

RITEHEALTH SOLUTIONS CLIENT CASE STUDY: DOOR TO DOOR ORGANICS

“The RiteHealth Solutions team is an amazing partner! Throughout the process of demos, training, and implementation of Maxwell Health, RiteHealth has been responsive, detailed, and always available for questions. I absolutely recommend them.”

– Lauren Johnson, Payroll and Benefits Specialist at Door to Door Organics



RiteHealth Solutions is an all-women’s small business run by Rachel Zeman. RiteHealth Solutions brings enhancements to the benefits landscape. Last year’s BizWest Awards recipient, Rachel, has kept her offerings current and technology up to date. RiteHealth Solutions has now partnered with Maxwell Health to offer an even more streamlined benefits platform for employers. Maxwell Health allows the user to keep track of their insurance data and search for the nearest doctor’s office, all in one place. In an industry that has long depended on paper enrollment forms, Maxwell Health will allow RiteHealth Solutions to improve the customer experience.



Door to Door Organics partners with organic farmers to bring the freshest seasonal, local produce and the perfect selection of natural groceries, right to your doorstep. They deliver a box brimming with farm-fresh organic produce and curated natural, local groceries to your door every week. Say goodbye to parking-lot angst, checkout-line waits and junk-food siren calls. Delivery day will soon become your family’s favorite day of the week. With their planning and shop-by-recipe tools, you can be sure to get Good Food on the table—nourishing your health, your family and the environment.

THE PROBLEM

Door to Door Organics has been a client of RiteHealth Solutions since 2011. Over the past few years, following a Series B funding round, the Colorado-based company launched in 7 new markets across the country. As a result, they moved from a small to large group market, causing their benefit needs to change dramatically. They had to find solutions for administering benefits to remote employees and make sure that before, during, and after the point of enrollment, employees understand their benefit offerings.

THE SOLUTION



In bringing their client, Door to Door Organics onto Maxwell, RiteHealth Solutions (RHS) simplified and streamlined benefits administration for the group while providing a hands-on approach that sets RHS apart. RHS does a complete market proposal for all clients before a renewal, showing the most competitive quotes so that the group is able to determine their benefits strategy based on budget needs. For this group, RHS got creative with contribution strategies and implementation of HRAs and FSAs to make the benefits more personalized to the group’s needs, and not just a one-size-fits-all strategy. On Maxwell, Door to Door Organics is able to track new hires and run reports. Their employees will also be able to quickly get in touch with RHS via the Maxwell app for any claims or billing issues or carrier questions.

TESTIMONIAL

RiteHealth Solutions’ resident Maxwell Champion, Shawna McDonald, Account Executive at RiteHealth Solutions, says:

“The Maxwell Health platform is an easy to use, intuitive platform that, among other things, gives our clients the power to manage their enrollments, run payroll reports to assure they are taking the right amount out of each paycheck, and can also be used as an onboarding tool for new hires.”