

September 8-11, 2015
San Diego, California

Care Net National Conference

Sponsors



SPECIAL THANKS TO FRIENDS OF CARE NET

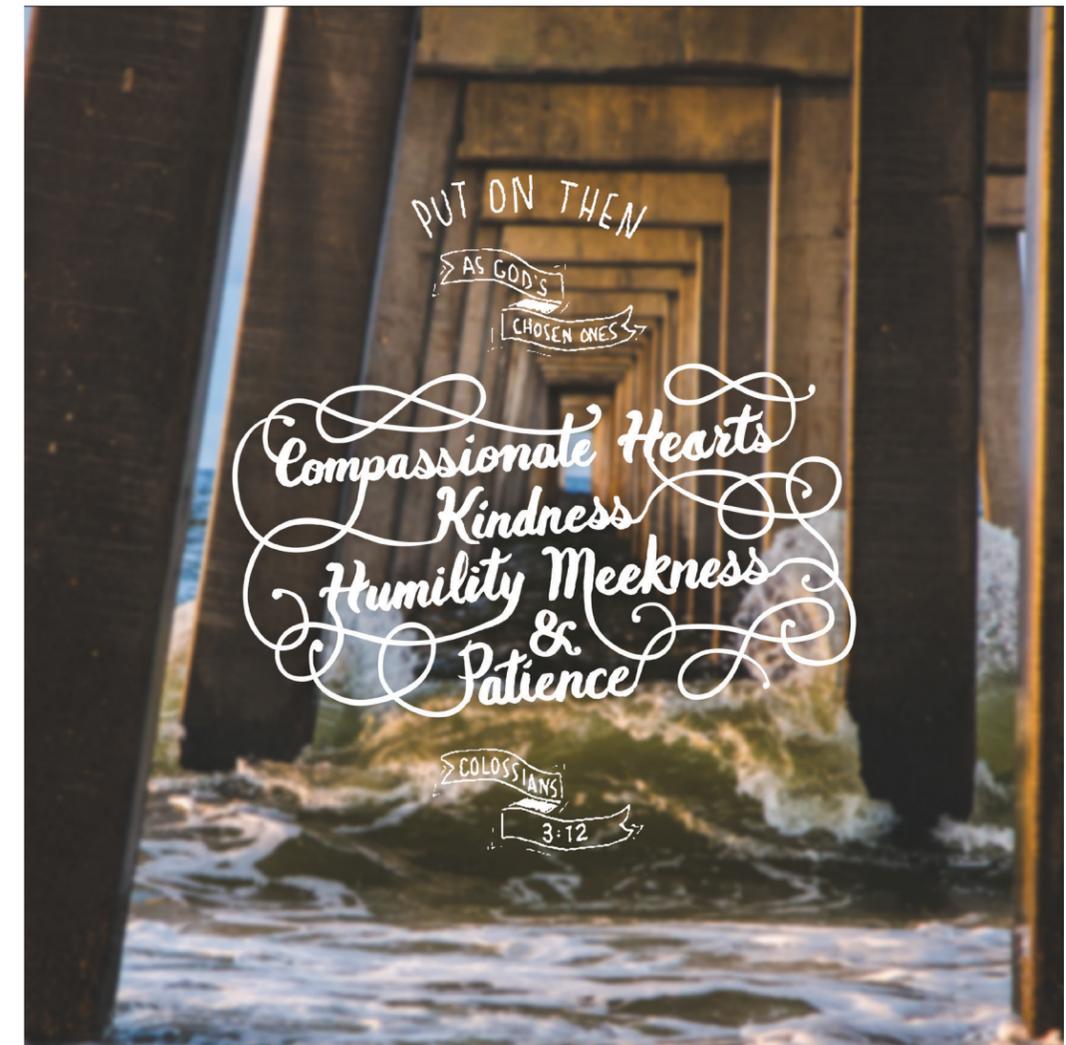
LIFE International
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Save the Storks

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Welcome

This year is a special time for celebration because it's our 40th birthday! Enjoy past stories and new announcements, see friends from previous years, and make new acquaintances, PLUS party like it's 1975. We look forward to a great time together.



#CN40BDAY

Make a Statement!

Take a photo, post a greeting, show your birthday spirit
Remember we have a prize for the best Birthday Photo Post!

Keynote Speakers



Roland Warren
PRESIDENT & CEO,
CARE NET



Gary Thomas
AUTHOR & SPEAKER



Melinda Delahoyde
VP of MISSION ADVANCEMENT,
LIFE INTERNATIONAL



Steve Arterburn
FOUNDER & CHAIRMAN,
NEW LIFE MINISTRIES



Shaunti Feldhahn
AUTHOR & SPEAKER



John Stonestreet
FELLOW, CHUCK COLSON CENTER
FOR CHRISTIAN WORLDVIEW

Devotions



Jeffrey Dean
FOUNDER,
JEFFREY DEAN MINISTRIES

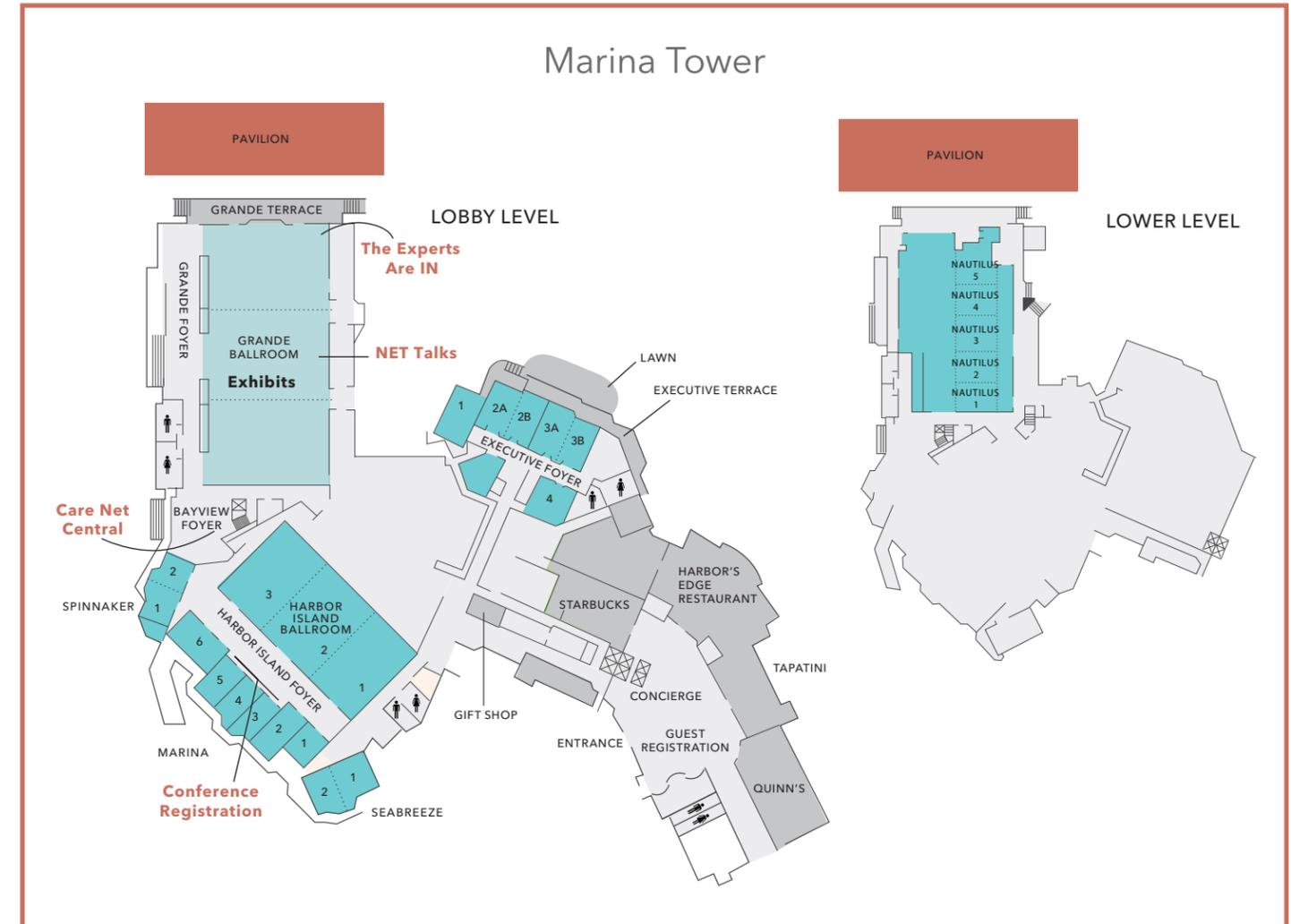
Jeffrey Dean has spoken to more than 3 million people throughout our nation's churches, conferences, prisons and public schools. Join him this year for early morning devotions.

