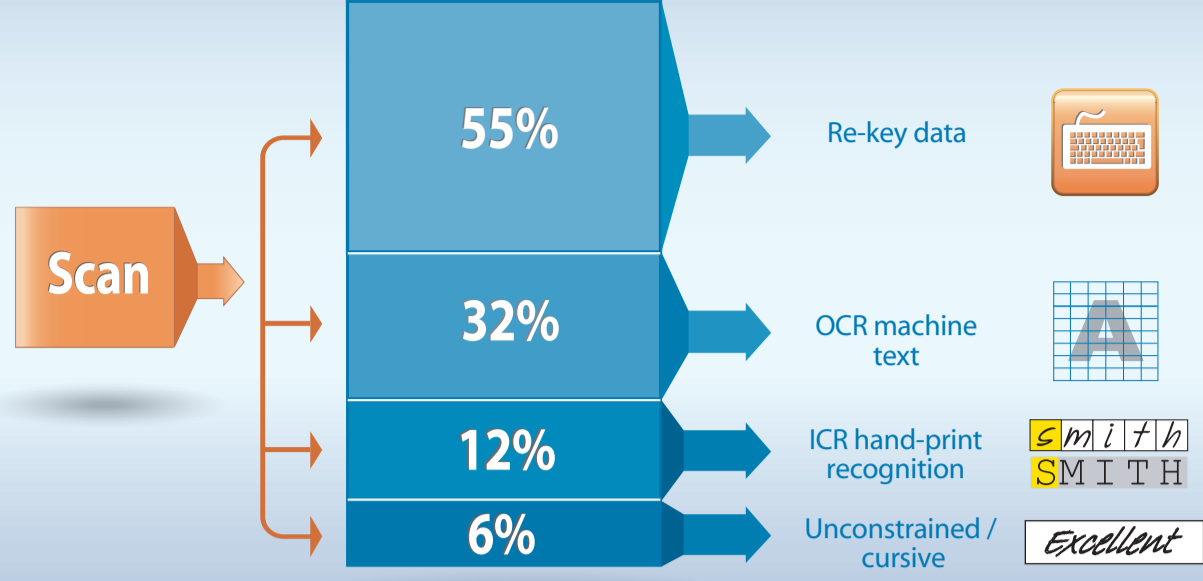




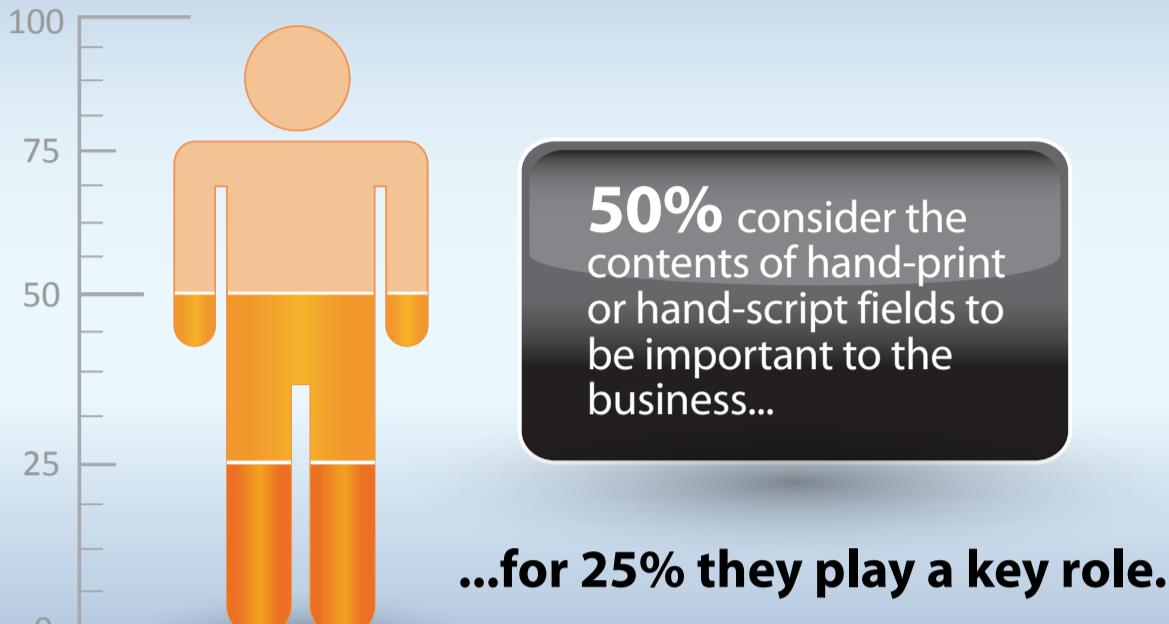
Forms Processing

- text and handwriting recognition (OCR/ICR)

