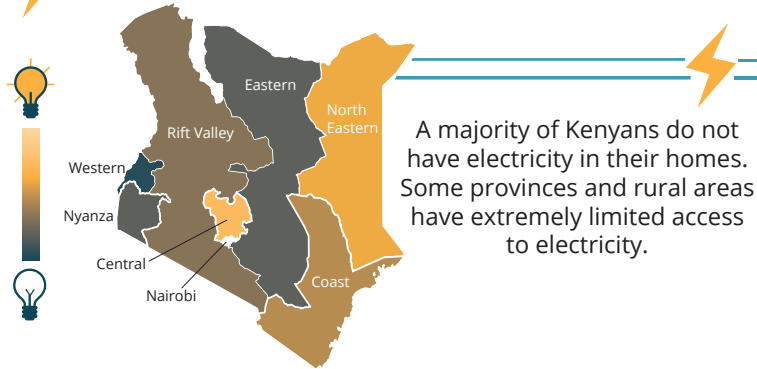


Mobile Phone Surveys on Access to Finance for Electricity in Kenya

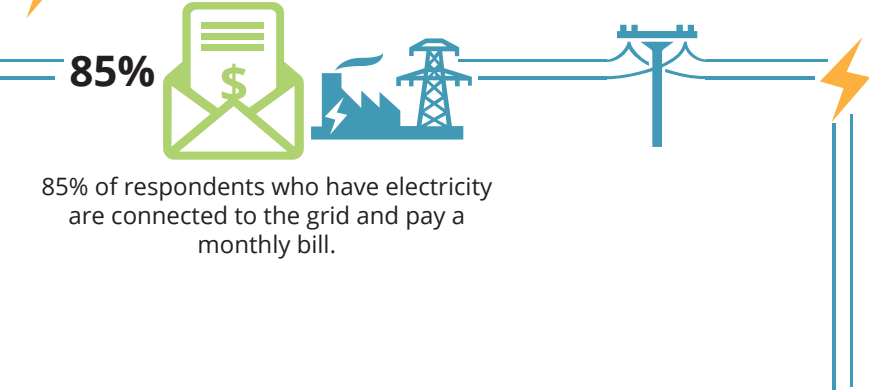
USAID's Development Credit Authority (DCA) works with field offices to administer surveys through mobile phones. These surveys uncover valuable information that helps determine specific financing needs in developing countries. In May 2015, USAID administered 3,200 mobile phone surveys across all provinces in Kenya, surveying respondents on their ability to finance the costs associated with connecting to the electric grid. Results indicate there is a gap in financing for access to electricity. USAID and DCA are designing programs to address this market failure. Visit this website for more detailed information: Research.geopoll.com/dca-kenya-case-study



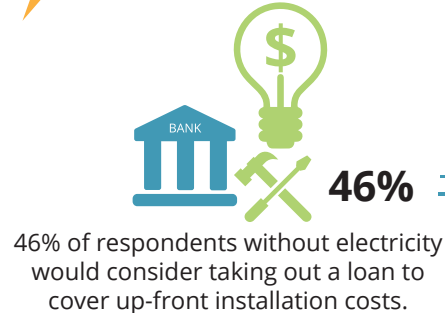
1 There is a Gap in Access to Electricity in Kenya



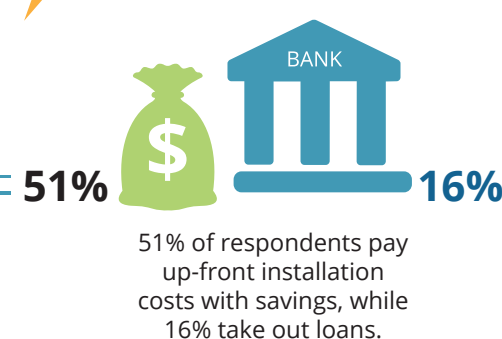
2 Those with Electricity are Accessing it Legally



5 There is a Demand for Financing



4 Savings is a Main Source of Payment



3 Installation Costs Pose the Greatest Barrier to Access