WEDNESDAY: 8:15 AM - 9:00 AM *opening praise & worship*
THURSDAY & FRIDAY: 8:00 AM - 8:30 AM

Personal Prayer Ministry

WEDNESDAY - FRIDAY 8:00 - 9:00 AM MARINA 1
Walk-in

Map



All keynote sessions, meals, and morning devotions are located in the Pavilion
Exhibits are located in the Grande Ballroom
Need help? Ask a Care Net staff member. *Look for teal hearts!* 📍

Emergency Information

The direct number to the Sheraton Security Dispatch is 0
PLEASE CALL 911 DIRECTLY FOR A LIFE-THREATENING EMERGENCY

In ANY emergency instance, please notify a Care Net employee of the situation

Details

Nursing CEUs

The indicated Pre-Conference Session provides a total of 4.8 hours. Indicated Main Conference Workshops provide 1.5 hours each, totaling a potential of 9.0 hours available to earn.

Pre-Conference

Workshop 1 - Medical

Workshop 2 - Medical

Workshop 3 - Client Issues B

Workshop 3 - Medical

Workshop 4 - Medical

Workshop 5 - Client Issues A

Workshop 5 - Medical

Workshop 6 - Medical

Ignite Your Passion for Ultrasound Roxanne Ertel, RDMS

Fetal Pain: What's the Evidence? Sandy Christiansen, MD

Five Steps Toward a Healthy Pregnancy Jeanne Bramer, MD

The Hard Cases: Rape, Incest, the Life of the Mother Sandy Christiansen, MD

Reading the Scan: the Medical Director's Role....Chris Lisante, MD

Ectopic Pregnancy: What Do I Need to Know? Audrey Stout, RN, RDMS

This is Your Brain on Hormones Jane Anderson, MD

OSHA: What You Don't Know Can Cost You Brenda Bagwell, RN

Ultrasound Re-boot: First Things First Kim Hardy, RDMS

Care Net is approved by the California Board of Registered Nursing to provide continuing education contact hours for nurses.
Provider Number: CEP14950.

One Day Board Training

FRIDAY 10:30 - 4:30 (SPINNAKER)

Boards that Work vs Working Boards

SOL PITCHON, PRESIDENT & CEO, NEW LIFE SOLUTIONS YVONNE WILLIAMS, CARE NET SPECIALIST
CINDY HOPKINS, CARE NET VP OF CENTER SERVICES AND CLIENT CARE

Join us for an informative, interactive, engaging, and empowering workshop on building and maintaining a healthy, pro-active, multi-gifted & visionary Board of Directors! This is about Developing a Stewardship (versus Ownership) Oriented Board that Honors the Lord!

Conference Evaluations

However, individual workshop evaluations will be filled out in each workshop.
Overall conference valuations will be sent to your email after conference and can also be accessed at carenetconference.org

Thank You!

Barker Productions
Sharon Pearce
Association for Life of San Diego County
Julie Dowler and CAPS Center

Photographer Bill Davenport
Jason Sears & The Oak Mountain Praise Team
Our Sponsors & Vendors
Our Exhibitors

Prizes

Fill out the Exhibitors Card (found in your conference bag) and drop it in the box at Care Net Central no later than Friday - Sept. 11 - at 9:00 AM to be eligible for the grand prize drawing.

Prize giveaways during keynote sessions:

- Recording of the ENTIRE 2015 Care Net Conference
- 2016 Care Net Conference registration
- Care Net resources
- Roland Warren as a banquet speaker
- 2-Night accommodations at the Walt Disney World Swan and Dolphin Resort
- Plus more you won't want to miss!

Care Net Central



Care Net Central will be open at different key times throughout the conference in the Bayview Foyer, so make sure to stop by, say hi, and take advantage of our 10% conference week discount with a special promo code: CN40BDAY valid until midnight Tuesday Sept. 15, 2015.

Useful Conference Information

- Read through this conference guide with care; we've put as much crucial information as possible right here.
- Check the rotating announcements that play before and after the keynote sessions. We change them daily to reflect any new information!
- Need help? Ask a Care Net staff member. Look for teal hearts! You can also stop by the registration desk.
- Identify the workshops you want to attend and order CDs or MP3 for others that sound interesting to you.
- CD order forms are available at Barker Productions booth located near Marina 4.
- Arrive early to the workshops and keynote sessions.
- Check the Foyer after keynote sessions for book signings and CD sales of the speakers and worship team.
- Learn about the latest and greatest resources for your ministry by visiting our Exhibitors! These organizations are here to help you be successful in reaching your goals.

Side Events

TUESDAY 1:30 - 5:30 (MARINA 6)
Diamond Standard Training
with A Promising Future

WED & THURS 4:00 - 5:30 (EXECUTIVE BOARDROOM)
Going Mobile with ICU Mobile

WEDNESDAY 12:30 - 2:00 (EXECUTIVE 3)
Lunch & Learn with iDonate

FRIDAY 12:30 - 2:00 (HARBOR ISLAND 2)
Save the Storks Reception

Schedule Overview

Tuesday

Pre-Conference

TUESDAY

11:00 AM - 1:00 PM	Registration Open
1:30 PM - 5:30 PM	Pre-Conference sessions
2:00 PM - 6:00 PM	Registration Open
4:00 PM - 7:00 PM	Exhibit Hall Open NET Talks
6:00 PM - 10:00 PM	Dinner on your own <i>Free shuttle to Gaslamp Quarter</i>

THURSDAY

8:00 AM - 8:30 AM	Morning Devotion
8:00 AM - 9:00 AM	Personal Prayer Time Coffee Break Exhibit Hall Open
9:00 AM - 10:30 AM	Keynote - John Stonestreet
10:45 AM - 12:00 PM	Workshop Session 3
12:30 PM - 2:00 PM	Lunch Keynote - Melinda Delahoyde
2:15 PM - 3:30 PM	Workshop Session 4
3:30 PM - 6:00 PM	Exhibit Hall Open NET Talks
4:00 PM - 5:00 PM	The Experts Are In
6:00 PM - 10:00 PM	Dinner on your own <i>Free shuttle to Old Town San Diego</i>

WEDNESDAY

8:00 AM - 9:00 AM	Personal Prayer Time Coffee Break Exhibit Hall Open
8:00 AM - 10:00 AM	Registration Open
8:15 AM - 9:00 AM	Morning Devotion Praise & Worship
9:00 AM - 10:30 AM	Keynote - Roland Warren
11:00 AM - 12:15 PM	Workshop Session 1
12:30 PM - 2:00 PM	Lunch on your own <i>Food trucks at the pavilion</i>
2:30 PM - 3:45 PM	Workshop Session 2
3:30 PM - 6:30 PM	Exhibit Hall Open NET Talks
4:00 PM - 5:00 PM	The Experts Are In
6:30 PM - 8:30 PM	Dinner Keynote - Shaunti Feldhahn

FRIDAY

8:00 AM - 8:30 AM	Morning Devotion
8:00 AM - 9:00 AM	Personal Prayer Time Coffee Break Exhibit Hall Open
9:00 AM - 10:30 AM	Keynote - Steve Arterburn
10:30 AM - 4:30 PM	One Day Board Training <i>Spinnaker</i>
11:00 AM - 12:15 PM	Workshop Session 5
12:30 PM - 2:00 PM	Lunch Keynote - Roland Warren
2:15 PM - 3:30 PM	Exhibit Hall Open (Final Time)
3:45 PM - 5:00 PM	Workshop Session 6
6:30 PM - 8:30 PM	Dinner & Awards Banquet Keynote - Gary Thomas <i>Birthday Celebration!</i>