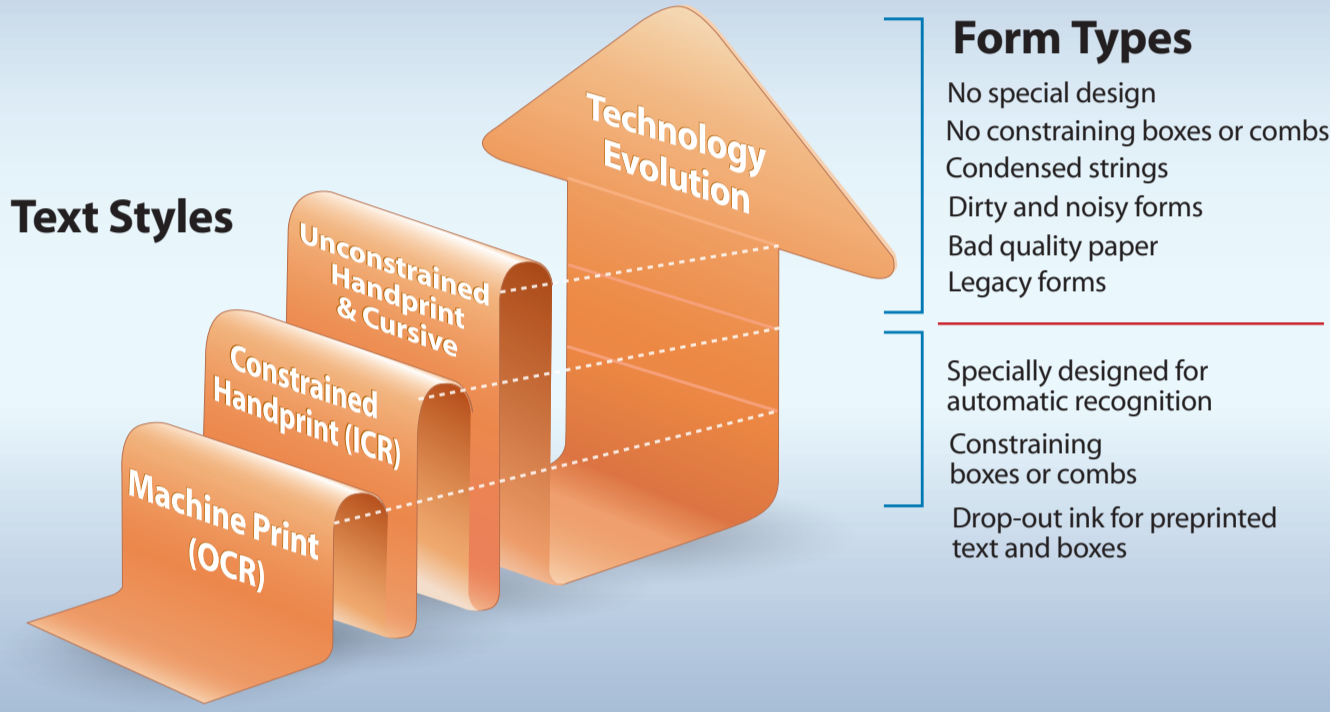
How is data being extracted from scanned forms?



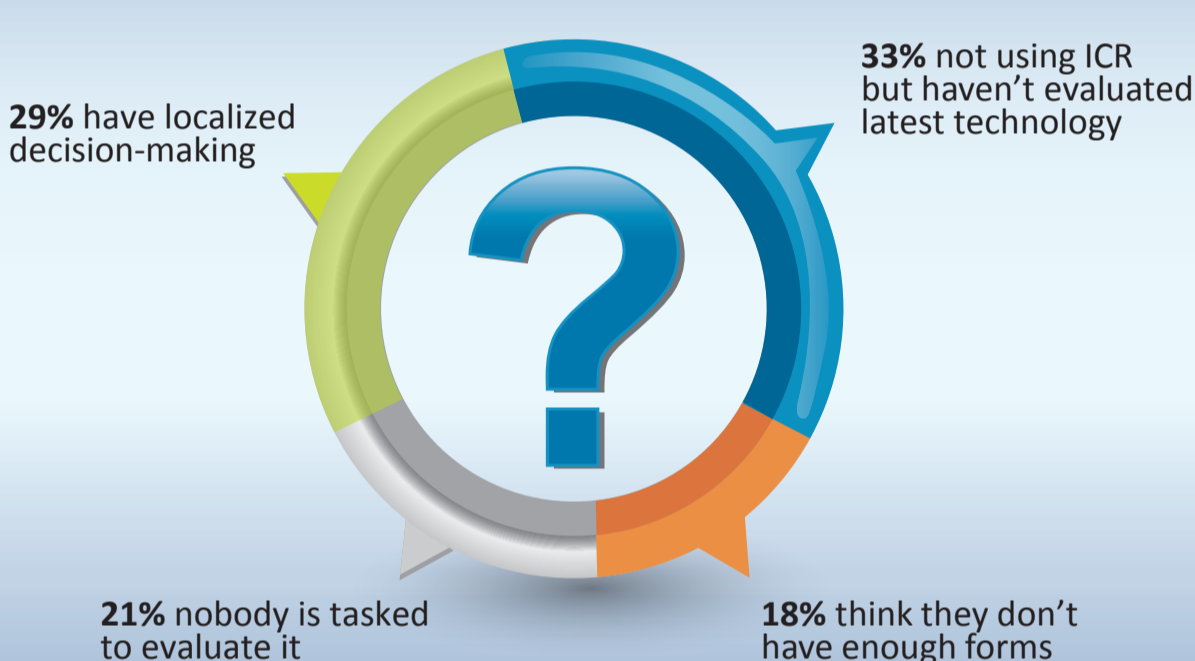
How important is hand-print and hand-script?



