



BEWARE OF THE RESUME BLACK HOLE

Whether delivering good news or bad, communicating with candidates should be a priority for every company.

A LACK OF TRANSPARENCY IN CANDIDATE EXPERIENCE

BRAND DAMAGE

44
%

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candidates that said they were less likely to purchase a product from a company who did not respond

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POOR COMMUNICATION

34
%

.....

say that more communication in the hiring process would improve their candidate experience

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LOW VISIBILITY

74
%

.....

say a clear timeline of the hiring process would improve their candidate experience

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51/85



45%



10%

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For every job opening, employers receive roughly 85 applications, 60 percent of which are unqualified

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45 percent of companies do not even require reaching out to these candidates

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Only 10 percent of employers tell unqualified candidates they are no longer in the running

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