

CARE  NET

National Conference

CELEBRATING

40 YEARS

PUT ON THEM

AS GOD'S
CHOSEN ONES

Compassionate Hearts
Kindness
Humility, Meekness
& Patience

COLOSSIANS
3:12

COMPASSION

HOPE & HELP

September 8-11, 2015 San Diego, California

KEYNOTE SPEAKERS & PRESENTERS



Roland was appointed Care Net President and CEO in October 2012. Prior to his tenure at Care Net, Roland served as President of the National Fatherhood Initiative (NFI). Roland leads Care Net's work of supporting one of the nation's largest networks of pregnancy centers and running the nation's only real-time call center providing pregnancy decision coaching. Roland's passion for protecting life and building strong families has helped shape Care Net's expanded vision for not only saving the lives of the unborn, but ensuring that they live the abundant lives God has in store for them.

Roland Warren



Steve is the founder and chairman of New Life Ministries and host of the #1 nationally syndicated Christian counseling talk show "New Life Live!", heard and watched by 2 million people each week on nearly 200 radio stations nationwide, on XM and Sirius Satellite radio, and on the NRB television network. Steve is also host of New Life TV (tv.newlife.com), a web-based channel dedicated to transforming lives through God's truth. Steve is the founder of Women of Faith conferences attended by over 4,000,000 people. He also serves as a teaching pastor at Heartland Church in Indianapolis, Indiana.

Steve Arterburn



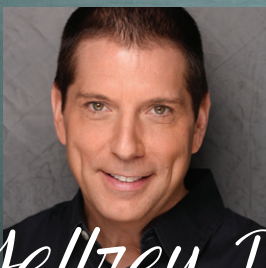
Shaunti received her graduate degree from Harvard University and was an analyst on Wall Street before unexpectedly becoming a social researcher and best-selling author. Today she applies her analytical skills to investigating eye-opening, life-changing truths about relationships, both at home and in the workplace. Her ground-breaking research-based books, such as *For Women Only*, have sold more than 2 million copies in 23 languages and are widely read in homes, counseling centers, and corporations worldwide.

Shaunti Feldhahn



John is a speaker and Fellow of the Chuck Colson Center for Christian Worldview. Since 2012, John has been co-host (with Eric Metaxas) of *BreakPoint*, the Christian worldview radio program founded by the late Chuck Colson, and since 2010 John has been the voice of *the Point*, a daily national radio feature on worldview, apologetics, and cultural issues. He also serves as a Senior Content Advisor for Summit Ministries in Manitou Springs, CO.

John Stonestreet



Jeffrey Dean is an ordained pastor, communicator, and author. He is the founder of Jeffrey Dean Ministries, whose mission is to equip people to know and grow in Christ. A 22-year veteran of teen and family ministry, Jeffrey has risen to become an authority on teens and teen culture. Jeffrey is also the writer of the six-volume curriculum *Flood*, published by Serendipity House Publishing, and acclaimed books *Between the Lines: One-Liner Wisdom for Today's Girls* and *Between the Lines: One-Liner Wisdom for Today's Guys*.

Jeffrey Dean



Melinda is both a forerunner and veteran of the pro-life movement in the United States. She has committed her life and working career to the goal of defending and advocating for life at every stage, especially life in the womb. Past Board Chairman and President of Care Net, Melinda now serves as LIFE International's Vice President of Mission Advancement. Melinda will share with us her rich experience from the beginning years to the present in her stand for life.

Melinda Delahoyde

To sign up for emails, see additional up-to-date information, & register:

 CARENETCONFERENCE.ORG

Join us on Facebook:

 FACEBOOK.COM/CARENET

Follow us on Twitter:

 [@INSPIRELIFENOW](https://twitter.com/INSPIRELIFENOW)

CITY GUIDE

San Diego



Coronado Island & the Hotel del Coronado
Balboa Park
San Diego Zoo
Baseball @ PETCO Park
Seaport Village
Gaslamp Quarter
Old Town San Diego
SeaWorld
Legoland
And don't forget: Beaches!



