

# Company Purpose

For concrete manufacturers who want to reduce the costs of managing quality control and inventory:

Idencia is the information tracking system that eliminates paper and provides instant access to records about every product they manufacture.



# Idencia Service

Embed & scan tag



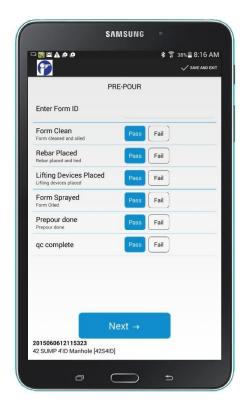
Record data

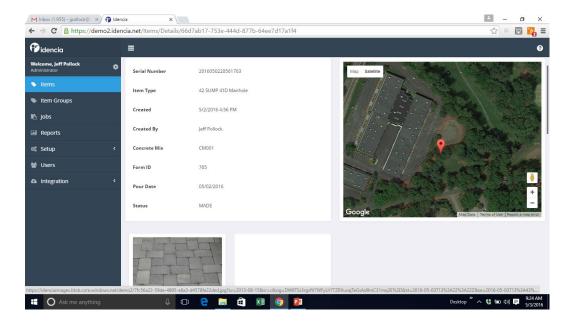


Records are sync'd to Management Portal



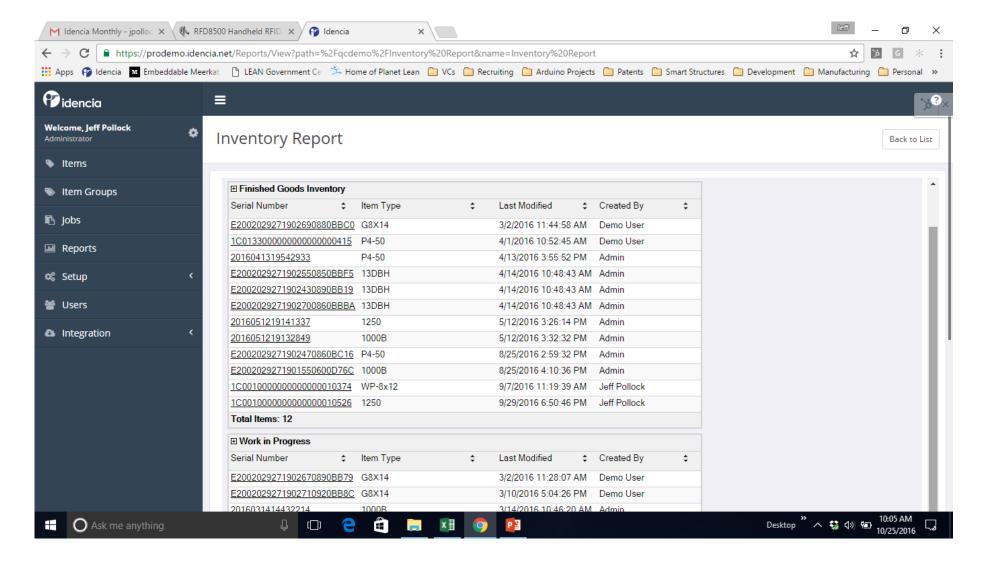






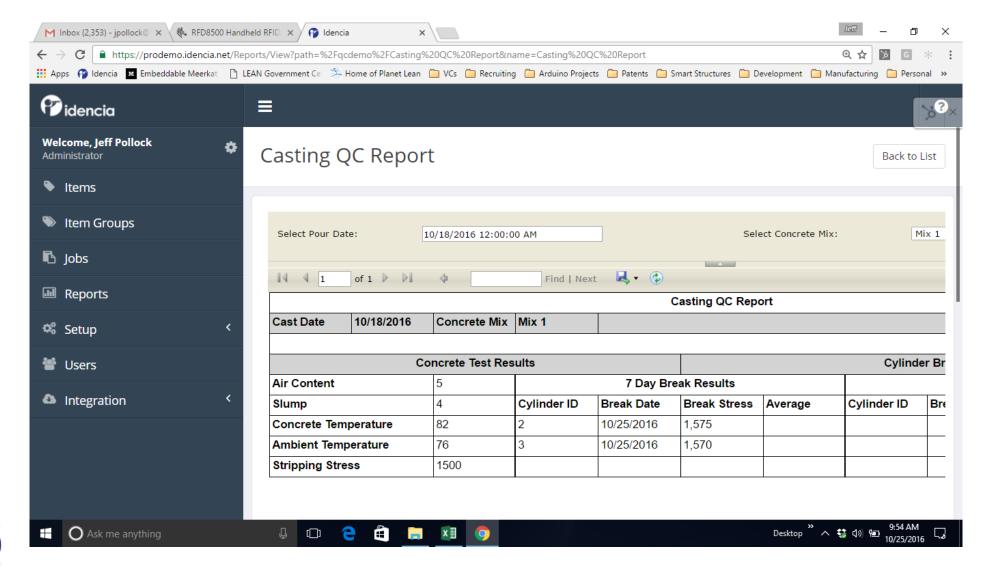


# Idencia Value: Track inventory in real-time



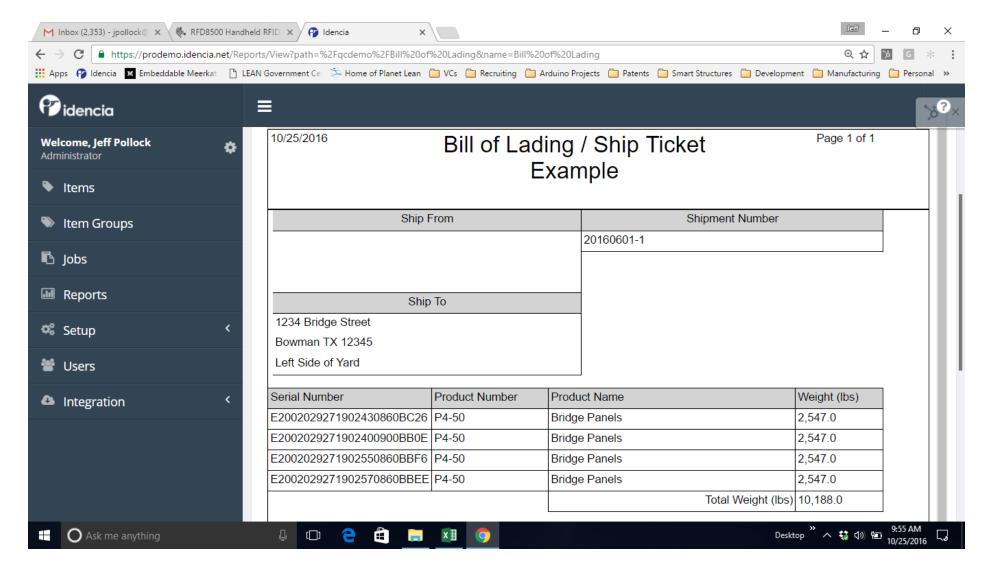


# Idencia Value: Instant access to concrete tests



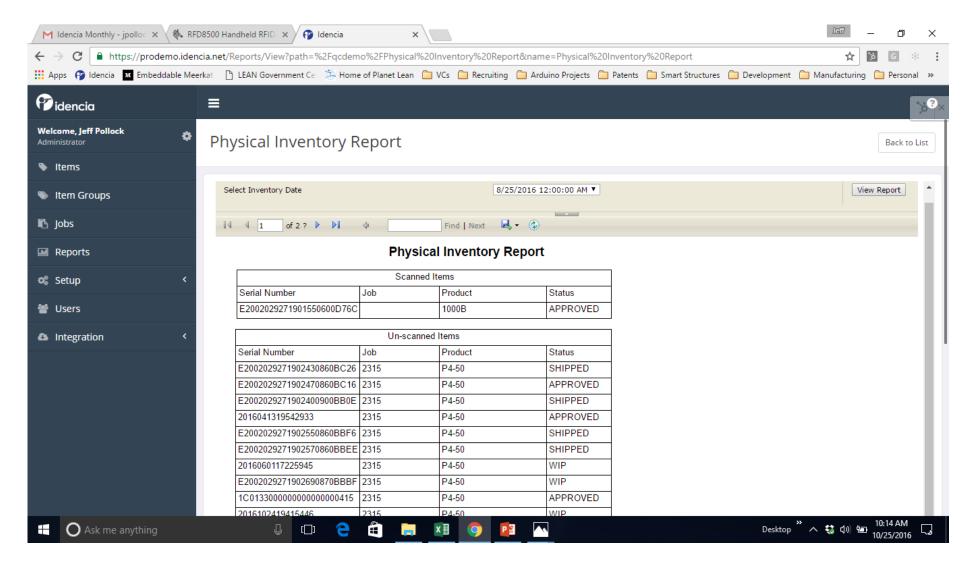


# Idencia Value: Produce bill of lading by scanning





# Idencia Value: Inventory counts by scanning





## Idencia Value

- 30-35% reduction in costs From eliminating paper
- Less time wasted searching for inventory
   *Find inventory on GPS map*
- Fewer shipping mistakes