11:00 PM - 1:00 PM REGISTRATION OPEN	1:30 PM - 5:30 PM PRE-CONFERENCE SESSIONS	2:00 PM - 6:00 PM REGISTRATION OPEN	4:00 PM - 7:00 PM EXHIBIT HALL	6:00 PM - 10:00 PM DINNER <i>On your own</i> <i>Shuttle Available</i>
<p>EXECUTIVE 2AB Competing with the Abortion Industry ABBY JOHNSON, FOUNDER, AND THEN THERE WERE NONE</p> <p>This former abortion clinic director tells how the abortion industry targets women with unplanned pregnancies. Learn how to reach the abortion minded woman and how you can use the abortion industry's strategies to reach those clients.</p>		<p>NAUTILUS 1 Motivation Matters: Making Change Permanent DR. KATHY KOCH, PHD, CELEBRATE KIDS, INC.</p> <p>There's no such thing as a non-motivated person. Some are motivated for failure and some for success. Understanding how to motivate clients toward proper goals will empower you to have even more success than you've had. Learn how to present the idea of changing so they believe it's possible.</p>		
<p>SPINNAKER Healing the Shockwaves of Abortion FR. FRANK PAVONE, PRIESTS FOR LIFE KEVIN BURKE, RACHEL'S VINEYARD</p> <p>This session explores a new national education and healing initiative recently launched by the Silent No More Awareness Campaign. Recognizing that the "shockwaves" of abortion are multi-faceted, this workshop will help pregnancy centers understand how they can be agents of healing.</p>		<p>EXECUTIVE 3AB Pro-Life Apologetics in the Life of Your Center DR. MARC NEWMAN, SPEAKER FOR LIFE JOHN ENSOR, PRESIDENT, PASSIONLIFE MINISTRIES SCOTT KLUSENDORF, LIFE TRAINING INSTITUTE (LTI)</p> <p>When it comes to developing relationships with churches, schools, or one-on-one in the counseling room, having a heart for the unborn is simply not enough. This advanced track is designed to give executive staff a better understanding of the need for and the role of pro-life apologetics in their ministry, teach you how to make the case for the unborn, and show you how that ability will enhance every aspect of your ministry.</p>		
<p>NAUTILUS 2 Ignite Your Passion for Ultrasound! ROXANNE ERTEL, RDMS</p> <p>Lord give me eyes to see! This short course is designed to reboot your ultrasound skills while rekindling your vision for ministry. This interactive course gives you personal time with an ultrasound trainer and a machine to perfect your skills and refresh your spirit.</p>		<p>SEABREEZE Responsible Fatherhood: What's Mom Got To Do With It? ERIK VECERE, NATIONAL FATHERHOOD INITIATIVE</p> <p>What's mom got to do with fatherhood?...A Lot! NFI offers programs and resources designed specifically for mothers, to help them improve the relationships they have with fathers, for the benefit of their children. During the workshop, we will explore some of the barriers fathers face, and learn how pregnancy centers can work to engage dads - through moms!</p>		
<p>NAUTILUS 3 LIGHTS, ACTION, YOU'RE ON! An Interactive Session in Crafting an Effective Sexual Risk Avoidance Message VALERIE HUBER & MARY ANNE MOSACK, NAEA</p> <p>Whether you are speaking to the media, to community stakeholders, or to parents and students, how you present the message matters! This session will provide hands-on learning as participants will engage in role-playing activities in interviewing, giving elevator speeches and answering the "hard" questions among other activities.</p>				

Wednesday

8:00 AM COFFEE BREAK EXHIBIT HALL	8:00 AM - 9:00 AM REGISTRATION OPEN PRAYER <i>Marina 1</i>	8:15 - 9:00 AM DEVOTIONAL PRAISE & WORSHIP <i>Jeffrey Dean</i>	9:00 AM - 10:30 AM OPENING KEYNOTE SESSION <i>Roland Warren</i>	11:00 AM - 12:15 PM WORKSHOP SESSION 1	12:30 PM - 2:00 PM LUNCH <i>Food trucks at pavilion</i>	2:30 PM - 3:45 PM WORKSHOP SESSION 2	3:30 PM - 6:30 PM EXHIBIT HALL NET TALKS	6:30 PM - 8:30 PM DINNER KEYNOTE SESSION <i>Shaunti Feldhahn</i>
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CENTER ESSENTIALS A (NAUTILUS 1)* Refresh & Replenish

ERIN SMALLEY, FOCUS ON THE FAMILY

To give abundantly, we must be abundantly full because you cannot give what you do not have. In this workshop, we will look at how to best do this spiritually, emotionally, physically and relationally. Come to laugh, learn, & refresh.

CENTER ESSENTIALS B (EXECUTIVE 3) HR Essentials

JEANNEANE MAXON, J.D., AUL

One of the greatest and yet most avoidable areas of legal liability facing nonprofits today relates to employment practices. Here attendees will learn the basics of human resource legal compliance from hiring to firing, conflict resolution skills, and be given tools to assist in the employment relationship.

CHURCH OUTREACH (NAUTILUS 2) Closing the Gap: Pregnancy Care Ministries

MARY CHAPMAN, CARE NET DIRECTOR CHURCH OUTREACH

What is a Pregnancy Care Ministry? PCMs are developed within churches in order to equip the church to more effectively partner with your center. Learn how Care Net is building a coalition of churches, developing resources, supporting our efforts with research, and connecting churches to Care Net Centers.

CLIENT ISSUES A (HARBOR ISLAND 1) Counseling the AM Woman: Strategies that Work (Panel)

MODERATOR: VERNICIA EURE

Join a panel of innovative pregnancy center leaders for a lively discussion on counseling women or couples who see abortion as their only option.

CLIENT ISSUES B (HARBOR ISLAND 2) Abstinence Programs: The Results Are In

LESLEE UNRUH, NATIONAL ABSTINENCE CLEARINGHOUSE

We have pulled together the best practices for teaching youth how to have a healthier future. A variety of programs have been assessed with comprehensive curriculum reviews and the results will be revealed during this course.

CLIENT MARKETING (NAUTILUS 3) Getting Social with Clients: Social Media 2.0

EVE GLEASON, CARE NET CENTER BEST PRACTICES
WILLIE DEUTSCH, CARE NET MARKETING & COMMUNICATION

You use social media and there is one person to manage these accounts. Your goal is to engage past, current, and most of all, potential clients. What works for each major channel? How do you know it is working for you? Join us for a fun and practical session that includes examples of creative, client-focused social media.

DEVELOPMENT (HARBOR ISLAND 3) Perfecting the Presentation

MARC NEWMAN, SPEAKER FOR LIFE
MICHAEL YUDT, CARE NET DONOR RELATIONS

Whether you want to give a winning five-minute church presentation or a compelling one-on-one pitch to a donor, this workshop is for you. The Winning Donor Presentation will teach critical components to help lay the foundation for an ask. The Five-Minute Church Presentation shows how to craft an incredibly powerful five-minute presentation.

EVANGELISM (EXECUTIVE 2) What Does the Gospel do for ME?

KATHY KOCH, PHD, CELEBRATE KIDS, INC.

The Gospel is most relevant to a client when it is presented in the context of a person's needs! Learn how to listen to client's stories and notice what they do and do not say. You'll discover their greatest needs and learn how to uniquely present God as their complete solution.

FATHERHOOD, FAMILY, & MARRIAGE (SEABREEZE) Lecrae and the End of Abortion: Clues to Turning a Father's Heart

JOHN ENSOR, PASSIONLIFE MINISTRIES

A look at Hip Hop Artist, Lecrae, his song, "Good, Bad, Ugly" and the back story behind his remorse over abortion. They hold the clues to effectively turning a man's heart away from abortion, helping women push through male pressure, and win over their partner going forward.

MEDICAL (NAUTILUS 4&5) Fetal Pain: What's the Evidence?

SANDY CHRISTIANSEN, MD

Can the developing unborn human feel pain? What point in development is it possible? This workshop will address what is known about the fetus' ability to experience pain and how this information may be used in options counseling.

*FOR ESTABLISHED LEADERS

CENTER ESSENTIALS A (NAUTILUS 1)* Communicating with Confidence and Competence

JUDY SALISBURY, LOGOS PRESENTATIONS

Here you will learn specific skills and techniques to help you gain credibility, show you how to prepare for your specific audience, how to conduct a Q & A session, as well as effective techniques for handling hostile audience members.

