Learning Management System Nightmares

How to (Actually) Select the LMS That's Right for Your Independent School.

What is Your School's Mission Statement?

Quick, write it down!

The Problem:

Technology Goals ≠ School Goals

How Can a LMS Contribute to Learning Goals?

We see next-gen learning platforms as agents of collaboration and engagement.

The Playbook for Choosing a Modern LMS is Broken.

Typical LMS Search...

	A	В	С	D	E	F	G	Н	I	J	
1	Please rank the following Attributes using numbers.	Please rank the following Attributes using numbers. 1 equals most important, larger numbers are less important rankings.									
2	Ranking key point equivalent: 1=10pts, 2=9pts, 3=8pts, 4=7pts, 5=6pts, 6=5pts, 7=4pts, 8=3pts, 9=2pts, 10=1pt										
3											
4	Attributes & Features	Ranking	Group 1	Pts Value	Group 2	Pts Value	Group 3	Pts Value	Group 4	Pts Value	
5	Communications Tools, ie. discussion boards, social media	20			6	5	4	7	3	8	
6	User Management, Differentiation	18			10	1	3	8	2	9	
7	Parental access, progress viewing, transparency	16			2	9			4	7	
8	Calendar and agenda for school, teacher, course, student, parent	16			3	8	5	6	9	2	
9	Additional Course Features & Materials, posting assignments, quizes, tests	13					1	10	8	3	
10	Mobile Accessibility	11			8	3	7	4	7	4	
11	Course Management, enrollment features, course categories	11					8	3	6	8	
12	Reporting, data anaylysis	10							1	10	
13	Integration with EMIS such as ProgressBook	10			1	10					
14	Easy to use interface with advanced options for students-teachers	10			7	4			5	6	
15	Range of media,file types for sharing, viewing, editing, archiving	10					2	9	10	1	
16	E-Portfolio	9			4	7	9	2			
17	Course mobility-sharing between professionals and school years	7			9	2	6	5			
18	Support-Training across a wide variety of LMS environments	6			5	6					
19	Single sign-on	0									
20	Ability to customize all publisher-provided content	0									
21	A commitment to open standards	0									
22	Strong partnerships between publishers and LMS vendors	0									
23	Technical support	0									
24	Integration between the LMS gradebook and assignable content	0									
25	Compatible on all Web browsers	0									
26	Customer Support and Help	0									
27	Assignment submission, rubrics, revision, editing and commenting	0									
28											

"To focus an entire procurement process around a shortlist of features - likely created by a handful of vocal users - is how you appease a handful of vocal users, not your whole school." Instead of features, think about...

A Day in the Life of Your Students

...and tell that story to your vendor.

Top 5 Reasons LMS Implementations Fail

- 1. No clear institutional vision for <u>how</u> and why it will be used.
- 2. Unreasonable expectations.
- 3. Too complicated.
- 4. Implementing a tool that doesn't match a school's instructional culture.
- 5. Underestimating total cost of ownership.

What's Different for Independent Schools Choosing an LMS?

Demand Personalization.

The Academy + Chalkup Implementation Timeline

APRIL 29, 2016 Sign Agreement

WHEN NEW COURSES ARE ADDED TO SIS Begin SIS Data Import Syncing Once authenticated through Clever, Chalkup will create all courses as well as enroll teacher and student accounts on Chalkup. Data will continue to be synced for changes nightly.

AUGUST

Training & Q/A Session (Optional)

This web-delivered session is reserved for any professional development days before the first day of school. We'll schedule another live webinar on request during this timeframe.

WEEK OF MAY 1

Who: Admin and Instructional Tech Staff What: Welcome to Chalkup, kickoff orientation call. We'll provision the school account, add administrators, and schedule other training sessions.

JULY - AUGUST

Chalkup team members come onsite to meet Onsite Training Session with The Williams School Staff!

- Introduction to the mission of connecting Getting teachers logged in and creating
 - Google for Edu Accelerator and
 - strategies for alignment in Chalkup. Q/A Workshop Time
 - Administrator Session

SEPTEMBER - OCTOBER

Calls reserved to sync up with any questions teachers or students are having and hear feedback. We'll plan to schedule additional times to connect every 6-8 weeks afterwards.

It's Time for a New Paradigm in How We Choose Technology.

Mission Driven
Student Focused
Supports Future of Your Learning Model

Chalkup Learn more, together

Justin Chando, CEO
justin@chalkupedu.com
@chalkupedu
@justinchando