



FOR IMMEDIATE RELEASE

The Brooks Group Announces This Year's Sales Leadership Summit to be Held in Nashville, TN

Greensboro, NC – May 16, 2016 – The Brooks Group, a global sales training and selling solutions firm announced that they will be hosting the annual [Sales Leadership Summit](#) this September 14-15 in Nashville, TN.

The two-day conference will provide insight into the latest trends and best practices in the sales effectiveness industry and will include presentations from an esteemed group of industry thought leaders and professionals.

Presenters will include best-selling author and public speaker Donald Miller on how businesses can clarify their messaging through the StoryBrand framework; Roxy Torres from the Association for Talent Development with insight from ATD's 2016 State of Sales Training Report; Author and sport psychologist Peter Jensen revealing the critical skills that lead to resiliency and excellence in a high-pressure environment; Peter Ostrow from SiriusDecisions discussing the state of the B2B sales industry; Vice President of TTI Success Insights Adam Wong revealing the latest research in identifying and developing HiPos; and Sales Training Director Marty Tanner sharing his success story of implementing a sales training initiative within a 4.15 billion dollar healthcare company--and how it shifted a sales culture that continues to thrive 12 years on.

The goal of the [Sales Leadership Summit](#) is to bring together passionate sales leaders from various industries around the world to foster networking, collaboration, education, and growth.

The event will be held in Nashville, TN at the Renaissance Nashville Hotel.

“This event is a great opportunity for sales leaders to come together, network, and figure out solutions to problems that have been plaguing them. The Sales Leadership Summit allows leaders of sales organizations to spend time with others in the same situation and create solutions.”

-Jeb Brooks, President and CEO of The Brooks Group

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ABOUT THE BROOKS GROUP

With nearly 40 years of industry experience, The Brooks Group achieves sustainable sales culture transformation for clients by delivering targeted training that becomes operationalized by threading into an organization's existing systems.

To learn more about The Sales Leadership Summit, visit www.SalesLeadership2016.com