SCHEDULE

TUESDAY – SEPTEMBER 8

11:00 AM – 1:00 PM **CONFERENCE & EXHIBITOR REGISTRATION**
 1:30 PM – 5:30 PM Pre-Conference Sessions
 2:00 PM – 6:00 PM **CONFERENCE & EXHIBITOR REGISTRATION**
 * 4:00 PM – 7:00 PM Exhibit Hall Open
 6:00 PM – 10:00 PM *Dinner on your own* || Free shuttle from hotel to Gaslamp Quarter available



NET TALKS
 NET (News, Education, & Truth) Talks are short and concise dialogues to help spark conversations, spread creative ideas, and speak truths in business and ministry.

WEDNESDAY – SEPTEMBER 9

8:00 AM – 10:00 AM **CONFERENCE REGISTRATION**
 * 8:00 AM – 9:00 AM Personal Prayer Time || Coffee Break || Exhibit Hall Open
 8:15 AM – 9:00 AM Morning Devotion, Praise & Worship..... Jeffrey Dean
 9:00 AM – 10:30 AM *Keynote Session*.....*Roland Warren*
 11:00 AM – 12:15 PM **WORKSHOP SESSION 1**
 12:30 PM – 2:00 PM *Lunch on your own* || Food trucks available outside
 2:30 PM – 3:45 PM **WORKSHOP SESSION 2**
 * 3:30 PM – 6:30 PM Exhibit Hall Open || NET Talks
 6:30 PM – 8:30 PM *Dinner & Keynote Session**Shaunti Feldhahn*

PERSONAL PRAYER TIME
 A time of personal prayer is offered each morning of the main conference. Organized by LIFE International, this time will be on a "drop-in" basis.

THURSDAY – SEPTEMBER 10

8:00 AM – 8:30 AM Morning Devotion..... Jeffrey Dean
 * 8:00 AM – 9:00 AM Personal Prayer Time || Coffee Break || Exhibit Hall Open
 9:00 AM – 10:30 AM *Keynote Session*.....*John Stonestreet*
 10:45 AM – 12:00 PM **WORKSHOP SESSION 3**
 12:30 PM – 2:00 PM *Lunch & Keynote Session*.....*Melinda Delahoyde*
 2:15 PM – 3:30 PM **WORKSHOP SESSION 4**
 * 3:30 PM – 6:00 PM Exhibit Hall Open || NET Talks
 6:00 PM – 10:00 PM *Dinner on your own* || Free shuttle from hotel to Old Town San Diego available

OPEN EXHIBIT HALL TIMES
 Quickly reference when exhibits will be open with *.

FRIDAY – SEPTEMBER 11

8:00 AM – 8:30 AM Morning Devotion..... Jeffrey Dean
 * 8:00 AM – 9:00 AM Personal Prayer Time || Coffee Break || Exhibit Hall Open
 9:00 AM – 10:30 AM *Keynote Session*.....*Steve Arterburn*
 11:00 AM – 12:15 PM **WORKSHOP SESSION 5**
 12:30 PM – 2:00 PM Network Lunch
 * 2:15 PM – 3:30 PM FINAL Exhibit Hall Open Time || NET Talks
 3:45 PM – 5:00 PM **WORKSHOP SESSION 6**
 6:30 PM – 8:30 PM *Dinner & Awards Banquet*..... Speaker TBD

ADDITIONAL INFORMATION
 This schedule is subject to change. For the most up-to-date Care Net National Conference information please visit carenetconference.org

To sign up for emails, see additional up-to-date information, & register:



Join us on Facebook:



Follow us on Twitter:





Sessions

Competing with the Abortion Industry

Abby Johnson, And Then There Were None
Hear from a former abortion clinic director about how the abortion industry targets women with unplanned pregnancies. Learn how to reach the abortion-minded woman and how you can use the abortion industry's strategies to reach those clients. This session will be interactive, fast moving, and packed with needed information.

