

# Learning Management System Nightmares

How to (Actually) Select the LMS That's  
Right for Your Independent School.

#ATLISac

# What is Your School's Mission Statement?

Quick, write it down!

The Problem:

Technology Goals  $\neq$  School Goals

# How Can a LMS Contribute to Learning Goals?

We see next-gen learning platforms as agents of collaboration and engagement.

The Playbook for Choosing a  
Modern LMS is Broken.



*“To focus an entire procurement process around a shortlist of features - likely created by a handful of vocal users - is how you appease a handful of vocal users, not your whole school.”*

Instead of features, think about...

# A Day in the Life of Your Students

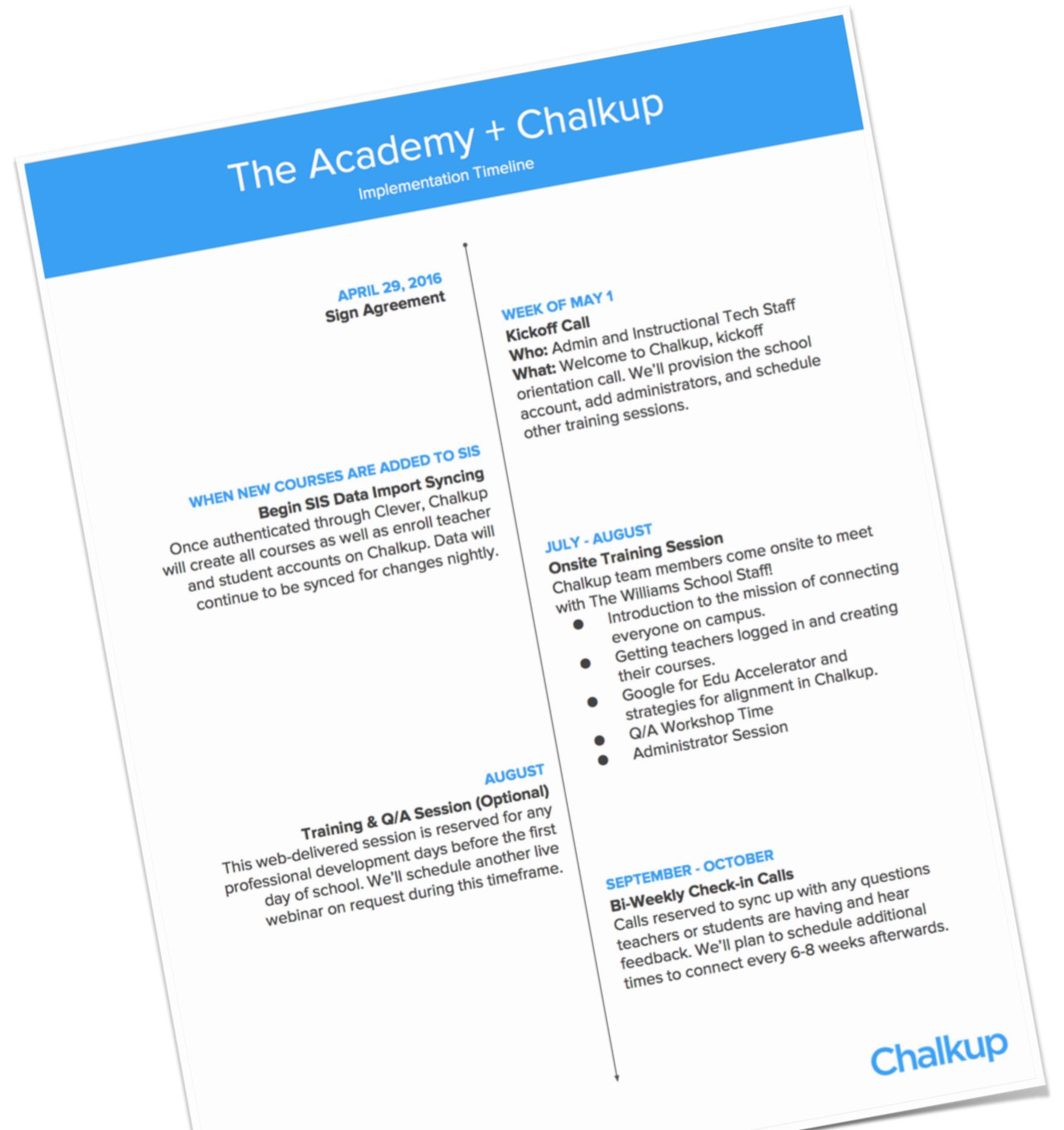
...and tell that story to your vendor.

# Top 5 Reasons LMS Implementations Fail

1. No clear institutional vision for how and *why* it will be used.
2. Unreasonable expectations.
3. Too complicated.
4. Implementing a tool that doesn't match a school's instructional culture.
5. Underestimating total cost of ownership.

What's Different for Independent  
Schools Choosing an LMS?

# Demand Personalization.



# It's Time for a New Paradigm in How We Choose Technology.

Mission Driven

Student Focused

Supports Future of Your Learning Model

# Chalkup

Learn more, together

Justin Chando, CEO  
[justin@chalkupedu.com](mailto:justin@chalkupedu.com)  
@chalkupedu  
@justinchando