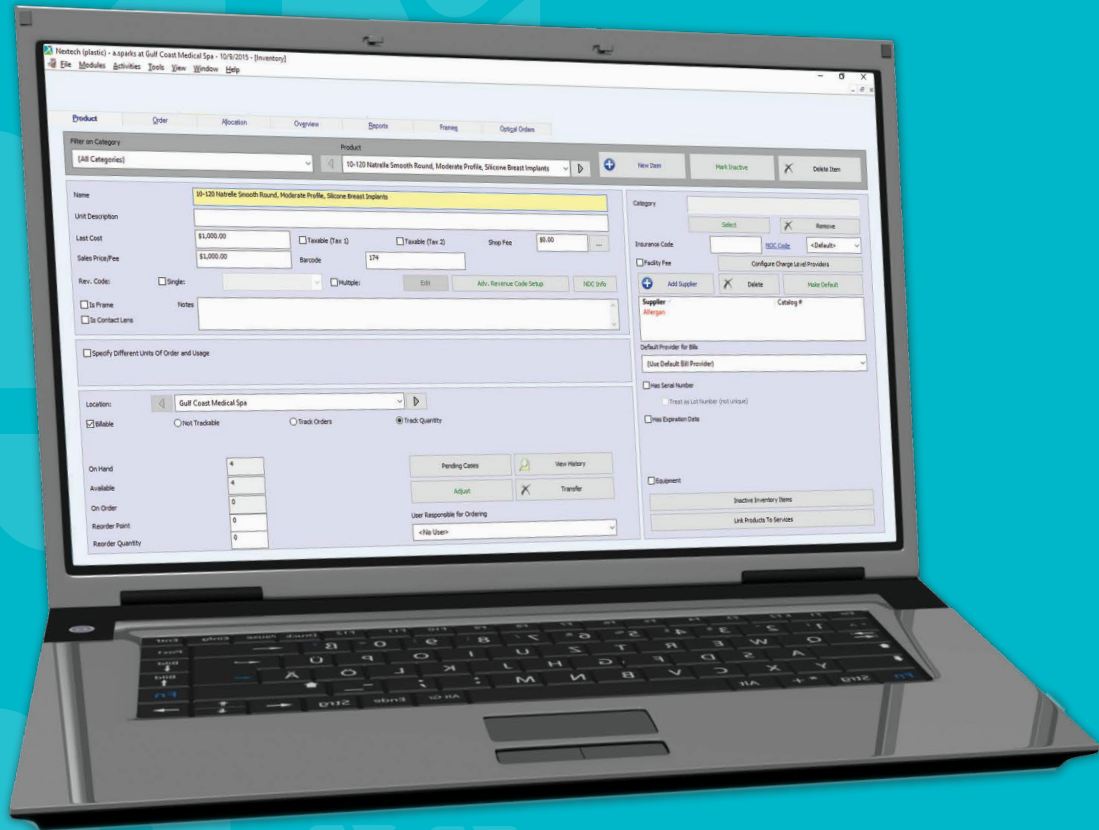
## Enhance Elective Offerings

### Integrated Inventory Solutions

Generate more revenue and maximize ROI of consumables and point of sale services.  
Maintain accurate and up-to-date inventory counts through integrated automation.  
Increase products and services through suggestive selling and patient promotions.

“Nextech has integrated my office operations and increased our efficiency to grow my practice...”

– Dr. Frank Lista  
The Plastic Surgery Clinic



### Maximize Profitability

- ✔ Monitor supplier pricing and expenses versus revenue to optimize on-hand quantities and carrying costs.
- ✔ Simultaneous inventory reduction and patient billing streamlines processes and maintains cash flow.

### Promote Selling

- ✔ Prompt employees with automated scripts to enhance suggested sales.
- ✔ Boost employee incentive with tracked commissions and tips.

### Incentivize Patients

- ✔ Foster patient loyalty and entice buying through earned reward points and discounts.
- ✔ Encourage repeat sales and additional procedures via coupons and gift certificates.



Take Control of Your Day



With Nextech, practice efficiency means personal freedom.

 Nextech

Your practice is our specialty

(866) 857-8557 || [nextech.com](http://nextech.com)