



**The Advanced Immersion Workshop is two-day professional development program that focuses on advanced change management tools and application. During the workshop, participants apply cutting-edge, research-based approaches designed to help deliver exceptional results on complex change.**

## WHO IS THIS WORKSHOP FOR?

This hands-on workshop is for those interested in delivering exceptional results on complex change projects with advanced tools. This includes anyone:

- Enrolled in or considering enrollment in a Prosci Advanced Certification
- Interested in gaining additional proficiency in Prosci's tools and methods
- Looking for additional tools and insights for addressing complex change projects

For change leaders enrolled into an Advanced Certification Track, fast track your way through five modules and leverage in-person time with Prosci's instructional team and other advanced practitioners.

All change professionals are welcome in this workshop, but basic understanding and experience in change management is required.

## WORKSHOP OBJECTIVES

During this workshop, participants will engage with other practitioners and see how others are leveraging cutting-edge, research-based change management tools on real projects in a variety of industries. They will also learn how to apply these tools focused around:

- Change management metrics
- People dependent contributions to change projects
- Defining success and monitoring the health of a project over time

## WORKSHOP AGENDA

### Day One

- Networking breakfast
- Creating a multi-dimensional Change Scorecard to define, track and measure change success and outcomes
- Calculating the "adoption contribution" of project ROI

### Day Two

- Networking Breakfast
- Monitoring and improving project health leveraging the PCT Analyzer
- Tracking and guiding individual transitions through change with the ADKAR Dashboard
- Aligning your approach to best practices and the top seven Key Success Factors

## COURSE MATERIALS

Participants will receive:

- *Best Practices in Change Management - 2016 Edition*
- 6-month access to the five following Prosci Portal tools:
  - Change Scorecard
  - CMROI Calculator
  - PCT Analyzer
  - ADKAR Dashboard
  - eBest Practices Audit