**2016 SASCS People’s Choice Winner Press Release Template**

**You do not have to use this template for your press release if your organization has won a 2016 People’s Choice Stevie Award for Favorite Customer Service.
However, if you use the paragraphs in red, we ask that you keep them intact.
Also note the usage of the trademark® and servicemarkSM symbols.**

**Please do not issue your press release before Tuesday, February 23**

# Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

**[ORGANIZATION NAME] HONORED IN THE PEOPLE’S CHOICE STEVIE® AWARDS FOR FAVORITE CUSTOMER SERVICE**

*Awards to Be Presented March 4 in Las Vegas*

[CITY, STATE] – February 23, 2016 – [ORGANIZATION NAME] has been voted the public’s favorite provider of customer service in [INDUSTRY CATEGORY NAME] through the more than 27,000 votes cast in the 2016 People’s Choice Stevie**®** Awards for Favorite Customer Service.

The worldwide public vote was conducted as part of the 10th annual Stevie Awards for Sales & Customer Service, the world’s top honors for contact center, customer service, business development, and sales professionals.

The awards will be presented to honorees before more than 500 executives from around the world during a banquet at the Paris Hotel in Las Vegas, Nevada on March 4.

All organizations honored in the [Customer Service Department of the Year](http://stevieawards.com/sales/categories-1#CustomerServiceDepartment) awards categories of this year’s Stevie Awards for Sales & Customer Service were eligible to be included in voting for the people’s choice awards, which was open to the public from January 21 through February 19.

[PARAGRAPH ABOUT THE HONORED ORGANIZATION, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THE EMPLOYEES OF THE ORGANIZATION]

Learn more about the Stevie Awards for Sales & Customer Service at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie Awards**

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors of the 10th annual Stevie Awards for Sales & Customer Service include ValueSelling Associates.

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