CENTER ESSENTIALS B (EXECUTIVE 3) Business or Ministry? Yes!

KAY SANFORD, CARE NET CONFERENCE ADMINISTRATOR
LISA HOGAN, ED, PREGNANCY TEST CENTER

This workshop will provide business leadership fundamentals to educate center leaders on running a pregnancy center as both a business and a ministry.

CHURCH OUTREACH (NAUTILUS 2) How to Engage Pro-Choice Pastors - A Discussion Format

ROLAND WARREN, CARE NET PRESIDENT & CEO,

Have you ever approached a pastor to ask for his time and support, only to learn that he is pro-choice? What about the pastor in your community who publicly proclaims his support of the pro-choice agenda? Do you avoid these pastors? Join Roland for a lively discussion on how to engage pro-choice pastors for life.

CLIENT ISSUES A (HARBOR ISLAND 1) From Crisis to Clarity: Discussing Sexuality with Millennials

VALERIE HUBER & MARY ANNE MOSACK, NAEA

Where do you begin? How do you connect? Make it relevant. Make it hopeful. Resonate with millennials in this practical "how to" workshop.

CLIENT ISSUES B (HARBOR ISLAND 2) There's an App for That

CINDY HOPKINS, VP OF CENTER SERVICES & CLIENT CARE
NANCY LATHROP, PREGNANCY CTR OF PINELLAS COUNTY, FL

Providing counseling options to those we serve requires strategies that take into account how today's clients learn. This workshop explores specific sharing avenues that use this generation's preferred learning method—experiential hands-on technology.

CLIENT MARKETING (NAUTILUS 3) Creating Websites Clients Love

JACOB HALL, CENTER SERVICES AND CLIENT CARE OPS
JEFF HUNT, AVINOVA MEDIA GROUP

Your center's website is one of the first impressions a client has of your staff and services and should be updated regularly. Whether your website is new or old, come learn practical steps on how to establish credibility and trust with a clean, modern website.

DEVELOPMENT (HARBOR ISLAND 3) Better Stories, Better Told

JOHN ENSOR, PASSIONLIFE MINISTRIES

You can raise interest and investment better with one well told story than anything else. So learn the art of storytelling. Learn to construct stories with affect and present them so that your audience is both instructed and inspired to partner with you.

EVANGELISM (EXECUTIVE 2) Sharing the Gospel with Whoever

MARY MARGARET GIBSON, EVANTELL

Come learn to communicate the life-transforming difference when you live as a Christ-Follower. Understand alternatives of atheism, secular humanism, Islam, Judaism, Wicca, Scientology, and more. Learn to re-focus an off-track spiritual conversation with simple apologetic evangelism, handouts, and tools.

FATHERHOOD, FAMILY, & MARRIAGE (SEABREEZE) How to Bring up Marriage in the Counseling Room and What to Say

SHAUNTI FELDHAHN, AUTHOR

Unmarried, pregnant young women focus (once they choose life) on whether to raise or adopt. But do they ever think beyond that? Ultimately, a child needs a mother and father, so.... should you bring up marriage? How? In this workshop we will tackle these questions.

MEDICAL (NAUTILUS 4&5) Five Steps towards a Healthy Pregnancy

JEANNE BRAMER, MD, OB/GYN

Food, fitness, fun, rest, and prenatal care: learn the vital roles each of these factors play in charting a healthy pregnancy. This workshop will broaden your knowledge of the pregnant woman, her dietary needs, and the role of exercise in a healthy pregnancy.

*FOR ESTABLISHED LEADERS

Thursday

8:00 AM COFFEE BREAK EXHIBIT HALL	8:00 AM - 8:30 AM MORNING DEVOTIONAL <i>Jeffrey Dean</i>	8:00 - 9:00 AM PRAYER <i>Marina 1</i>	9:00 AM - 10:30 AM KEYNOTE SESSION <i>John Stonestreet</i>	10:45 AM - 12:00 PM WORKSHOP SESSION 3	12:30 PM - 2:00 PM LUNCH KEYNOTE SESSION <i>Melinda Delahoyde</i>	2:15 PM - 3:30 PM WORKSHOP SESSION 4	3:30 PM - 6:00 PM EXHIBIT HALL NET TALKS	6:00 - 10:00 PM DINNER <i>On your own</i> Shuttle Available
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CENTER ESSENTIALS A (NAUTILUS 1)*
Planning and Preparing for Your Future Leadership
 TAMI HEIM, CHRISTIAN LEADERSHIP ALLIANCE

Succession planning is a vital activity for any organization to complete on an annual basis. Learn how to implement a strategy for assessing the strength of your current leadership, determining your future needs, and preparing your emerging leaders to fill them.

CENTER ESSENTIALS B (EXECUTIVE 3)
Nonprofit 101 - Top 10 Issues to Avoid in 2015
 JOHN VAN DRUNEN, ECFA

John will feature the fundamental aspects each center should review in order to operate as a nonprofit organization. Included in this will be a review of fundamental compliance aspects of maintaining a nonprofit, review of the Form 990 basics, and charitable solicitation registration.

CHURCH OUTREACH (NAUTILUS 2)
Strengthening Church Relationships
 AMY FORD, EMBRACE GRACE

Together we can impact the world. When the vital organization of a Pregnancy Center partners with a local church, lives are not only saved but generations are changed. Beyond baby bottle drives and fundraisers, find out how to connect and strengthen relationships with your churches.

CLIENT ISSUES A (HARBOR ISLAND 1)
Adoption is an Option
 SARAH JENSEN ELHOFF, ADOPTION CENTER SAN DIEGO

Open Adoption can be an empowering, loving choice. Our presentations help pro-life counselors to ask open ended questions, use positive adoption language, and learn how to address the negative bias most clients have about adoption.

***CLIENT ISSUES B (HARBOR ISLAND 2)**
The Hard Cases: Rape, Incest, and the Life of the Mother
 SANDY CHRISTIANSEN, MD

When pregnancy occurs out of acts of violence, society tells us that abortion is the solution. Does abortion in these situations ease suffering and promote health? When, if ever, is abortion justified? Spend some time thinking through these tough situations as you learn practical responses that will help you in the counseling room, with donors, and with the media.

*FOR ESTABLISHED LEADERS

CLIENT MARKETING (NAUTILUS 3)
Making your Center a Place of Calm in a World of Chaos!
 BRENDA KNOLLENBERG, AGAPE PREGNANCY CENTER

Does your center speak "calm" to your clients/patients, or does it add to their frustration at an already chaotic time in their lives? This workshop will help participants understand the importance of having a calm place, understand expectations and hesitations of clients, look at the physical and relational aspects of their center.

DEVELOPMENT (HARBOR ISLAND 3)
Small Town - Big Impact! Building a strong donor base in rural settings
 BREANNE HUNT, LIFELINE PREGNANCY HELP CLINIC

This workshop is tailored to centers in small, rural towns (populations under 20,000), and will focus on how fundraising in rural areas often requires a different approach. Learning objectives will include: Understanding Your Geographic Composition; Casting Your Vision—Small Town Doesn't Mean Small Aspirations; When & How to Ask; Developing Action Steps and more.

EVANGELISM (EXECUTIVE 2)
Graceful Evangelism In and Out of the Center
 MELISSA HEILAND, BEAUTIFUL FEET INTERNATIONAL

The Good News is full of grace any place. Join here to learn winsome, conversational, written, email, or online approaches to share the gospel. The Holy Spirit can reach someone's heart no matter where they are! Once you know the elements of the gospel, there are so many ways to share them!

FATHERHOOD, FAMILY, & MARRIAGE (SEABREEZE)
Why Marriage and Family Still Matter
 JOHN STONESTREET, CHUCK COLSON CENTER FOR CHRISTIAN WORLDVIEW

God started human history with a wedding. In recent decades, what our culture thinks marriage and family are have shifted dramatically. Does the "traditional" family still matter? If so, how should we engage a culture that dismisses and redefines it?

MEDICAL (NAUTILUS 4&5)
Reading the Scan: the Medical Director's Role
 CHRIS LISANTI, MD

What is the turnaround time for reading scans? How do the AIUM guidelines for reading scans apply to the pregnancy center? What options are available for remotely reading the scans? Come and hear directly from a radiologist and medical director of a pregnancy center as he addresses these questions and more.

