

Atlanta Apparel

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FOR IMMEDIATE RELEASE

OCTOBER ATLANTA APPAREL MARKET SETS SPRING 2017 TRENDS

ATLANTA – October 7, 2016 - Retailers from across the southeast and the nation have converged in Atlanta to source new-to-market, trend-driven fashion merchandise at the October Atlanta Apparel Market. A largest-to-date tradeshow and most-ever new showrooms have created a must-see assembly of the industry's top contemporary collections.

Atlanta Apparel makes shopping the expansive collection even easier with an interactive gallery of looks from its signature Fashion Show, staged on Thursday, October 6 in the AmericasMart Atlanta Building 3 atrium. Considered the ultimate showcase of what's new and next in contemporary fashion, the show featured looks from top lines including Trina Turk, Paige Denim, Raoul, Blaque Label, FRNCH, English Factory, MAAC London, Endless Rose, Gracia Fashion, Gold Hawk, Lucca, Bishop & Young, Ark & Co and more, with trends including off-the-shoulder tops, wide-leg pants, matching sets and knitwear in a range of colors including sky, citrus, solar and metallic.

Buyers can shop the looks from the show in an interactive gallery on AmericasMart.com.

"The gallery creates a see-now, shop-now experience for buyers," explains Gina Kwok, executive director of Atlanta Apparel Marketing for AmericasMart. "The interactivity with our fashion show helps buyers bring their at-Market inspiration back to their stores."

As strong order writing continues throughout the showrooms and temporaries, buyers have another opportunity to see top fashions on the runway at the Montréal Collections Fashion Show on Friday, October 7 at 6:15 p.m. Organized by the Québec Ministry of Economy, Science and Innovation in collaboration with the Québec Trade Office in Atlanta, the show features top designers from Quebec with entertainment by celebrated Québécois dance group DM Nation.

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For more information about the October Atlanta Apparel Market, please visit

<https://www.americasmart.com/pages/market-october-apparel.html>.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,000 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than 7.2 million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com. Follow us @AmericasMartATL or @AtlantaApparel.

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