Healing the Shockwaves of Abortion

Fr. Frank Pavone, Janet Morana, & Kevin Burke, MSS/LSW, Priests for Life
This session explores a new national education and healing initiative recently launched by the Silent No More Awareness Campaign. Recognizing that the "shockwaves" of abortion are multi-faceted, going far beyond just the woman, this workshop will help pregnancy centers understand how they can be agents of healing to moms, dads, grandparents, siblings, abortion survivors, abortionists, and so many more that are affected by abortion. Explore with us this new initiative and learn how each month in 2015 will focus on one of the many groups of people who need healing.

Ignite Your Passion for Ultrasound! *

Roxanne Ertel, RDMS
This session is designed to reboot your ultrasound skills while rekindling your vision for ministry. How does the uterus relate to the ultrasound probe? Review anatomic landmarks, flow, and documentation of select images. This interactive course gives you personal time with an ultrasound trainer and a machine to perfect your skills and refresh your spirit. *This session can provide nurses in attendance with 4.8 CEU contact hours. See note under CEU Fee on the registration page for more information.*

Lights, Action, You're ON!

Valerie Huber, National Abstinence Education Association
Whether you are speaking to the media, to community stakeholders, or to parents and students, how you present the message matters. This session will provide hands-on learning as participants engage in role-playing activities in interviewing, giving elevator speeches and answering the "hard" questions among other activities.

Motivation Matters: Making Change Permanent

Dr. Kathy Koch, Celebrate Kids, Inc.
There's no such thing as a non-motivated person. Some are motivated for failure and some for success. Understanding how to motivate clients toward proper goals will empower you to have success. Learn how to present the idea of changing so clients believe it's possible.

Pro-Life Apologetics in the Life of Your Center

Dr. Marc Newman, Speaker for Life, John Ensor, PassionLife Ministries, & Scott Klusendorf, Life Training Institute
When it comes to developing relationships, having a heart for the unborn is simply not enough. Scripture also commands us to be ready to make a defense for the hope within us in a winsome and attractive manner (1 Peter 3:15). This session is designed to give attendees a better understanding of the need for, and the role of, pro-life apologetics in their ministry.

Responsible Fatherhood: What's Mom Got To Do With It?

Erik Vecere, National Fatherhood Initiative
What's mom got to do with fatherhood? A Lot! Let's face it, children simply do better when both parents are involved, responsible, and committed. During the session we will (1) explore some of the barriers fathers face to being the best fathers they could be, (2) learn how mom-centric pregnancy centers can work to engage dads, and (3) hear about tools and resources to reach dads through moms.



Workshop Tracks

Development

Raising money for your ministry can be a challenge, but it isn't boring. With the right dose of strategy, creativity, and knowledge, finding and keeping donors can actually be exciting! Each of these workshops are chock-full of helpful ideas and advice.

Evangelism: Avenues of Grace

God uses many "avenues of grace" to fill us and our clients with faith, hope, love, and peace. Learn how to focus on a person's core needs to explain the relevance of the gospel to them with grace. Consider Christ sharing grace with miserable people – how did He do that? You'll say, "His grace IS sufficient!" if you join us in this track.

Fatherhood, Family, & Marriage

Glean from the expertise of experienced leaders to more effectively present topics including: fatherhood, healthy marriages, and building secure families to clients. Catch a vision for growing diverse teams of women and men who can advance your ministry capabilities in these areas.

Medical *

This track includes an array of practical and informative medical workshops led by established leaders in their field. Fetal Pain, Healthy Pregnancy, and more will be presented in an engaging environment. *Each medical workshop can provide nurses in attendance with 1.5 CEU contact hours. See note under CEU Fee on the registration page for more information.*

Center Essentials

A – Advanced (Established Leaders)
B – Basic (Emerging Leaders)
Center Essentials include a variety of workshops pertinent to pregnancy center ministry. All workshops are designed to enhance the effectiveness of center directors and staff as they reach and serve women and men considering abortion.

Church Outreach & Engagement

There are approximately 350,000 Christian churches in America. Workshops in this track will encourage, equip, and provide you with key tools to help you build strategic alliances with members of this mighty 350,000. Multiply your efforts, your impact, and your ministry with fresh insights into the critical nature of the local church that will help you capture the hearts and minds of your sisters and brothers in Christ with the message of life.

