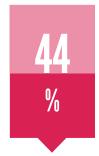


BEWARE OF THE RESUME BLACK HOLE

Whether delivering good news or bad, communicating with candidates should be a priority for every company.

A LACK OF TRANSPARENCY IN CANDIDATE EXPERIENCE





likely to purchase a product from a

company who did not respond

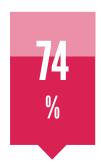
candidates that said they were less

POOR COMMUNICATION



say that more communication in the hiring process would improve their candidate experience

LOW VISIBILITY



say a clear timeline of the hiring process would improve their candidate experience

51/85

45%

10%

For every job opening, employers receive roughly 85 applications, 60 percent of which are unqualified

45 percent of companies do not even require reaching out to these candidates

Only 10 percent of employers tell unqualified candidates they are no longer in the running