



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: January 10-17, 2017 Temporaries: January 11-15, 2017
and The Atlanta International Area Rug Market®
featuring the National Oriental Rug Show
January 11-15, 2017

MEDIA CONTACT

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FOR IMMEDIATE RELEASE

**AMERICASMART CELEBRATES 60 YEARS OF EXCELLENCE
AT JANUARY 2017 MARKET**

The Atlanta International Gift and Home Furnishings Market® is January 10-17, 2017
The Atlanta International Area Rug Market® featuring The National Oriental Rug Show
is January 11-15, 2017

ATLANTA – OCTOBER 19, 2016 – When the Atlanta International Gift and Home Furnishings Market® opens for business at AmericasMart Atlanta® on January 10, 2017, the global retail and design community will mark and celebrate its staging as the 60th consecutive winter show under continuous Portman Family ownership and management and the latest and largest in a continuing legacy of industry-leading market events.

“The six decades linking January 1957 and January 2017 chronicle a business driven toward the future, compelled by innovation and unfailingly committed to the industry we love and lead,” notes Jeffrey L. Portman, Sr., vice chairman, president and chief operating officer of the AmericasMart marketplace envisioned and founded by his father, John C. Portman, Jr., who continues as chairman and chief executive officer.

“While the nature of the home, rug, gift and apparel industries has evolved with unimaginable speed over those 60 years, our mission sustains the course set by our founding compass: to create markets of necessity powering the growth of the tens of thousands of buyers and sellers choosing to do business here. That was, is and forever will be our passion,” adds Portman.

The January 10—17, 2017 Atlanta International Gift and Home Furnishings Market jump-starts global retailing as the first major buying opportunity of the year with new and expanded showrooms and temporaries brimming with product introductions, complemented by industry gatherings, thought-leading programming and celebrations befitting the legacy of the internationally celebrated marketplace.

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Home and rug trends start with **The Atlanta International Area Rug Market® featuring the National Oriental Rug Show** (Wednesday, January 11 – Saturday, January 15), staged and produced in exclusive collaboration with The Oriental Rug Importers Association (ORIA). New for 2017, the Market's celebrated rug temporaries will be incorporated into the home furnishings and accents tradeshow, showcased in their own section alongside coordinating home product during the tradeshow dates. Other Rug Market highlights include educational opportunities and AmericasMart's signature celebration of innovation in rug design and production, America's Magnificent Carpets® Awards.

The gift and home furnishings Market—running Tuesday, January 10 through Tuesday, January 17 (Temporaries: Thursday, January 12 - Monday, January 16)— will give buyers a long litany of industry-leading experiences topped by:

- Diamonds of Design, a new vignette gallery presented in partnership with “Southern Living,” “Coastal Living” and “Sunset” magazines. Celebrating AmericasMart's diamond anniversary, the exhibition assembles the most brilliant designers from coast to coast in Atlanta to bring to life their favorite design moments, eras and lifestyles of the last 60 years.
- Opportunities for buyers and exhibitors to support communities in need including the second annual Home for Hope day of giving supporting City of Hope, and the annual Party on Peachtree, the single-largest event benefitting Gift For Life (GFL) and Young Gift Executives (YGE).
- Presentations from design, entertaining, lifestyle and culinary trendsetters and thought leaders including interactive events in the Fiesta Dinnerware Demonstration Kitchen.

AmericasMart's world-renowned Gift category continues its industry dominance with an unmatched depth and breadth of new product in its **General & Specialty Gift, Gourmet & Housewares, Tabletop & Gift, Children's World, Home Accents & Gifts** and **The Gardens®** permanent collections and corresponding temporary collections.

AmericasMart's Home collection becomes the epicenter of American design as trend-leading designers and retailers gather to network, connect with thought leaders and source product from the industry's top home furnishing, décor and rug purveyors. The comprehensive HOME collection features top manufactures in the **Home & Rug, Home Accents & Fine Linens, Home Furnishings, HOME & DESIGN** categories and complementary **Holiday & Floral/ Home Décor** collection, which celebrates its 20th anniversary in January 2017.

AmericasMart's industry-leading temporary collection features over 3,000 booths with growth in both the home and gift offerings. Highlights of the tradeshow include the return of its newest temporary collections ANTIQUES and DÉCOR | Light and Lifestyles, the integration of rug into the home furnishings temporaries, a largest-to-date On Trend gift collection and an unmatched luxury product offering in the **HIGH DESIGN® LUXE**, **Gourmet LUXE**, **Tabletop LUXE**, **Gardens LUXE** and **HD Home** collections.

For more information about the January Market, please visit www.AmericasMart.com/January.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 16 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,000 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com.