Client Issues

A – Advanced (Established Leaders)
B – Basic (Emerging Leaders)
Meeting the client at her place of need is at the heart of our ministry. Recognizing this need and then effectively serving her can be a challenge. These workshops are designed to prepare you for this challenge, using caring techniques, technology, and truths.

Client Marketing

We exist to reach women and men considering abortion. That can be a challenge in this technology-saturated environment. How do we connect with our target audience to offer them realistic alternatives and Christ-centered support? Check out some of the tools, creative communication tips, and proven techniques available to your center.

One Day Board Training

Friday, Sept. 11 — 10:30 AM – 4:30 PM
Yvonne Williams, Sol Pitchon, & Cindy Hopkins
Join us for an informative, interactive, engaging, and empowering all day workshop on building and maintaining a healthy, pro-active, multi-gifted, & visionary Board of Directors! This is about developing a Stewardship (versus Ownership) Oriented Board that honors the Lord.

To sign up for emails, see additional up-to-date information, & register:



Join us on Facebook:



Follow us on Twitter:



WORKSHOPS

Don't Miss Out!

Workshop sessions fill up quick! Visit carenetconference.org to register today.

WEDNESDAY - SEPTEMBER 9

THURSDAY - SEPTEMBER 10

FRIDAY - SEPTEMBER 11

Session 1
11:00 AM - 12:15 PM

Session 2
2:30 PM - 3:45 PM

Session 3
10:45 AM - 12:00 PM

Session 4
2:15 PM - 3:30 PM

Session 5
11:00 AM - 12:15 PM

Session 6
3:45 PM - 5:00 PM

NOTES:

Workshops and presenters subject to change.

Continuing Education Contact hours are available for nurses in marked (*) workshops. See note under CEU Fee on the registration page for more information.

Center Essentials A

Center Essentials B

Church Outreach

Client Issues A

Client Issues B

Client Marketing

Development

Evangelism

Fatherhood, Family, Marriage

Medical

Refresh & Replenish Erin Smalley	Communicating with Confidence & Competence Judy Salisbury
HR Essentials Jeanneane Maxon, Esq.	Is it a Business or a Ministry? Yes! Kay Sanford & Lisa Hogan
Closing the Gap: Pregnancy Care Ministries Mary Chapman	How to Engage Pro-Choice Pastors Roland Warren
Counseling the Abortion-Minded Woman Panel Moderator: Vernicia Eure	From Crisis to Clarity: Discussing Sexuality with Millennials Valerie Huber
Abstinence Programs: The Results are In Leslee Unruh	There's an App for That: Options Counseling in the 21 st Century Cindy Hopkins & Nancy Lathrop
Getting Social with Clients: Social Media 2.0 Eve Gleason & Willie Deusch	Creating Websites Clients Love Jake Hall & Jeff Hunt
Perfecting the Presentation Dr. Marc Newman & Michael Yudt	Better Stories, Better Told John Ensor
What Does the Gospel Do For Me Dr. Kathy Koch	Sharing the Gospel with Whoever Mary Margaret Gibson
Lecrae & the End of Abortion John Ensor	How to Bring Up Marriage in the Counseling Room Shaunti Feldhahn
Fetal Pain: What's the Evidence? Sandy Christiansen, MD	Five Steps Towards a Healthy Pregnancy Jeanne Bramer, MD