   Scan products on truck to ensure accuracy
- Better customer service
   Customers can access product information on-line
- More competitive bids
   Offer electronic information transfer

Click to download ROI Calculator



#### Product Tracking ROI Calculator

	Annual Savings
Quality Control/Assurance	\$ 10,758
Production	4,488
Inventory Location	4,752
Inventory Counts	2,160
Pick & Ship Validation	11,952

Cost Savings from Using Idencia	\$ 34,110
Cost of Using Idencia (Yr 1)	\$ 20,730
Annual Cost of Using Idencia (After Yr 1)	\$ 18,750

Net Savings from Idencia (Yr 1)	\$ 13,38
Payback Time (Months)	

Net Annual Savings from Idencia (After Yr 1) \$ 15,360

Annual Cost of Using Paper \$ 44,720

%-Cost Reduction from Using Idencia



34%

## Workflow

Idencia adapts to your workflow...

- Integrates with your processes as they currently exist
- System replicates how you record information presently
- System is populated with <u>your</u> products, mix designs and process forms

The only difference to employees is that they are using a tablet!



## Idencia Plans

3 plans to suit manufacturers' needs...

#### **Item Tracking**

<u>Full</u> tracking service included\* (\*Min. order of 2,500 tags)

Ideal for projects or oneoff customer needs.

#### Use cases:

- Special project
- Customer request
- One plant

### **Annual Subscription**

Best option for large volume producers

Annual fee saves money with reduced prices on Cast-A-Code<sup>(R)</sup> tags.

#### **Use cases:**

- Large volume plant
- Multiple plants
- Corporate adoption

### **Idencia Monthly**

Start with 3 months; pay monthly thereafter

Ideal for small producers who want to see immediate ROI.

#### **Use cases:**

- Start slowly w/o obligation
- Small budget
- One plant



## Users

Manufacturers are adopting and project owners are requiring Idencia.

















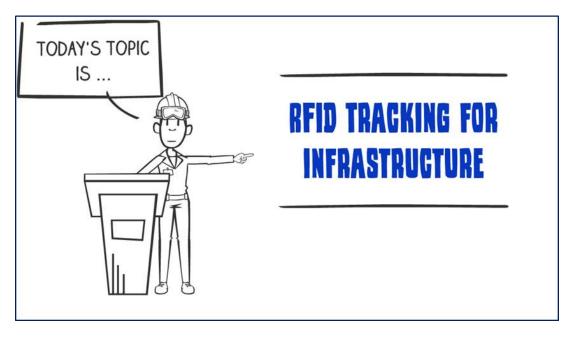








## Want to learn more?



Watch 2-minute overview

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