



Viaccess-Orca's OTT and IPTV Solutions Win Four Industry Awards Within Six Months

Viaccess-Orca wins two ConnectedWorld.TV awards including Technology Breakthrough of the Year and TV Service Delivery Platforms

PARIS – 12 September, 2012 – Viaccess-Orca, a global leader in the protection and enhancement of content services, announced today the company has won two [ConnectedWorld.TV Awards](#) at IBC 2012, Sept. 6 to 11, 2012.

Viaccess-Orca won the “Technology Breakthrough of the Year” award for their unified service platform and the “TV Service Delivery: Services, Platform and Architectures” award for their IPTV/OTT service delivery platform, TV Everywhere. The Technology Breakthrough of the Year award was awarded to the company the judges felt would have the biggest impact on the business of content everywhere.

The ConnectedWorld.TV judges noted: “It is very difficult to reduce all of these entries down to a single standout, but Viaccess-Orca beats the odds by providing a unique combination of a strong TV middleware offering, proven CAS and a class-leading recommendation platform - and the proof is that it's deployed in France Telecom, one of the world's largest IPTV service providers.”

In addition to these two ConnectedWorld.TV awards, Viaccess-Orca has now won a total of four industry awards for its unified service delivery platform within the last six months.

In association with the IBC Connected World, the Connected World TV Awards provide a unique opportunity for companies innovating at the intersection of broadcast and broadband to increase their visibility. The awards ceremony gala took place in Amsterdam on Monday, September 11, 2012.

“We are obviously very pleased the company has been recognized for our unified service delivery platform which was deployed across Orange earlier this year,” said François Moreau De Saint Martin, CEO, Viaccess-Orca. “Since the deployment of our award winning service delivery platform across Orange France and Orange Poland, we have continued to emphasize a single platform that provides an outstanding service to IPTV and Over-the-Top (OTT) deployments to serve all network types and to any device. These awards will serve as a constant reminder to continue that pledge to provide the Pay TV industry the tools it needs to future-proof its business.”

With the Viaccess-Orca service delivery platform, Orange was able to roll out a next generation service that is considered the largest IPTV platform migration ever attempted in the industry. The next-generation subscription TV service, known as “la nouvelle TV d'Orange”, allows Orange to upgrade its IPTV service with a state-of-the-art user-experience and prepare the infrastructure for the new challenges of OTT video, multiple screens and unlimited content.

Viaccess-Orca, in another illustration of their unified technology offering, introduced their two new innovations at IBC 2012, Data Enrichment and Engagement Platform, (DEEP), a new family of services that provides smart aggregation of second generation metadata and P2P Tracker a service to address new levels of web piracy that operators are currently facing.

The company also won the “Most Innovative Telecom Solution” award at the ICT 2012 awards in Singapore and the Best Service Delivery Platform at IP&TV World Forum 2012.



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About Viaccess-Orca:

Viaccess-Orca is a visionary partner for content service providers worldwide, thanks to its ability to shape the ultimate content experience wherever viewers are and on whatever device they choose to consume content. The media environment is moving fast, giving the content consumption market a number of continuous technological and business challenges. With integrated products and innovative, business savvy solutions, Viaccess-Orca helps content service providers gain a competitive edge in this market of unmanaged networks and IP-connected devices. Since the user experience (UX) is a critical success factor for operators today, Viaccess-Orca's solutions focus on delivering engaging experiences on all platforms for a new entertainment world. The company assists service providers in creating long term loyalty on the customer journey to discover, choose and consume content in a secure manner. Viaccess-Orca is part of the France Telecom Orange Group. For more information, visit www.viaccess-orca.com or follow us on Twitter [@ViaccessOrca](https://twitter.com/ViaccessOrca) and [Linkedin](#).

About ConnectedWorld.TV Awards

The ConnectedWorld.TV Awards are organized by BPL Broadcast Ltd, publisher of ConnectedWorld.TV and IBE and are held in Amsterdam at the close of the IBC Show since 2011.

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