



*A comprehensive campaign*

*Courage to Commit is a four-year comprehensive campaign with a preliminary goal of \$18.8 million.*

*Launched in July 2014, the campaign supports the growth, operations and sustainability of St. Marcus School.*

## **ENDOWMENT, SPONSORSHIP & SCHOLARSHIP NAMING OPPORTUNITIES**

### ***Endowed Faculty Position***

Recognize and endow an outstanding administrator or teacher who is a called member of the St. Marcus School faculty. Fully or partially fund an occupant's salary and provide related program funding, release time or other related expenses. **Named Endowed Chair - \$1,000,000**

### ***Endowed Student Sponsorship***

Fund the gap between the voucher amount received through the Milwaukee Parental Choice Program and the actual cost of educating a St. Marcus student. St. Marcus operates with a \$1,800 funding gap for every voucher student that attends the school.

**Donors are encouraged to place sponsorships in one of the following endowed programs, with associated minimum gift requirements:**

**A. [Named] Honors Sponsorship:** Underwrites the cost of the gap as well as special learning (creative arts, music, dance) and travel opportunities (Discover America) for students. **Requires a minimum gift to endowment of \$50,000 or minimum annual operating gift.**

**B. Named Sponsorship:** Underwrites the cost of the gap that occurs annually. **Requires a minimum gift to endowment of \$30,000 or minimum annual operating gift.**

### ***Classroom Sponsorship***

The following sponsorship opportunities are available to cover the gap for operating costs:

- **Middle School Classroom Sponsorship (Students in grades 5-8): \$15,000 per year**
- **Primary School Classroom Sponsorship (Children in grades 1-4): \$10,000 per year**
- **Kindergarten Classroom Sponsorship (Children in K4 or K5): \$7,500 per year**

Sponsors are assigned a specific classroom. Sponsors may wish to remain anonymous while others maintain a relationship with the teacher and students. Sponsors receive recognition at the annual gala, thank you letters from students, and a class picture at the end of the year. Sponsors may choose to sponsor the same group of students for multiple years at St. Marcus.

### ***Individual Student and Alumni Scholarships***

This opportunity provides scholarships for individual students or alumni. These arrangements have resulted in very significant blessings to specific students but tend to be more complex.

**Family crisis.** Applies when a tuition paying family runs into financial difficulties. When these situations arise, the school will look for financial support so that the child's education is not disrupted. **Scholarships vary from \$1,000 to \$4,500.**



*All in with St. Marcus*

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### **Individual Student and Alumni Scholarships Continued**

**Student crisis.** Occasionally, St. Marcus will admit a child in “crisis” in the middle of the year. This is typically a child who is somehow connected with the extended St. Marcus family and has either just arrived in Milwaukee or has been expelled from another school. **Scholarships vary from \$1,000 to \$4,500.**

**Alumni scholarship.** Applies when a graduate chooses to attend a school where they either do not qualify for or are not selected for a voucher seat. Typically, this includes schools like Marquette University High School, Wisconsin Lutheran High School, Milwaukee Lutheran High School or Luther Prep. **Scholarships are generally \$7,000 to \$10,000 for one year.**

### **PHYSICAL PLACE, SPACE OR OBJECT NAMING OPPORTUNITIES**

*Naming opportunities are available for a wide variety of facilities at the North Campus.*

**North Campus - \$5,000,000**

**Second Floor (5 classrooms) - \$500,000**

**Third Floor (5 classrooms) - \$500,000**

**Classroom sponsorship - \$100,000**

Includes the build out and equipping of the classroom including furniture, books and supplies. Payable over 3-5 years, includes a plaque outside the classroom and, if desired, a supportive relationship with the teachers / students.

*The following naming opportunities are available for the lower level of the North Campus building:*

**Art/Science Classroom - \$100,000**

**Music/Dance Classroom - \$100,000**

**Kitchen Build-out - \$175,000**

**Library - \$150,000 - \$250,000**

**Community and Family Life (Cafeteria) - \$150,000**

**Playground and green space - \$100,000**