Planning & Preparing for Your Future Leadership Tami Heim	Mentoring Tami Heim	Out of This World Leadership Brady Pyle	Advocacy Panel Panel Moderator: Jeanneane Maxon, Esq.
Nonprofit 101: Top 10 Issues to Avoid in 2015 John Van Drunen	Volunteer Training Essentials Eve Gleason & Nancy Williams	Leading Through Change Aimee Huber	Spiritual Health of Your Center Anne Pierson
Strengthening Church Relationships Amy Ford	The Life Giving Church Raul Reyes & Sol Pitchon	Building Bridges: Engaging the African American Church for Life Carole Alexander	TBD
Adoption is an Option Sarah Jensen Elhoff	Early Days of Grief: In Their Own Words Michaelene Fredenberg	This is Your Brain on Hormones Jane Anderson, MD	Loving Your LGBT Clients Glenn Stanton
The Hard Cases: Rape, Incest, the Life of the Mother Sandy Christiansen, MD	Understanding Millennials: How They Think and Why It Matters John Stonestreet	Legal Care Jeanneane Maxon, Esq.	Whole Brain Connection Nancy Williams
Making Your Center A Place of Calm in a World of Chaos Brenda Knollenberg	Content + Communication = King Dr. Kathy Koch	Keyword Ads: Are They Worth It? Mai Bean	Using Annual Client Data to Improve Your Center Mai Bean
Small Town, Big Impact Breanne Hunt	Men, Men, & More Men Mike Williams	Fundraising with Integrity John Van Drunen	Development 101: Creating a Biblical Stewardship Development Effort John Frank
Graceful Evangelism In & Out of the Center Melissa Heiland	Discipleship Depot! Supporting New Believers Marsha Middleton	Living Water for the Woman in Distress Julie Parton	Partnering for Discipleship with the Church Panel: Women's Ministry Directors
Why Marriage & Family Still Matter John Stonestreet	What!?! Talking Fatherhood & Marriage to Your Client's Baby Daddy Erik Vecere	Joseph Project 2.0: What Your Center Can Do Today to Reach Men Erik Vecere & Eve Gleason	Birth of a Family: Completing Family Circles with Fathers Stuart Carver
TBD	Ectopic Pregnancy: What Do I Need to Know? Audrey Stout, RN, RDMS	OSHA: What You Don't Know Can Cost You Brenda Bagwell, RN	Ultrasound Re-boot: First Things First Kim Hardy, RDMS

SPECIFIC WORKSHOP DETAILS & THE MOST UP-TO-DATE INFORMATION IS AVAILABLE ONLINE



To sign up for emails, see additional up-to-date information, & register:



Join us on Facebook:



Follow us on Twitter:



ADDITIONAL INFORMATION

The 2015 Care Net National Conference will be recorded and photographs will be taken for publicity purposes. Your registration constitutes your consent to being recorded and/or photographed.



AIRPORT
San Diego International Airport **SAN**
(.5 miles from hotel)

TRANSPORTATION
Attendees staying at the Sheraton Marina:
At SAN, look for the FREE Sheraton San Diego shuttles which run between terminals 1 & 2 approximately every 20–25 minutes from 4:45 AM to 12:00 AM.
Other transportation needs:
Flex Transportation 619-796-3539
Yellow Cab 619-239-8061
Super Shuttle 800-974-8885

QUESTIONS?
We are always happy to help. Connect with us via phone: **703-554-8754**, or email: conference@care-net.org

NEED A ROOMMATE?
Login to affiliates.care-net.org and post on the Care Net Community board under the Conference Talk Forum. You can also send an email to conference@care-net.org.



FREE SHUTTLE SERVICE
A complimentary shuttle service will be available from 6 PM to 10 PM on Tuesday and Thursday evenings. On Tuesday, the shuttle will be heading downtown to the heart of San Diego's Gaslamp Quarter, with Petco Park and Seaport Village nearby. On Thursday the shuttle will go to Old Town San Diego, where you can order tortillas off the street, prepared right in front of you.



HOTEL & RESERVATIONS
Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive, San Diego, CA 92101
sheratonsandiegohotel.com

Care Net Conference rates for Single/Double: **\$159 per night**, plus tax. To obtain this rate, rooms must be reserved by the August 17th deadline.
Reserve Online starwoodmeeting.com/book/carenet
Reserve via Phone 1-800-325-3535
(Be sure to mention Care Net to get the Conference rate)

Deposit will only be refundable for cancellations occurring seven days prior to arrival. Use a credit card (not debit) for incidentals when checking into the hotel. **Please only book rooms that you know you will use.**

PARKING
Self-Parking \$24 per night
Valet Parking \$32 per night

Background photography provided by San Diego photographers, The Youngrens (TheYoungrens.com)

REGISTRATION

Open Online



carenetconference.org

Applicable Fees The following information is for your records only.

