



INDUSTRY RELATIONS TEAM

LOOKING TO ADVANCE YOUR ORGANIZATION
+ INCREASE REVENUES?

Business Development for your Organization

Sponsorship & EXHIBITS
ADVERTISING
CORPORATE MEMBERSHIP

WE HAVE { SOLUTIONS } FOR YOU!

WE ARE

PROACTIVE

We are motivated by building meaningful and sustainable relationships

Our team has THE EXPERTISE to help you reach your financial goals

First year clients increase non-dues revenue by as much as **95%**

Stretch goals exceeded by as much as **45%**

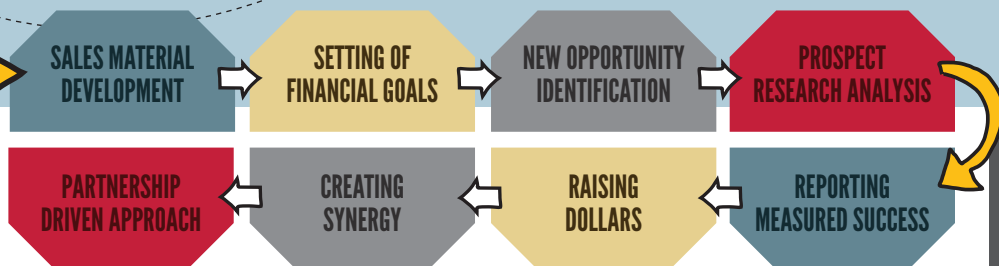
{ 85 YEARS }

Combined years of non-profit and sponsorship sales experience

INDUSTRY RELATIONS SALES PROCESS

ACHIEVING Financial Success FOR YOUR GROWING ORGANIZATION

The **AH Industry Relations Sales Process** is proven to be more effective than traditional transactional approaches



We combine diligent personal outreach with cutting edge Customer Relationship Management technology to deliver significant results:



★ **Salesforce.COM**
For accurate tracking and reporting

★ **Data.COM**
Access millions of company profiles

WHAT WE CAN DO FOR YOU

Build Corporate Membership Models

DRIVE Exhibit and Advertising Revenue

Create Sponsorship Opportunity with High Impact

Build Relationships with Key Partners in Your Industry

Become a "Business Development Ambassador" for Your Organization

Perform an Assets Inventory

CREATE New Revenue Streams

Determine Pricing Models and Monetization Strategies

CONDUCT Market Evaluations to Determine Your Potential

Advocate on Behalf of Your Mission, Vision and Brand

DEVELOP custom prospect databases geared towards specific criteria

Prepare marketing collateral used as tools in the sales process

"I wanted to take a minute to let you know how pleased I am at the work you have been doing on our behalf. Ever since you have taken on our corporate sponsorships and exhibitors, you have elevated our image and visibility out in the world. The Board joins me in thanking you!

—Past President, Allied Health client

OUR EXPERTISE

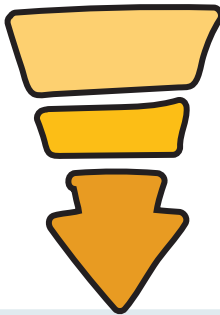
WE WORK WITH A **VAST RANGE** OF INDUSTRY SECTORS, MARKET VERTICALS AND PROFESSIONAL FIELDS.



NO MATTER YOUR FOCUS,
WE'VE GOT YOU COVERED.



Since the department's inception, the **AH Industry Relations team** has generated millions of dollars annually on behalf of our non-profit clients.



Realize *quantifiable*
SUCCESS AND INTANGIBLE
benefits

CONTACT US TODAY!



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We understand the view
from where you sit.

