

Allowing Access to Enfusen in Your Google Analytics Account



You first want to log into your google analytics account and get to your dashboard. From here you will click onto "ADMIN"

The screenshot displays the Google Analytics 'Audience Overview' dashboard. The 'Admin' tab in the top navigation bar is highlighted with a red box, and a red arrow points from the text above to it. The dashboard shows a line chart for 'Sessions' over time, a summary table with metrics like Sessions (4,516), Users (3,121), and Pageviews (7,806), and a pie chart for visitor types (New Visitor: 65.1%, Returning Visitor: 34.9%).

Summary Metrics:

| Metric | Value |
|-----------------------|----------|
| Sessions | 4,516 |
| Users | 3,121 |
| Pageviews | 7,806 |
| Pages / Session | 1.73 |
| Avg. Session Duration | 00:01:19 |
| Bounce Rate | 80.47% |
| % New Sessions | 67.14% |

Visitor Types:

| Visitor Type | % Sessions |
|-------------------|------------|
| New Visitor | 65.1% |
| Returning Visitor | 34.9% |

Demographics:

| Category | Item | Sessions | % Sessions |
|----------|----------|----------|------------|
| Language | 1. en-us | 4,012 | 88.84% |
| | 2. ru | | |

Once you have clicked onto “ADMIN” you will see the screen below. From here you will click onto “USER MANAGEMENT”.

The screenshot displays the Google Analytics Admin interface for the account 'enfusen'. The interface is organized into three main columns: ACCOUNT, PROPERTY, and VIEW. The ACCOUNT column includes options like Account Settings, User Management, All Filters, Change History, and Trash Can. The PROPERTY column includes Property Settings, User Management, Tracking Info, and Product Linking options. The VIEW column includes View Settings, User Management, Goals, Content Grouping, Filters, Channel Settings, Ecommerce Settings, and Personal Tools & Assets. The 'User Management' option in the VIEW column is highlighted with a red box, and a red arrow points to it from the text above.

Administration
enfusen

ACCOUNT: enfusen

- Account Settings
- User Management
- All Filters
- Change History
- Trash Can

PROPERTY: Enfusen

- Property Settings
- User Management
- Tracking Info
- PRODUCT LINKING
 - AdWords Linking
 - AdSense Linking
 - All Products
 - Remarketing
 - Custom Definitions
 - Data Import
 - Social Settings

VIEW: enfusen

- View Settings
- User Management
- Goals
- Content Grouping
- Filters
- Channel Settings
- Ecommerce Settings
- PERSONAL TOOLS & ASSETS
 - Segments
 - Annotations
 - Attribution Models
 - Custom Channel Groupings
 - Private Channel Groupings
 - Custom Alerts

Once you have clicked onto “USER MANAGEMENT” you will see the screen below. Here is where you can manage the users who have access to your Google Analytics account as well as add/delete users.

The screenshot shows the Google Analytics Admin interface for user management. The left sidebar contains navigation options like 'User Management', 'Goals', and 'Channel Settings'. The main area displays a table of users with columns for 'Email' and 'View Permissions'. A red box highlights the first row of the table with the text: "Step 1: Add in our email address (enfusen@gmail.com)". Below the table, a form titled "Add permissions for:" is shown, with a red box around it containing the text: "Step 2: Allow us permission to 'edit, collaborate, read & analyze'". The form includes a dropdown menu set to "Read & Analyze" and a checkbox labeled "Notify this user by email". A red box around the checkbox and the "Add" button contains the text: "Step 3: Check to notify us by email then click add." The "Add" button is highlighted with a red box.

Google Analytics Home Reporting Customization Admin

Administration > View Permissions
enfusen / Enfusen / enfusen

VIEW
enfusen

View Settings
User Management
Goals
Content Grouping
Filters
Channel Settings
Ecommerce Settings

PERSONAL TOOLS & ASSETS
Segments
Annotations
Attribution Models
Custom Channel Groupings
Private Channel Groupings

| | Email | View Permissions |
|----|-------|---|
| 1. | | Manage Users, Edit, Collaborate, Read & Analyze |
| 2. | | Read & Analyze |
| 3. | | Manage Users, Edit, Collaborate, Read & Analyze |
| 4. | | Edit, Collaborate, Read & Analyze |
| 5. | | Read & Analyze |
| 6. | | Read & Analyze |

Show rows: 10 Go to: 1 1 - 6 of 6

Add permissions for:
User e-mail that is registered in Google accounts

Notify this user by email

Add Cancel

Step 1: Add in our email address (enfusen@gmail.com)

Step 2: Allow us permission to "edit, collaborate, read & analyze"

Step 3: Check to notify us by email then click add.