What's different between OCR and ICR?



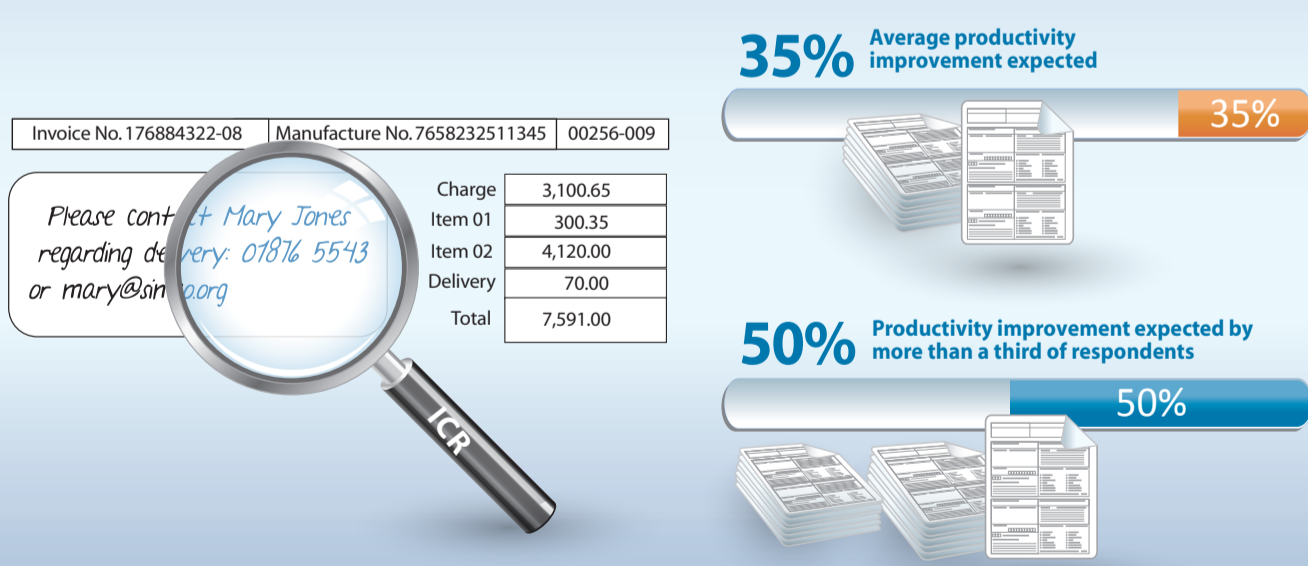
So why aren't more people using ICR?



26% of OCR users are processing 100 forms or less per day.



How would ICR improve forms processing?

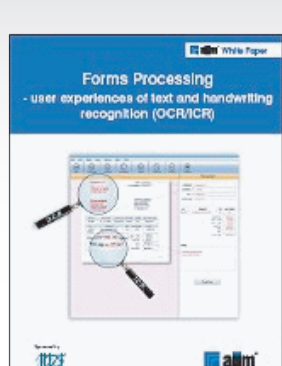


What else would ICR do for us?

- #1** Saves time on keying fixed data - eg, names and addresses
- #2** Saves time on keying variables data - eg, qualifications, claims history, etc.
- #3** Provides keywords for retrieval search
- #4** Drives routing or exception workflows



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*Survey carried out in January 2012 with 328 responses from the AIIM community.