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DISCUSSION GUIDE

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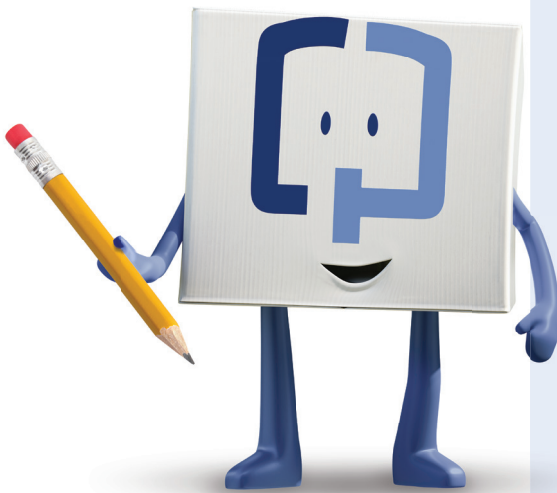
# LET'S *talk.*

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If you're 50 years of age or older, you know it's time to talk to your doctor about colon cancer screening. Cologuard is a new, noninvasive, test that uses the DNA in your stool to find colon cancer. It requires no special preparation, no time off and it's easy-to-use at home!

**Print this Discussion Guide and take it to your next doctor's appointment.**

Include your full medical history when discussing the following questions. Ask if Cologuard is the best screening option for you.



**ANSWER *this:***

Have you ever been screened for colon cancer?

Yes  No

Have you been avoiding a colonoscopy?

Yes  No

**ASK *this:***

What are my risk factors for colon cancer?  
What are the symptoms?

What are my screening options?  
How do they differ?

Is Cologuard right for me?

## Healthcare Providers

Ready to order Cologuard? Visit [www.CologuardTest.com](http://www.CologuardTest.com) to download an order form today. To learn more or contact us, call **1-844-870-8870**.



# COLOGUARD® ORDER REQUISITION FORM

EXACT SCIENCES LABORATORIES, LLC  
 145 E. Badger Rd, Ste 100, Madison, WI 53713  
 P: 844-870-8879 | www.exactlabs.com  
 Fax completed form to 844-870-8875

## Provider & Order Information

*Recommended: type all Provider information.  
 Editable, printable PDF available at exactlabs.com*

### PROVIDER INFORMATION

Healthcare Organization: \_\_\_\_\_

Provider Name: \_\_\_\_\_

NPI #: 

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*(or DEA # if NPI is not available)*

Location Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Secure Fax Number\*: \_\_\_\_\_

*\*To receive results for this order, please provide **secure** FAX number only*

### TEST INFORMATION

**Test Name:** Cologuard

**Test Description:** Stool-based DNA test with hemoglobin immunoassay component

**ICD-10 Code:**

Z12.11 and Z12.12 (Encounter for screening for malignant neoplasm of colon [Z12.11] and rectum [Z12.12])

Other(s) \_\_\_\_\_

*We will not ship a collection kit to the patient if ICD-10 coding is missing. The above code is listed as a convenience. Ordering practitioners should report the diagnosis code(s) that best describes the reason for performing the test, regardless of whether the code is listed above or not.*

### Certification

*I am a licensed medical professional authorized to order Cologuard. This test is medically necessary and the patient is eligible to use Cologuard. I will maintain the privacy of test results and related information as required by HIPAA. I authorize Exact Sciences Laboratories to obtain reimbursement for Cologuard and to directly contact and collect a second sample from the patient as appropriate.*

\_\_\_\_\_  
**Ordering Provider Signature  
 Order**

\_\_\_\_\_  
**Date of  
 Order**

### PATIENT AUTHORIZATIONS, ASSIGNMENT OF BENEFITS (AOB) & FINANCIAL RESPONSIBILITIES

*I authorize Exact Sciences Laboratories (Exact) to bill my insurance/health plan & furnish them with my Cologuard order information, test results, or other information requested for reimbursement. I assign all rights & benefits under my insurance plans to Exact & authorize Exact to appeal & contest any reimbursement denial, including in any administrative or civil proceedings necessary to pursue reimbursement. I authorize all reimbursements to be paid directly to the laboratory in consideration for services performed. I understand that I am responsible for any amount not paid, including amounts for non-covered services or services determined by my plan to be provided by an out-of-network provider.*

**Patient Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## Patient Information

*Attach a copy of the front & back of primary and/or secondary insurance cards.*

**PATIENT INFORMATION:** *Recommended – also attach a patient demographic sheet*

Patient ID/MRN: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

DOB\* (mm/dd/yyyy): \_\_\_/\_\_\_/\_\_\_ Sex: Male Female  
*\*Medicare/Med Advantage coverage for patients between ages 50-85*

Phone Number (required): \_\_\_\_\_  
 Home Mobile Work

Email address: \_\_\_\_\_

Language Preference (optional): \_\_\_\_\_

### PATIENT ADDRESS

Shipping Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
*Same as Shipping*

City, State, Zip: \_\_\_\_\_

## Patient Insurance/Billing Information

*Only completion of "Policyholder Name" and "Policyholder DOB" is necessary when attaching a copy of the front & back of primary and/or secondary insurance cards.*

**Policyholder Name:** \_\_\_\_\_ **Policyholder DOB:** \_\_\_/\_\_\_/\_\_\_ **Relationship to patient:** Self Spouse Other

**Type:** Insurance Medicare Medicare Advantage Medicaid Tricare Self-Pay

**Insurance Carrier/Program:** \_\_\_\_\_ **Customer Service # on Insurance Card:** \_\_\_\_\_

**Claims Submission Address:** \_\_\_\_\_

**Subscriber ID/Policy Number:** \_\_\_\_\_ **Group Number:** \_\_\_\_\_ **Plan:** \_\_\_\_\_

**Fax completed form to 844-870-8875**

### For Laboratory Use Only

Sample Collected: \_\_\_/\_\_\_/\_\_\_

Sample Received: \_\_\_/\_\_\_/\_\_\_