CENTER ESSENTIALS A (NAUTILUS 1)*
Mentoring: Giving What You Have Been Given
 TAMI HEIM, CHRISTIAN LEADERSHIP ALLIANCE

It is God's pattern, as outlined in Scripture, for leaders to actively engage in mentoring relationships. Get clear on how it works, learn from best practices, and how to maximize this investment of your time, talent and resources.

CENTER ESSENTIALS B (EXECUTIVE 3)
Volunteer Training Essentials
 EVE GLEASON, CARE NET CENTER BEST PRACTICES
 NANCY WILLIAMS, CARE NET NATIONAL TRAINER

Volunteers love on our clients, pray for the center, and recruit supporters for our ministry. They are our greatest gift and sometimes our greatest challenge. Learn proven principles and best practices for training up reliable volunteers. Gain fresh insights into motivating, equipping, and more.

CHURCH OUTREACH (NAUTILUS 2)
The Life Giving Church
 RAUL REYES, GREATER PHOENIX CRISIS PREGNANCY CENTERS
 SOL PITCHON, NEW LIFE SOLUTIONS

For the last 40 years, Care Net Pregnancy Care Centers have provided excellent pregnancy related services and counseling for millions of women, men and families. Hear these men as they share their experience, expertise, proven effective methods, and resources on how to effectively reach the Church.

CLIENT ISSUES A (HARBOR ISLAND 1)
Early Days of Grief
 MICHAELENE FREDENBURG, ABORTION CHANGES YOU

This workshop will give you a unique glimpse into the thoughts, feelings, and reactions experienced shortly after an abortion. You will gain a better understanding directly from the hearts of men and women after their abortion. Discussion will focus on how to come alongside the client during the early grieving process.

CLIENT ISSUES B (HARBOR ISLAND 2)
Understanding Millennials: How they Think and Why it Matters
 JOHN STONESTREET, CHUCK COLSON CENTER FOR CHRISTIAN WORLDVIEW

They're known as the millennials...they think differently, decide differently, and interact with others differently. And they're the ones you work with everyday. This seminar will offer some insights into this generation's unique characteristics and worldview.

*FOR ESTABLISHED LEADERS

CLIENT MARKETING (NAUTILUS 3)
Content + Communication = King
 KATHY KOCH, PHD, CELEBRATE KIDS, INC.

Content may be king, but if we present it without considering what clients think about themselves and the world, they may not hear it or respond well to it. Learn how to meet the communication needs of the younger generation and what questions they're asking plus how to help them find accurate answers.

DEVELOPMENT (HARBOR ISLAND 3)
Men, Men, Men and more Men
 MIKE WILLIAMS, SPEAKER, COMEDIAN, AUTHOR

Financially the difference between 8 (unaccompanied) women at your fundraising banquet and 4 married couples is a \$2500 increase in donations. Learn 7 simple ways to see more men attend your banquet. Learn the hot buttons that motivate men and how to connect with men. This seminar will help you develop a passion in men for the work of the local PRC.

EVANGELISM (EXECUTIVE 2)
Discipleship Depot! Supporting New Believers
 MARSHA MIDDLETON, ALLIANCE FOR LIFE, MO

See new SMSC Discipleship material and engage in a small-group session that uses "How to Grow as a Christ-Follower". Review a game that teaches how God's Word fits our needs and helps us grow! Walk through the "story-telling" method of teaching Bible principles to adult new believers. Use the CrossTalk app to share the gospel with a partner.

FATHERHOOD, FAMILY, & MARRIAGE (SEABREEZE)
What?! Talking Fatherhood and Marriage with Your Client's Baby Daddy?
 ERIK VECERE, NATIONAL FATHERHOOD INITIATIVE

Join us in an interactive panel discussion with leaders on the frontlines of fatherhood ministries at different pregnancy centers throughout the country. The panelists will discuss their experiences with establishing an intentional fatherhood program from the ground up in their centers.

MEDICAL (NAUTILUS 4&5)
Ectopic Pregnancy: What Do I Need to Know?
 AUDREY STOUT, RN, RDMS

Ectopic pregnancy is the leading cause of death in the first trimester of pregnancy. This workshop provides up to date essentials to enable medical personnel to assess patients, recognize ultrasound findings suggestive of ectopic, and know appropriate actions to take when ectopic is suspected.

10:30 AM - 4:30 PM
ONE DAY BOARD TRAINING
Spinnaker

Friday

Birthday Celebration!

8:00 AM COFFEE BREAK EXHIBIT HALL	8:00 AM - 8:30 AM MORNING DEVOTIONAL <i>Jeffrey Dean</i>	8:00 AM - 9:00 AM PRAYER <i>Marina 1</i>	9:00 AM - 10:30 AM KEYNOTE SESSION <i>Steve Arterburn</i>	11:00 AM - 12:15 PM WORKSHOP SESSION 5	12:30 PM - 2:00 PM LUNCH KEYNOTE SESSION <i>Roland Warren</i>	2:15 PM - 3:30 PM EXHIBIT HALL	3:45 PM - 5:00 PM WORKSHOP SESSION 6	6:30 PM - 8:30 PM DINNER & AWARDS BANQUET KEYNOTE SESSION <i>Gary Thomas</i>
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CENTER ESSENTIALS A (NAUTILUS 1)*
Out of This World Leadership - How the Fruit of the Spirit Helps You Shoot for the Stars!
 BRADY PYLE, OUT OF THIS WORLD LEADERSHIP
 Brady's tips align with the Fruit of the Spirit as described in Galatians 5:22-23. Hear some practical advice you can put into practice and interact with your fellow participants. Whether you're currently in a formal leadership role or not, you are sure to improve your influence skills by the end of this session.

CENTER ESSENTIALS B (EXECUTIVE 3)
Leading Through Change
 AIMEE HUBER, FIRST CHOICE WOMEN'S RESOURCE CENTERS
 Change isn't usually eagerly welcomed, but it's necessary if our centers are going to grow. This workshop will help attendees lead board, staff, volunteers, and donors through ministry changes and avoid the pitfalls in the process.

CHURCH OUTREACH (NAUTILUS 2)
Building Bridges: Engaging the African American Church for Life
 CAROLE K. ALEXANDER, THE NEXT STEPP LIFE CENTER
 This workshop, including case studies and thought provoking discussion, will help you gain knowledge on how to equip your center to develop the resources and strategies needed to successfully reach and serve the African American churches in the communities surrounding your center.

CLIENT ISSUES A (HARBOR ISLAND 1)
This is Your Brain on Hormones
 JANE ANDERSON, MD
 Learn the latest information on adolescent decision-making and the importance of parental involvement in our teen's lives. Dr. Anderson shares details about the brain that will help you understand why parents need to "be" their teen's brain.

CLIENT ISSUES B (HARBOR ISLAND 2)
Legal Care
 JEANNEANE MAXON, J.D., AUL
 Legal issues impact almost every aspect of pregnancy center work, from client services to board issues to communications. In this workshop, attendees will gain practical education to avoid the legal pitfalls facing pregnancy centers, exercise proper risk management, and identify when they need to seek outside legal help.

CLIENT MARKETING (NAUTILUS 3)
Keyword Ads - Are They Worth It?
 MAI BEAN, SANCTITY OF LIFE MINISTRIES
 Come learn how to make keyword advertising a powerful tool to bring more at-risk women into your center. Glean practical steps from Mai Bean's experience using keyword advertising to increase the number of clients at her local pregnancy center.

DEVELOPMENT (HARBOR ISLAND 3)
Fundraising with Integrity
 JOHN VAN DRUNEN, ECFA
 What does it mean to raise funds with integrity? Our society embraces results over methodology. Join us as we search out what it means to be called to higher standards in our fundraising.

EVANGELISM (EXECUTIVE 2)
Living Water for the Woman in Distress
 DR. JULIE PARTON, PHD
 Come learn to offer Living Water for women, men, and families who come to your center for help. Learn how Advocates can learn to drink from Living Water to be prepared to serve. Leave knowing how Jesus ministers to those in distress and to us.

