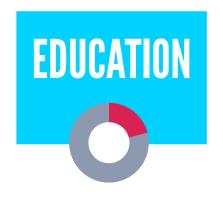


WHAT THE FUTURE HOLDS: GENERATION Z

Similar to Millennials, Generation Z hold distinct values that will determine how companies work to recruit and retain them.

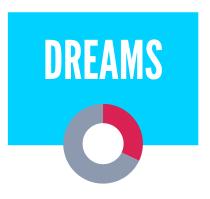
THE ATTITUDE OF A GENERATION



21% of Generation Z are most troubled by the costs associated with higher education



36% of Generation Z are more focused on the possibility for growth over salary



32% of Generation Z said their greatest aspiration is to land their dream job within 10 years



Generation Z believes that three years or less is the most appropriate tenure at a first job



Generation Z believes that a new employee should stay at their first job for a year or less



Generation Z state finding their first a job as their top concern for the future