

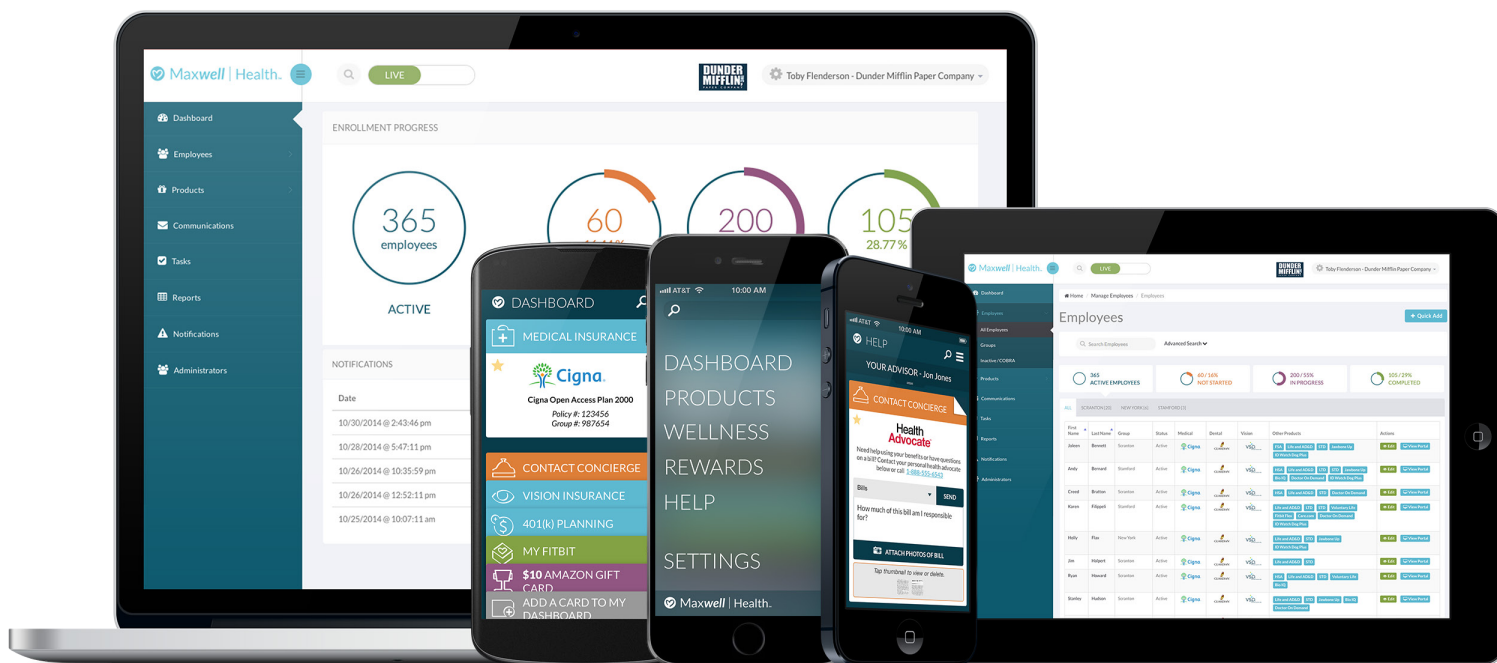
A MAXWELL BROKER PARTNER CLIENT CASE STUDY

This group's participation in ancillary lines of coverage jumped from 50% to 70% after the group's first enrollment on the Maxwell platform, resulting in **happier employees, leadership who know their benefits are valued, and brand new revenue** for the broker.

THE PROBLEM

Through a series of acquisitions of small- to mid-sized employers across the country, this disaster restoration company began to face serious challenges trying to manage paper-intensive legacy administrative, payroll, and benefits programs. With over 400 employees across 11 states, you can imagine the complexity faced by the HR team and leadership when it came to benefits. When their Maxwell Broker Partner came in to help them consolidate, they had fourteen different group benefit plans.

THE SOLUTION



This Maxwell Broker Partner recognized that they needed to help their employer client get set up on a truly paperless system that could help them track employees, allow HR to figure out who needed to finish enrollment, and return clean data so that they could accurately run payroll. This was all accomplished by onboarding them onto Maxwell Health.

With Maxwell, this company's HR department can now process enrollment paperlessly (which is great for employees in remote offices), track employees throughout the enrollment process, and ensure their data stays centralized and up-to-date.

The Maxwell Broker Partner was able to take this company from a fragmented benefits strategy, with poor participation and murky visibility for HR, to a benefits strategy that takes into account their unique team makeup and multiple locations, with much higher participation than had previously been achieved, all on a paperless, streamlined system that employees and HR both love.

TESTIMONIAL

“The team at Maxwell Health made the implementation and transition seamless, and is extremely prompt with ongoing maintenance, too.”