FATHERHOOD, FAMILY, & MARRIAGE (SEABREEZE)
Joseph Project 2.0: What Your Center Can Do Today to Reach Men
 EVE GLEASON, CARE NET CENTER BEST PRACTICES
 ERIK VECERE, NATIONAL FATHERHOOD INITIATIVE
 Join Care Net and our key ministry partner, National Fatherhood Initiative (NFI), as we discuss best practices and potential next steps for your pregnancy center in order to reach men and help them approach fatherhood and marriage in a way that is consistent with God's design.

MEDICAL (NAUTILUS 4&5)
OSHA: What You Don't Know Can Cost You
 BRENDA BAGWELL, RN
 Every medical pregnancy center must adhere to OSHA requirements. You will leave this workshop knowing about these standards, how they relate to pregnancy centers, and how to prepare for an OSHA inspection.

*FOR ESTABLISHED LEADERS

CENTER ESSENTIALS A (NAUTILUS 1)*
Advocacy Panel
 MODERATOR: JEANNEANE MAXON, J.D., AUL
 NARAL Pro-Choice America and the abortion industry are aiming increasingly outrageous legislative and public relations attacks against pregnancy centers. Prepare to respond effectively and efficiently to the lies about pregnancy centers propagated by the Big Abortion industrial complex. Join this panel of experienced pregnancy center leaders as they share their experience, wisdom and suggestions for winning advocacy.

CENTER ESSENTIALS B (EXECUTIVE 3)
The Spiritual Health of Your Center
 ANNE PIERSON, LOVING AND CARING
 It's essential but often overlooked, even in ministry. How spiritually healthy are you, your employees, volunteers and clients? In this workshop we will look at the possibilities of increasing spiritual health in every aspect of the ministry, as well as personal spiritual refreshment as part of the workshop.

CHURCH OUTREACH (NAUTILUS 2)
LifeWay Research - A Study of Post Abortive Women and Their Views on the Church
 SCOTT MCCONNELL, LIFEWAY RESEARCH
 This is the first public presentation of highlights from Care Net's nation-wide study on the attitudes and behaviors of post-abortive women towards the church. The analysis will provide you with data on the church-going habits of women who have had abortions, an understanding of the way they interacted with the church during and after their abortions, and how they perceive the role of the church in assisting women facing pregnancy decisions.

CLIENT ISSUES A (HARBOR ISLAND 1)
Loving Your LGBT Clients
 GLENN T. STANTON, FOCUS ON THE FAMILY
 Like anyone else, individuals who identify as lesbian, bisexual, or even transgendered may face difficult pregnancy decisions. How do we accept, welcome, and love our LGBT clients? Glenn draws from his new book, "Loving My LGBT Neighbor: Being Friends in Grace and Truth" in this workshop to share practical wisdom for pregnancy centers from his decades-long experience in this area.

CLIENT ISSUES B (HARBOR ISLAND 2)
Whole Brain Connection
 NANCY WILLIAMS, CARE NET NATIONAL TRAINER
 This session will look at the importance of engaging a more total mental/emotional experience in sharing with our client. Information is good, but not always enough. Emotional connection is important, but she needs tools to make good decisions. We will explore various ways of helping her to have a deeper experience with us in the counseling room.

CLIENT MARKETING (NAUTILUS 3)
Using Annual Client Data to Improve Your Center
 MAI BEAN, SANCTITY OF LIFE MINISTRIES
 What effect do medical services have on the number of clients that come in your doors? How do keyword ads bring in more at-risk women? Look at the annual Care Net survey results to see how centers differ in their performance based on key indicators, and learn how to effectively show supporters and legislators the amazing benefits you provide the community.

DEVELOPMENT (HARBOR ISLAND 3)
Development 101 - Creating A Biblical Stewardship Development Effort
 JOHN R. FRANK, PHD, JOHN R. FRANK
 Based on 35 years of development experience, John Frank's new book, Development 101 coauthored with Dr. Scott Rodin, will cover the foundations of what is needed in a development department based on biblical stewardship. It will cover all that is needed to set up, upgrade, and grow a development department for a pregnancy center.

EVANGELISM (EXECUTIVE 2)
Partnering for Discipleship with the Church
 OPEN FORUM SESSION
 Your client trusted Christ as her Savior! Now what? New Believer Discipleship is the next step. Come to this Open Forum session, share ideas and methods with each other, and discuss with ministry, church, and pregnancy center leaders who care about how to help new believers grow and thrive!

FATHERHOOD, FAMILY, & MARRIAGE (SEABREEZE)
Birth of a Family: Completing Family Circles with Fathers
 STUART CARVER, FAMILY GOD'S WAY
 Completing Family Circles with Fathers is an innovative program developed by Family God's Way, especially designed for pregnancy resource centers. Stuart will facilitate an engaging discussion by bringing in examples and practical steps of how this program works to reach the root of the problem of abortion.

MEDICAL (NAUTILUS 4&5)
Ultrasound Re-boot: First Things First
 KIM HARDY, RDMS
 Experienced ultrasound trainer Kim Hardy will take participants through an excellent review of basic ultrasound techniques for image optimization and documentation. Nail down your approach, and scan with confidence!

*FOR ESTABLISHED LEADERS



NET Talks will feature concise presentations, rich in content, from well-known speakers in the pro-life movement. These talks will take place each afternoon in the exhibit hall.

Make sure to attend for the door prize drawings!

TUESDAY

5:30 PM Jacob Barr
 5:45 PM Marc Newman
 6:00 PM Abby Johnson

WEDNESDAY

3:30 PM Erik Vecere
 3:45 PM Mike Williams
 4:00 PM Roland Warren
 4:15 PM Jacob Barr
 4:30 PM Kaylie Barr
 4:45 PM Vince DiCaro
 5:00 PM Sol Pitchon
 5:15 PM Joneen McKenzie

THURSDAY

4:00 PM Mark Vermillion
 4:15 PM Stuart Carver
 4:30 PM Jeanneane Maxon
 4:45 PM John Ensor
 5:00 PM Kathy Koch
 5:15 PM Patrick Eades

Do you have questions?
 Would you like to meet the Care Net Center Services Specialists?
 Stop by the exhibit hall for personalized attention on
 Wednesday and Thursday afternoons from 4-5 pm.

**the
 experts
 are in.**

Make a memory for Care Net's 40th Birthday!
 Stop by the exhibit hall and enjoy our **photo booth** this year! Care Net is providing a photo booth with props this year for you to have a little fun. Don't forget to hashtag your pictures so that everyone at conference can join in on your fun.

#CN40BDAY

Exhibitors

TUES
4:00 PM - 7:00 PM

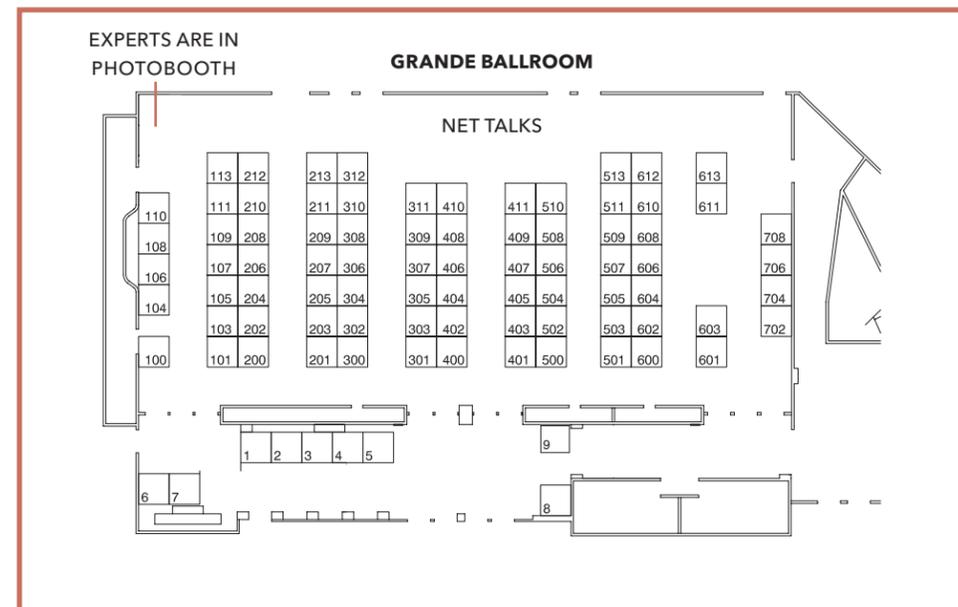
WED - THURS
8 - 9 AM 3:30 - 6:30 PM

FRI
8 - 9 AM 2:15 - 3:30 PM

Exhibits can be open EXCEPT during any of the Keynote sessions.

