



WHAT THE FUTURE HOLDS: GENERATION Z

Similar to Millennials, Generation Z hold distinct values that will determine how companies work to recruit and retain them.

THE ATTITUDE OF A GENERATION

EDUCATION



21% of Generation Z are most troubled by the costs associated with higher education

GROWTH



36% of Generation Z are more focused on the possibility for growth over salary

DREAMS



32% of Generation Z said their greatest aspiration is to land their dream job within 10 years

83
%

Generation Z believes that three years or less is the most appropriate tenure at a first job

27
%

Generation Z believes that a new employee should stay at their first job for a year or less

32
%

Generation Z state finding their first a job as their top concern for the future