



BY THE

# NUMBERS

A SNAPSHOT OF AIIM IN 2015



Community

**40,532**

joined our  
community.



Seminars

**2,344**

registered for a  
seminar.



Downloads

**30,612**

downloaded one of  
our papers.



Webinars

**14,239**

registered for a  
webinar.



Training

**2,350**

took our training.



Engagements

**9,799**

engaged with us  
on social media

**2015: WHAT A YEAR!**