



Marketing Communication & Trade Show Manager

KORE Wireless – Alpharetta, Georgia

Are you a dynamic, optimistic, marketing professional with a passion to be the key liaison between our marketing and sales teams and our potential new customers? If you are an excellent communicator, detail oriented, with experience managing internal and external communication, then you may be the person our team needs. We are seeking a communication professional with experience organizing and managing internal and external communication for trade shows and sales efforts to join our team in Alpharetta, Georgia as our **Marketing Communication & Trade Show Manager**.

This is a unique opportunity to gain experience in the fastest growing technology field. The role of the Marketing Communication & Trade Show Manager is to provide support to our sales team, manage internal and external communication, and organize trade shows to benefit our sales team from a marketing perspective.

KORE is truly an International leader delivering connectivity in all seven continents and has been recognized as a Connected World Top 100 Company. We offer the opportunity to be part of the largest independent machine-to-machine (M2M) network services company in the world. The M2M market has worldwide revenue growth projections in excess of 20% per annum with a billion connections forecasted by 2020. It is likely that M2M will touch everyone's life every single day and in many ways - from applications ranging from connected vehicle applications to managing smart household appliances to managing your health and the cost of your utilities.

Responsibilities of this position include:

- Manage internal and external communication
- Oversee trade show logistics
- Organize company sales trade shows from start to finish
- Produce written materials, focused on sales efforts, when necessary
- Develop sales training programs and materials
- Implement new product and service introductions
- Design and develop collateral marketing materials emphasizing writing
- Coordinate press releases
- Manage company social media presence
- Strategize with sales on integrated selling opportunities

- Execute KORE's Partner Program, including development of collaborative promotional programs and marketing materials in conjunction with partners including carriers, OEMs, and clients

Skills and Qualifications:

- Detail oriented, with demonstrated organizational skills
- 5 plus years' experience in field marketing and or marketing communications
- Strong knowledge of Microsoft PowerPoint and Excel for presentation preparation and data analysis
- Solid analytical and decision-making skills
- Strategic and innovative approach to problem solving
- High level of customer focus, initiative, and delivering results
- Ability to work both independently and as part of a dispersed team
- Demonstrate a high level of integrity
- Experience in the wireless or machine communication industry helpful but not required
- Experience with B2B marketing preferred
- Excellent listening skills
- Robust writing skills
- Experience and familiarity with all aspects of social media
- Ability to adapt and work with different personality types
- Bachelor's degree in Business, Marketing, Communication or related field
- Demonstrate our core competencies of customer focus, integrity, initiative, innovation, collaboration, and results orientation
- Legally eligible to work in the United States

Please apply by emailing your resume to careers@korewireless.com. We appreciate the interest of all candidates but only those individuals selected for an interview will be contacted.

KORE provides equal employment opportunity for all persons, in all facets of employment. We maintain a drug-free workplace and perform pre-employment background checks.