

# Get the Graduate Degree that Outperforms the MBA

Tufts M.S. in Engineering Management

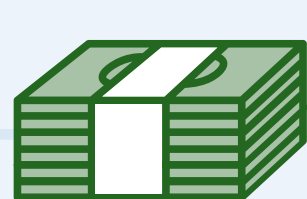
## MSEM

vs.

## MBA

Median salary is

**\$107,765**



Median salary is

**\$98,626**

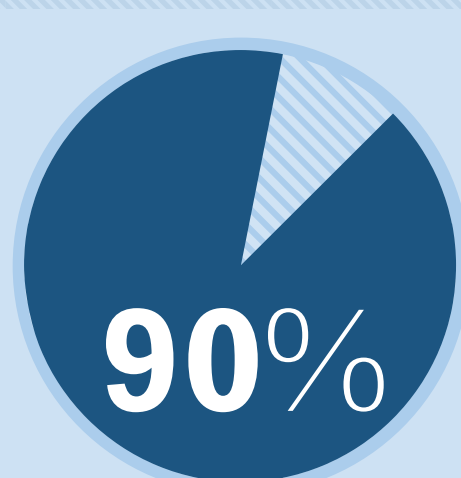


EARNINGS

US degree holders; 10+ years of experience

Ideal for those interested in leading technology companies or functional areas.

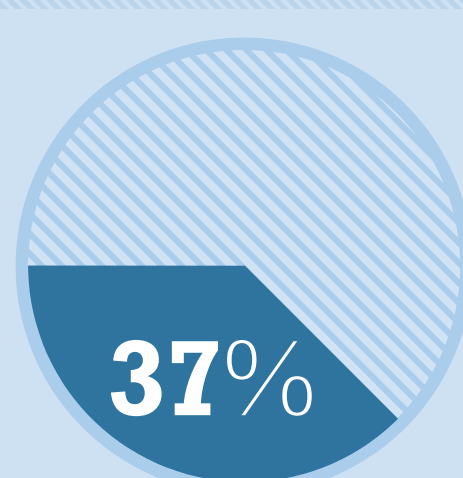
Ideal for those interested in sales, marketing, finance and consulting roles.



90% of alumni employed in technology

**DESTINATION INDUSTRIES:**

- Pharma & Life Sciences
- Computer Hardware & Software
- Defense & Aerospace
- Civil, Environmental, Energy



37% of alumni employed in technology

**DESTINATION INDUSTRIES:**

- Finance & Accounting
- Business or Consumer Products & Services
- Consulting
- Government & Non-profit



CAREER PATH

### Technology Management

### General Business

**ACADEMICS INCLUDE:**

- ✓ Product Development & Innovation
- ✓ Project & Operations Management
- ✓ Technology Strategy
- ✓ Data Science

**ACADEMICS INCLUDE:**

- ✓ Finance & Accounting
- ✓ Economics
- ✓ Marketing
- ✓ Business Law



CURRICULUM

**100%**

private or public company executives



**71%**

career academics



FACULTY



90% possess an undergrad degree in engineering or science

7 years average experience, technology setting.



15% possess an undergrad degree in engineering or science

Recent graduates or professionals, range of industries.



CLASSMATES



**\$50,400**

includes tuition, course materials & meals

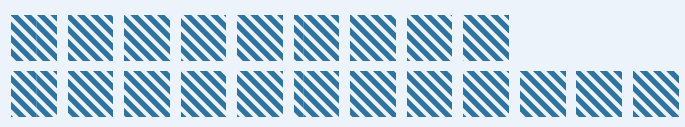


**\$80,000+**

includes tuition only – no course materials or meals

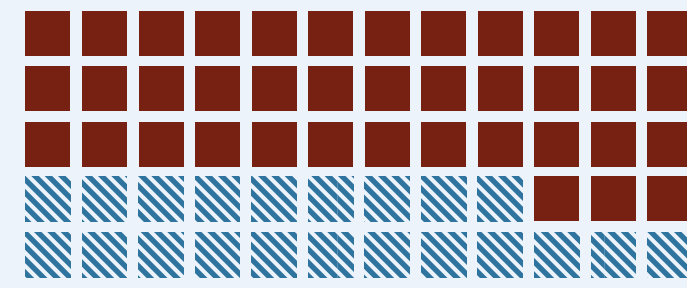


COST



**21 MONTHS**

Part-time



**36-60 MONTHS**

Part-time or 2 years Full-time



TIME

**No GMAT/GRE required.**

**GMAT/GRE required.**



ADMISSIONS

**Tufts**  
UNIVERSITY  
Master of Science  
in Engineering Management

Re-engineering the MBA for technology professionals.

LEARN MORE: (617) 627-3110 | [tgi@tufts.edu](mailto:tgi@tufts.edu) | [gordon.tufts.edu](http://gordon.tufts.edu)

Sources: Tufts Gordon Institute, 2015; PayScale, May 2015; The College Board 2014 GMAT Trends Tracker; Graduate Management Admissions Council (GMAC) 2014 Alumni Perspectives Survey Report; The Association to Advance Collegiate Schools of Business – Business School Data Guide 2015.