A Lifetime Adoption	306
A Promising Future	100
Abortion Changes You	4
Abortion Pill Reversal	610
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Alliance Defending Freedom	410
Ambassador Speakers Bureau	1 & 2
American Pregnancy Association	107
Americans United for Life (AUL)	Lobby
Beautiful Feet International	510
Bethany Christian	9
Biosound Esaote	708
Birth of A Family	312
Brand Shouter	208
BraveLove	213
Candoris Technologies	103
Carelife Software Group	307
Celebrate Kids, Inc.	606
Charlotte Lozier Institute	211
Christian Leadership Alliance	608
Deeper Still	613
Deeper Still Fallbrook	611
Diagnostic Health Group	201 & 203
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eGiving.com	404
Ekyros.com	200 & 202
Embrace Grace	601 & 603
Evan Tell	Lobby
Focus on the Family	400, 402
Heartbeat International	105
Heritage House '76, Inc.	301, 303, 305
Heroic Media	506
ICU Mobile	600, 602, 604
Innovative Imaging Technology	702, 704

Insurance One	405
iRapture.com	5
Jeffrey Dean Ministries	501
Jewels Alive	304
Johnson Witkemper Insurance, Inc.	310
Just Say YES	504
K-Data Systems	407
Keener Marketing	6 & 7
LIFE International	503
Life Support, Inc.	205
Loving & Caring, Inc.	309-311
Ministry Sync	401&403
MinistryLINQ	507
NIFLA	409
NAEA	513
National Memorial for the Unborn	511
National Fatherhood Initiative (NFI)	Lobby
OptimalGiving	3
Patriot Insurance Agency, Inc.	612
Plans for You, Inc.	101
Pope Insurance Agency, LLC	706
Regent University	206
Relationships Under Construction	406
Samaritan Ministries	204
Save The Storks	Lobby
Save the Storks	104-110
Staples	508
TLC Consultants, Inc.	207
The Center for Relationship Edu.	300 & 302
The Heart Share Group	509
The JESUS Film Magdalena	505
Truth Link Now	500-502
WayCool Software, Inc.	411
Ziglar Training & Keynote	209



Exhibitor Contact Information

ABSTINENCE

A Promising Future

Ayinde Russell
303-298-8815
Ayinde@apromisingfuture.com

Abstinence Clearinghouse

Sarah Nosbush
605-335-3643
info@abstinence.net

Jeffrey Dean Ministries

Rich Blackburn
615-477-3021
rich@jeffreydean.com

National Abstinence Education Association (NAEA)

Mary Anne Mosack
202-248-5420
mmosack@thenaea.org

Relationships Under Construction

Sandy Campbell
740-965-2046
sandy.campbell.ruc@gmail.com

The Center for Relationship Education

Joneen Mackenzie
720-488-8888
joneen@myrelationshipcenter.org

TLC Consultants, Inc.

Talli Moellering
678-852-8101
talli@tlcconsultantsinc.com

ABORTION RECOVERY

Abortion Changes You

Michaelene Fredenburg
619-501-9414
michaelene@abortionchangesyou.com
abortionchangesyou.com

Deeper Still

Karen Ellison
865-524-3313
karen.ellison@godeeperstill.org
godeeperstill.org

Deeper Still Fallbrook

Karen Reynoso
760-297-6745
director@deeperstillfallbrook.org
deeperstillfallbrook.org

National Memorial for the Unborn

Kristin Smith
800.505.5565
office@memorialfortheunborn.org
memorialfortheunborn.org

ADOPTION

A Lifetime Adoption

Libby Denniston
1-800-923-6784
libby@lifetimedoption.com

Bethany Christian Services

Jennie Van Horn
616-224-7413
jvanhorn@bethany.org

BraveLove

Laura Anderson
303-565-6759
laura@bravelove.org

BIBLICAL FOUNDATION

EvanTell/Save the Mother, Save her Child

Mary Margaret Gibson
214-420-6318
mgibson@evantell.org

DEVELOPMENT

eGiving.com

Janice Eaton
360-391-9144
janice@egiving.com

iDonate

Brian Roberts
972-521-8006
broberts@idonate.com

MinistryLINQ

David Henke
800-811-7826 x200
dhenke@cashlinq.com

Optimal Giving

Jeff Dowler
858.775.4551
jeff.dowler@optimalgiving.com
optimalgiving.com

Plans for You, Inc.

Tom Ham
864-350-2081
tom@plansforyou.org

The Heart Share Group

Jack Eason
864-621-4016
jack@theheartsharegroup.com

EDUCATION OPPORTUNITY

Regent University

Melissa Nannarone
757-352-4876
mnannarone@regent.edu

GRANT PROVIDERS

Focus on the Family

Robin Chambers
719-548-3474
robin.chambers@fotf.org

INSURANCE

Insurance One

Jody Pines
469-726-4599
jpines@insuranceoneagency.com

Johnson Witkemper Insurance Inc.

Kirk Thomas
812-341-7971
kirk.thomas@jwinsurance.com

Pope Insurance Agency, LLC

David Pope
512-515-6226
david@popeinsurance.net

Patriot Insurance Agency, Inc.

Erika Hill
520-455-9252
ehill@patriot-insurance.com

MARKETING

Brand Shouter

Dan Ericson
520-363-2345
owners@brandshouter.com

Heroic Media

Elaine Russo
512-354-2904
elaine.russo@heroicmedia.org

iRapture.com

Jacob Barr
520-488-7999 Ext 1
jacob@irapture.com

K-Data Systems

Benjamin Kuncaitis
616-235-6860
ben@kdatasystems.net
kdatasystems.net

Keener Marketing

Margie Wertz
423-775-3300
margie@keenermarketing.net

Life Support, Inc.

Inez Bonjour
970-225-9701
ibonjour@comcast.net

Staples

Danielle Scheer
914-497-6287
danielle.scheer@staples.com
staples.com

MEN'S MINISTRY

Birth of a Family

Stuart Carver
813-388-7819
scarver@familygodsway.com

National Fatherhood Initiative (NFI)

Erik Vecere
240-912-1278
evecere@fatherhood.org
fatherhood.org

MINISTRY TOOLS

American Pregnancy Association

Brad Imler
972-550-0140
Imler@americanpregnancy.org

Celebrate Kids, Inc.

Linda Depler
817-247-2244
admin@celebratekids.com
celebratekids.com

Embrace Grace

Amy Ford
817-775-8484
info@embracegrace.com

Loving & Caring, Inc.

Anne Pierson
717-293-3230
anne@lovingandcaring.org

The JESUS Film, Magdalena

Valerie Barnes
407-826-2814
info@magdalenatoday.com

LIFESTYLE/ABUSE

Just Say YES

Linda Rossi
972-437-0002
lrossi@justsayyes.org

MOBILE UNITS

ICU Mobile

Angie Wood
330-745-4070
angie@icumobile.org

Save the Storks

Mark Vermillion
970-387-8675
mark@savethestorks.com

ORGANIZATIONS

Alliance Defending Freedom

Lorne Snyder
480-388-8001
lsnyder@alliancedefendingfreedom.org
alliancedefendingfree-
dom.org

Americans United for Life (AUL)

Jeanneane Maxon
202-741-4901
jeanneane.maxon@aul.org
aul.org

Beautiful Feet International

Melissa Heiland
386-837-8989
mheiland@comcast.net
beautifulfeetinternational.com

Charlotte Lozier Institute

Moira Gaul
202-223-8073
moira.gaul@gmail.com

Christian Leadership Alliance

Tami Heim
949.487.0900 Ext. 113
tami.heim@christianleadershipalliance.org
christianleadershipalliance.org

Evangelical Council for Financial Accountability (ECFA)

John Van Drunen
800-323-9473
john@ecfa.org
ecfa.org

Heartbeat International

Jor-El Godsey
614-885-7577
jgodsey@heartbeatinternational.org
heartbeatinternational.org

LIFE International

Fran Malfer
616-248-3300
fran@lifeinternational.com

National Institute of Family and Life Advocates (NIFLA)

Main Office
540-372-3930
admin@nifla.org

Samaritan Ministries

Elyse Baumbach
877-764-2426
info@samaritanministries.org
samaritanministries.org

SOFTWARE & DATA SOLUTIONS

Candoris Technologies

Tim Love
717-685-4342
tlove@candoris.com

Carelife Software Group

Jeffrey Smith
503-914-6149
Jeff@Carelifesoftware.com

eKyros.com

Margie Mayes
469-293-3079
Margiem@ekyros.com
Ekyros.com

Ministry Sync

Crystal Velte
866-766-9309 opt 2
cvelte@ministrysync.com
ministrysync.com

WayCool Software, Inc.