You are encouraged to register online.

A credit card is required for online registration. If you are only able to pay by check, paper registration forms can be obtained via the Care Net website.

There is an additional \$10.00 administrative fee for paper registrations.

Completed paper registrations and payment can mailed in to:

CARE NET
ATTN: Conf Admin
44180 Riverside Pkwy
Suite 200
Lansdowne, VA 20176

PRE-CONFERENCE ONLY — Tuesday, September 8th
Early bird until August 16th \$85
After August 17th \$100

MAIN CONFERENCE ONLY — Wednesday Morning, September 9th – Friday Evening, September 11th
Main Conference fees include workshops and keynote sessions, plus admission to exhibit area and conference meals.
Early bird until July 9th Affiliate – \$469 Non-Affiliate – \$499
Regular fee valid July 10th – August 16th Affiliate – \$499 Non-Affiliate – \$529
Late fee after August 17th Affiliate – \$529 Non-Affiliate – \$559

ONE-DAY BOARD TRAINING — Friday, September 11th
This board training is included in the Main Conference registration, or it can be purchased as solo event.
One-day Board Training registration \$185

BUNDLED PRICING DISCOUNT — Come Tuesday, stay through Friday and Save!
Register for both Pre-Conference and Main Conference to receive a \$50 discount on your total conference registration.
Early bird until July 9th Affiliate – \$504 Non-Affiliate – \$534
Regular fee valid July 10th – August 16th Affiliate – \$534 Non-Affiliate – \$564
Late fee after August 17th Affiliate – \$564 Non-Affiliate – \$594

MULTIPLE REGISTRATIONS DISCOUNT
Discount of \$50.00 each per main registration for five or more attendees from one center. All five registrations must be submitted at the same time and each must have a separate registration form.

NOTE: The Bundled Pricing Discount and the Multiple Registrations Discount CANNOT be combined; you have the option to take advantage of one or the other, but not both.

***CEU FEE** — Administrative fee for nursing Continuing Education Contact hours
ONLY Pre-Conference Sessions \$15
ONLY Main Conference Workshops \$25
BOTH Pre- & Main Conference Sessions \$40

NOTE: Care Net is approved by the California Board of Registered Nursing to provide continuing education contact hours for nurses. Provider Number: CEP14950. The indicated Pre-Conference Session provides a total of 4.8 hours. Indicated Main Conference Workshops provide 1.5 hours each, totaling a potential of 9.0 hours available to earn.

VISITOR MEALS — Single and packaged meal tickets
MAIN CONFERENCE REGISTRATION INCLUDES:
All Coffee Breaks **Wednesday 9/9:** Dinner **Thursday 9/10:** Lunch **Friday 9/11:** Lunch, Dinner
Registrants are on their own for breakfast each day, lunch Wednesday, and dinner Thursday. For lunch Wednesday, we are having San Diego's famous food trucks come as an eating option; an option we highly recommend!
Individual Guest Per Lunch \$42
Individual Guest Per Dinner \$55
Guest Meal Package \$195

CANCELLATION POLICY
Registrants who cancel by August 17th will receive a 50% refund after the conference. Refund requests must be submitted via email to conference@care-net.org. **NO REFUNDS** are available after August 18, 2015, however, you may transfer your fees to anyone who is able to attend in your place. Fees cannot be transferred to future conferences.

To sign up for emails, see additional up-to-date information, & register:

CARENETCONFERENCE.ORG

Join us on Facebook:

FACEBOOK.COM/CARENET

Follow us on Twitter:

@INSPIRELIFENOW



44180 Riverside Parkway, Suite 200
Lansdowne, Virginia 20176

"IT IS SO COOL TO BE HERE (CARE NET NATIONAL CONFERENCE). I WANT TO THANK YOU FROM THE BOTTOM OF MY HEART FOR WHAT YOU DO — NOT BY MIGHT, NOT BY POWER, BUT BY THE SPIRIT OF GOD."

— NECK YULIUC, INTERNATIONAL MOTIVATIONAL SPEAKER & 2014 CARE NET NATIONAL CONFERENCE SPEAKER