Mike Frederick
888-746-6753
mike@waycoolsw.com
waycoolsw.com

SPECIALTY VENDORS

Abortion Pill Reversal

Debbie Bradel, RN
619-577-0997
dbradel@colfs.org
abortionpillreversal.com

Ambassador Speakers Bureau

Gloria Leyda
615-370-4700
gloria@ambassadorspeakers.com

Heritage House '76, Inc.

Missie Mata
928-536-7705
missie@hh76.com

Jewels Alive

Karla Sutter
406-580-6965
karlajewelalive@gmail.com
jewelsalive.org

Ziglar Training & Keynote

Lori DeVillez
512-476-7774
lori@austinprc.org

ULTRASOUND UNITS & SUPPORT

Biosound Esaote

James Scheffler
254-319-2214
iit-jim@msn.com

DHG Specialties

Dennis H. Grizzle
301-695-5665
dhgsonomed@aol.com

Innovative Imaging Technology

James Scheffler
254-319-2214
iit-jim@msn.com

Truth Link Now

Ginnie Wilson
702-925-8737
ginnie@truthlinknow.com

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Cynthia Hopkins, Student
 M.A. in Organizational Leadership
 Vice President of Center Services
 & Client Care, Care Net

EM140347

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* As of November 2014

PRO-LIFE Insurance Program

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Maternity Homes,
Pregnancy Care Clinics,
Adoption Agencies,
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- ✦ Total policy limit for the General and Professional Liability limit for any one occurrence is \$1,000,000 total for all locations is subject to \$3,000,000 general aggregate.
- ✦ 1 (800) 859-2724 for Customer Service and Claims Support
- ✦ Assignment of a Pro-Life attorney, should you suffer a loss and legal representation is required.
- ✦ Unlike other insurance companies, our corporate giving program will never allow your premiums to find their way to the pockets of planned parenthood or other pro-abortion organizations.

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What they're saying about Americans United for Life

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- *Rolling Stone*

"Americans United for Life [is] the legislative wing of the pro-life movement."

- *Mother Jones Magazine*

"AUL has... been making progress - persistently, year by year, in the courts and legislatures... AUL is a thoughtful, strategic leader."

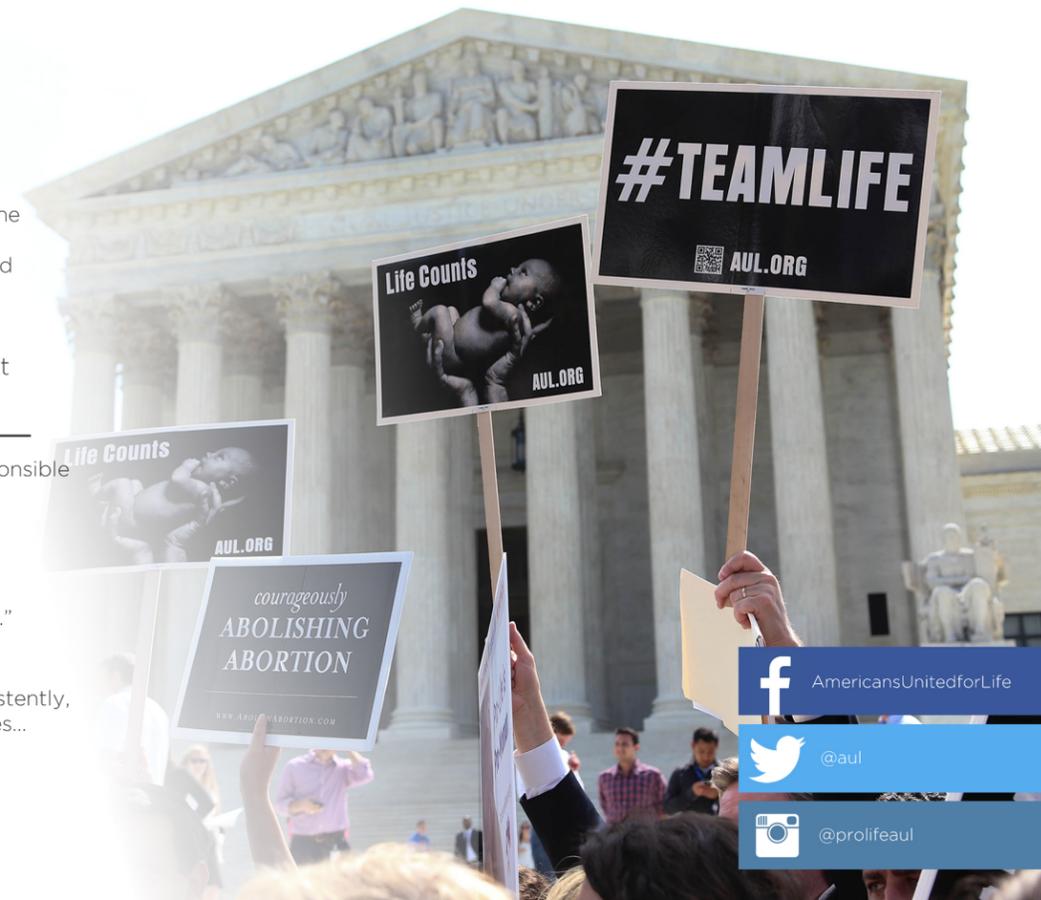
- *The late Henry Hyde, Congressman & AUL board member*



Patriot Insurance Agency, Inc.

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Sonoita, AZ 85637-1298

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Fax: 520.455.9358
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-Rachel Nguyen, Executive Director, Care Net Pregnancy Center of RI



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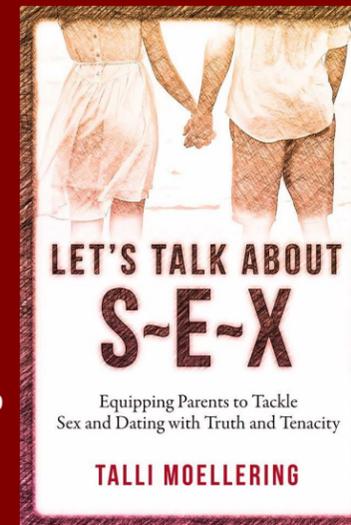


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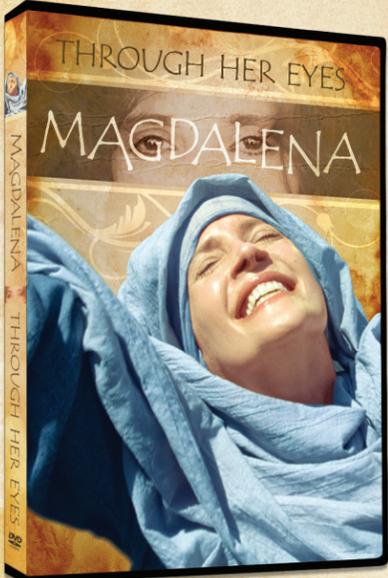
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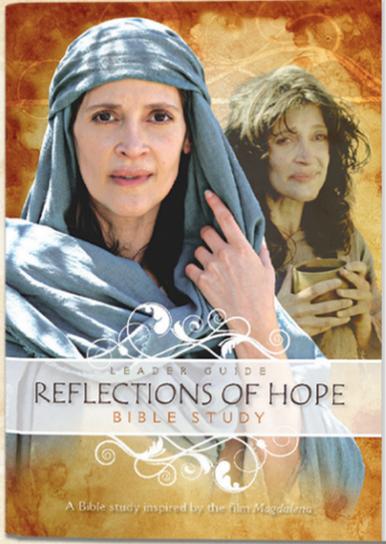
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